



Is proud to announce...

THE 1<sup>st</sup> ANNUAL

**ROSE**

AWARDS

**Awards Banquet – October 9, 2019 – Sandpearl Resort**

ROSE (Recognition of Service Excellence) Awards recognize front line hospitality employees who demonstrate excellent customer service.

These industry champions showcase the region's commitment to creating an extraordinary visitor experience.

**DO YOU HAVE AN EMPLOYEE WHO IS DEPENDABLE,  
PASSIONATE AND EXEMPLIFIES GREAT CUSTOMER SERVICE?  
NOMINATE THEM TODAY FOR A ROSE AWARD!**

**NOMINATION DEADLINE: September 18, 2019**

To submit your nomination, event details and FAQ's visit  
<https://FRLA.org/Pinellas-rose-awards>

# The 1<sup>st</sup> Annual ROSE Awards

## (RECOGNITION OF SERVICE EXCELLENCE)



This program recognizes the very best front line and service individuals (excluding managers) who exemplify the following characteristics: Dependable, Passionate, Serves as a role model to peers and is committed to customer service.

Nominations are open to all hospitality business (**do not have to be an FRLA member**) and may be submitted by employees and immediate supervisors who know of worthy candidates.

**ROSE Award** recipients will be selected for excellent service during the past 12 months by a blue chip panel.

**ROSE Award** nominees include, but are not limited to the following categories:

- Hotels: Front desk, housekeeping, valet, bellmen, administrative assistant, security, maintenance, engineers
- Restaurants: Chef, cook, kitchen staff, hostesses, bartender's servers
- Retail: Clerks and stock keepers
- Transportation: Drivers

*\*This list of categories is not all inclusive. Nominees from other categories may also be submitted.*

**Winners will be presented with Award, Certificate and gift at Awards Ceremony**

## ABOUT THE EVENING

**Wednesday, October 9, 2019**

6:00 p.m. – Red Carpet Arrival

6:30 p.m. – Rose Awards Reception (*cash bar*)

7:00 p.m. – Rose Awards Ceremony and Dinner



500 Mandalay Avenue, Clearwater Beach

**Business / Cocktail attire is requested**

## EVENT ADMISSION

### Attendee/Nominee

FRLA Members- \$80.00 (*prior to 9/18/19*)  
\$90.00 per person (*after 9/18/19*)

### Corporate Table (Table for 10 Attendees)

FRLA Members - \$765.00 (*prior to 9/18/19*)  
\$850.00 Table (*after 9/18/19*)

Ideally nominating company will purchase nominee ticket or table

**REGISTER ONLINE TODAY!!!**

<https://frlaroseawards.eventbrite.com>

Registration Deadline: 10/4/19