

Florida Tourism Day Recap

VISIT FLORIDA <noreply@email-visitflorida.org>

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To:Kristina Alspaw <kalspaw@clearwaterflorida.org>;



Dear Industry Partner,

Thank you to those who joined us in Tallahassee for Tourism Day on Wednesday. Your commitment to our state's number one industry is truly vital to our success. Your personal stories helped demonstrate the strength of tourism to legislators and the public.

Nearly 600 of our industry partners gathered at the Donald L. Tucker Civic Center to hear from key officials about the importance of tourism to Florida. Senate President Bill Galvano, Sen. Joe Gruters, Rep. Mel Ponder and Eric Draper, director of the Florida Park Service, all spoke strongly about important contributions tourism has made to the state. We also heard from some of our partners about legislative issues important to the industry.

In the afternoon, Tourism Day participants attended meetings at the Florida Capitol with legislators and other stakeholders. The day concluded with a block party on Adams Street, complete with street vendors and home cooking by the Florida Cattlemen's Association. It was a great day for the tourism industry to come together, and it was wonderful meeting many of you in person.

Thank you to our sponsors who made Tourism Day possible:

Florida Association of Destination Marketing Organizations

Florida Association of Museums

Florida Association of RV Parks and Campgrounds

Florida Attractions Association

Florida Cattlemen's Association

Florida Restaurant and Lodging Association

Florida Sports Foundation

Florida Vacation Rental Management Association

Allegiant
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During the ongoing legislative session, VISIT FLORIDA will continue to advocate for full funding so we can protect our state budget by maximizing tourism, promoting visitation and partnering with your business. In the coming weeks, we will be updating you on our progress, and will continue to need your support. In the meantime, please contact your [local legislators](#) to let them know how much tourism matters to you. Thank you again for a great Tourism Day.

For Florida,

Dana Young
VISIT FLORIDA President and CEO



VISIT FLORIDA President and CEO Dana Young introduces Senate President Bill Galvano during the Florida Tourism Day program at the Donald L. Tucker Civic Center.



Eric Draper, Director of the Florida Parks Service, addresses guests during the Florida Tourism Day program.

Contact Us

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