IN DECEMBER, the FFE Board of Directors adopted the 2019-2021 Strategic Plan which was rolled out to the membership in January. Through delivering on our strategic plan, the FFE contributes to members’ professional and organizational development, as well as helps shape the broader fraternal community development.

Learn more at: FOUNDATIONFE.ORG/STRATEGICPLAN

Modeling the Way

FS CENTRAL LAUNCHED: Our industry’s central data collection and delivery tool integrates into our data warehouse in Salesforce. This initiative is managed in collaboration with the North American Interfraternity Conference (NIC) and National Panhellenic Conference (NPC).

WELCOME PACKET created and delivered to help foundations navigate resources available to them through FFE.

ADDED PRIORITY: In response to the industry climate, adopted data-driven decision-making (research) as our fourth organizational priority—bringing it to the forefront of what FFE does as an organization.

Our Four Priorities

The FFE will foster a CULTURE OF CARE by providing premier professional development and networking opportunities for fraternal foundations.

The FFE will leverage its unique position to bring individuals and organizations together to increase financial resources available to support its COMMUNITY.

The FFE will focus on CAPACITY BUILDING by providing cooperative services to support fraternal foundations.

The FFE will coordinate and share research to help inform DATA-DRIVEN DECISION-MAKING within the fraternal industry.
**Data-Driven Decision-Making**

**SEMINAR:** Added curriculum track for finance professionals.

**ADVANCE:** Launched new track focused on fundamentals for major gift officers & traveling development professionals.

**WEBINAR SERIES:** Sessions offered on topics including: Stock Donations & IRA Rollovers; 2020 Giving Forecast; Findings from the 2015 Cygnus Survey of Fraternal Organizations’ Alumni and Donors; Which Leadership Style is Best for Your Nonprofit Fundraising; Educational Grant Basics; Foundation Registration and Form 990 Pitfalls; Foundation Board Boot Camp; and Restricted vs. Unrestricted Funds.

**2018-2019 FFE GRANTS:**

- **$100k** To NIC Health & Safety Initiative (from restricted funds)
- **$10k** Granted in Balfour Fellowships
- **$2.5k** Fraternity Comm. Assoc. Annual Meeting education

**GRANT REVIEW:** FFE reviews grants through two lenses:

- How can we further advance fraternal foundations, so they can better serve their members?
- How can we bring people across the industry together to support initiatives that address critical issues and preserve the fraternity/sorority experience?

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**Continuing Education Webinar Series**

**Program Participant Numbers:**

<table>
<thead>
<tr>
<th>Program</th>
<th>Total Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td>424</td>
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<tr>
<td>Summit</td>
<td>56</td>
</tr>
<tr>
<td>Advance</td>
<td>88</td>
</tr>
<tr>
<td></td>
<td>Total: 568</td>
</tr>
</tbody>
</table>

**Program Participant Numbers:**

- **961** Total participants in educational opportunities
- **393** Continuing Education Webinar Series

**NEWSLETTER:** Expanded monthly *Foundation Focus* e-newsletter to include best practices highlighting campaigns and programs from member foundations; requests for proposals from member foundations seeking services and support for their organizational initiatives; links to nonprofit leadership and fundraising-based articles; and webinars and links to media focused on the fraternity/sorority experience.

**PILOT INVESTMENT:** Invested in building infrastructure needed to pilot the Community Foundation model.

**MEMBER SERVICES:** Worked with important partners in the fundraising industry to bring discounted services to members including DonorSearch and The Nonprofit Academy.

**SURVEYS:** Surveyed FFE members to gather fundraising and management data and reported out on insights gained.

- **32** Organizations participated in industry survey
- **21** Organizations participated in compensation & benefits survey

**FUNDATION FOR FRATERNAL EXCELLENCE**

Learn more at: [FOUNDATIONFE.ORG](http://FOUNDATIONFE.ORG)