

## HARKEN ALL LOVERS OF CLEARWATER !!

After 16 months with an ongoing successful endeavor with The Kelly Kelly Show, interviewing celebrities, business owners and interesting people in the community, the Kellys are expanding with a dynamic blog all about Clearwater – *Kelly Kelly's Colorful Clearwater*, which will be updated several times weekly.

The blog will mainly benefit residents who want to keep up on the city's goings on and to be entertained with original stories and photography that makes us colorful and unique. *Kelly Kelly's Colorful Clearwater* will also benefit visitors by highlighting all areas of Clearwater from the beach, downtown, Countryside, Spectrum Field, recreation centers and complexes, U.S. Highway 19/McMullen Booth/Gulf-to-Bay corridors, airports, transportation, marinas and centers for the performing arts

Compelling posts will include captivating photos, videos and writing in categories such as arts & culture, activities, attractions, clubs, charities, entertainment, events, family fun, food & drink, future city plans, humor, lodging, parks, shopping, sports, transportation, tours and volunteer opportunities. Great background stories will highlight Clearwater businesses (with links) and people. Guest bloggers will be invited to post as well.

Blog posts will be shared with a lively Facebook page and group, an engaging Twitter feed, plus colorful Instagram and Pinterest accounts with photos of area attractions, businesses, activities and people. We also feature an energetic YouTube channel with dynamic videos. Hashtag photo contest campaigns will appear on social media channels.

All subscribers to the blog will be entered into a monthly drawing for prizes such as dinner for two, gift cards and Clearwater apparel.

For more information, sponsorship opportunities or to share your story ideas, contact Kelly Kelly at:

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