



On Wednesday, May 22, from 8:30 - 10:00 a.m. we will host an executive breakfast at our Tampa training center. If you're outside of Tampa Bay, join us via the web on RedRock's Live TrainingCast.

There is no cost to attend if you are a leader within an emerging growth company.

To register please contact Connie at 813.885.5097 x100 or follow this link for more details:  
<https://redrockleadership.com/sign-up/>.

During this session entitled "How to Hire Right the First Time", we'll help you:

- Avoid hiring the wrong people for your culture
- Minimize hiring mistakes that hinder the growth of your business
- Eliminate the most common mistakes when hiring sales people and managers

Here is what you can expect to learn:

- The secret behind getting the job to speak for itself
- Insight on how to create a custom job benchmark
- How to gather the proper ingredients for a job ad
- The key to asking the right behavior-based interview questions

This session will focus on helping leaders of emerging growth companies (these are \$5M - \$50M companies growing by 15%+ per year) increase sales and profitability. If you or anyone you know would like to attend, please forward this email to them or let us know how to contact them.

With your success in mind,

Jeff Ruby  
Founder & CEO  
RedRock Leadership

RedRockLeadership.com  
813.885.5097