



FLORIDA
RESTAURANT &
LODGING
ASSOCIATION

PINELLAS CHAPTER

Is proud to announce...

THE 1st ANNUAL

ROSE

AWARDS

Awards Banquet – October 9, 2019 – Sandpearl Resort

ROSE (Recognition of Service Excellence) Awards recognize front line hospitality employees who demonstrate excellent customer service.

These industry champions showcase the region's commitment to creating an extraordinary visitor experience.

**DO YOU HAVE AN EMPLOYEE WHO IS DEPENDABLE,
PASSIONATE AND EXEMPLIFIES GREAT CUSTOMER SERVICE?
NOMINATE THEM TODAY FOR A ROSE AWARD!**

NOMINATION DEADLINE: September 18, 2019

To submit your nomination, event details and FAQ's visit
<https://FRLA.org/Pinellas-rose-awards>

The 1st Annual ROSE Awards (RECOGNITION OF SERVICE EXCELLENCE)



This program recognizes the very best front line and service individuals (excluding managers) who exemplify the following characteristics: **Dependable, Passionate, Serves as a role model to peers and is committed to customer service.**

Nominations are open to all hospitality business **(do not have to be an FRLA member)** and may be submitted by employees and immediate supervisors who know of worthy candidates.

ROSE Award recipients will be selected for excellent service during the past 12 months by a blue chip panel.

ROSE Award nominees include, but are not limited to the following categories:

- Hotels: Front desk, housekeeping, valet, bellmen, administrative assistant, security, maintenance, engineers
- Restaurants: Chef, cook, kitchen staff, hostesses, bartender's servers
- Retail: Clerks and stock keepers
- Transportation: Drivers

**This list of categories is not all inclusive. Nominees from other categories may also be submitted.*

Winners will be presented with Award, Certificate and gift at Awards Ceremony

ABOUT THE EVENING

Wednesday, October 9, 2019

6:00 p.m. – Red Carpet Arrival

6:30 p.m. – Rose Awards Reception *(cash bar)*

7:00 p.m. – Rose Awards Ceremony and Dinner



500 Mandalay Avenue, Clearwater Beach

Business / Cocktail attire is requested

EVENT ADMISSION

Attendee/Nominee

FRLA Members- \$80.00 *(prior to 9/18/19)*

\$90.00 per person *(after 9/18/19)*

Corporate Table *(Table for 10 Attendees)*

FRLA Members - \$765.00 *(prior to 9/18/19)*

\$850.00 Table *(after 9/18/19)*

Ideally nominating company will purchase nominee ticket or table

REGISTER ONLINE TODAY!!!

<https://frlaroseawards.eventbrite.com>

Registration Deadline: 10/4/19



For additional information, contact
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