

# MAGUIRE STRATEGIES

.....ENGAGED FOR GOOD

The world's most profitable companies use their corporate philanthropy and sustainability programs to make a positive impact in the community. Through strategic planning and implementation, Maguire Strategies will help you create a shared value for your company and your community.

Our **Engaged For Good Model** will ensure your company's philanthropic dollar is yielding the highest impact.

## THE ENGAGED FOR GOOD MODEL

1

Determine **pillars of giving** that meet the company's shared value approach.

2

Build **guardrails** and **guidelines** for your organization's resources.

3

Develop and communicate **policies** and **procedures** that ensure success internally and externally.

4

Measure your **impact**.

As a leader of the company, ask yourself these business questions:



Do you have a **corporate philanthropy strategy**?



How much **cash and in-kind products** are you giving annually? And to how many not-for-profit organizations?



Do you and your employees know **the impact** of your corporate philanthropy dollar?



What **impact** has your dollar and/or time made in the community?



How **many hours** have your employees volunteered in the community?



Do your overall efforts meet the **shared value approach** for your company and employees?

Embrace great. Contact Maguire Strategies today.



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