

CLEARWATER REGIONAL CHAMBER
2019 MEDIA KIT

NEW!

EVENT INSERT

GET YOUR EVENT IN FRONT OF POTENTIAL VISITORS

Events can be tricky to promote via print far in advance. Information changes, bands get booked, new sponsors are secured, and other factors impact the accuracy of the information you release in advance. Don't let that stop you, because these event inserts will go inside the Clearwater Regional Chamber Visitor Guide at three different times per year.

DETAILS

Three inserts featuring local event information will be distributed as follows:

- Edition 1 - Feb, March, Apr, May
- Edition 2 - June, July, Aug, Sept
- Edition 3 - October, Nov, Dec, Jan

The Event Inserts will be printed slightly smaller than the Visitor Guide. At 5.5" w X 8.5" h, they will fit inside the Visitor Guide without sticking out beyond the edges.

Each insert will be a minimum of eight (8) pages. Advertising will be offered in each edition at the rates below.

| AD SIZES | RATE (Per Insert) |
|----------------------------------|-------------------|
| Full Page Bleed w/ Bleed | \$1850 |
| Full Page w/out Bleed | \$1850 |
| Half Page Horizontal w/ Bleed | \$1600 |
| Half Page Vertical w/ Bleed | \$1600 |
| Half Page Horizontal w/out Bleed | \$1600 |
| Half Page Vertical w/out Bleed | \$1600 |
| Quarter Page Vertical | \$1250 |
| Eighth Page | \$675 |

To purchase a Tourism Marketing Package, call or email Cory Cart

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