



FOUNDATION  
FOR FRATERNAL  
EXCELLENCE

# Snapshot <sup>2018-2019</sup>

**IN DECEMBER**, the FFE Board of Directors adopted the 2019-2021 Strategic Plan which was rolled out to the membership in January. Through delivering on our strategic plan, the FFE contributes to members' professional and organizational development, as well as helps shape the broader fraternal community development.

Learn more at:  
[FOUNDATIONFE.ORG/STRATEGICPLAN](http://FOUNDATIONFE.ORG/STRATEGICPLAN)

## Modeling the Way

**FS CENTRAL LAUNCHED:** Our industry's central data collection and delivery tool integrates into our data warehouse in Salesforce. This initiative is managed in collaboration with the North American Interfraternity Conference (NIC) and National Panhellenic Conference (NPC).

**WELCOME PACKET** created and delivered to help foundations navigate resources available to them through FFE.

**ADDED PRIORITY:** In response to the industry climate, adopted data-driven decision-making (research) as our fourth organizational priority—bringing it to the forefront of what FFE does as an organization.



## Our Four Priorities

The FFE will foster a **CULTURE OF CARE** by providing premier professional development and networking opportunities for fraternal foundations.



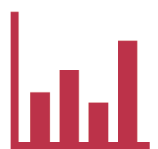
The FFE will leverage its unique position to bring individuals and organizations together to increase financial resources available to support its **COMMUNITY**.



The FFE will focus on **CAPACITY BUILDING** by providing cooperative services to support fraternal foundations.



The FFE will coordinate and share research to help inform **DATA-DRIVEN DECISION-MAKING** within the fraternal industry.



## ♥ Culture of Care

### PROGRAM PARTICIPANT NUMBERS:

**961** Total participants in educational opportunities

**Seminar** 424

**Summit** 56

**Advance** 88

**Continuing Education Webinar Series** 393

**NEWSLETTER:** Expanded monthly *Foundation Focus* e-newsletter to include best practices highlighting campaigns and programs from member foundations; requests for proposals from member foundations seeking services and support for their organizational initiatives; links to nonprofit leadership and fundraising-based articles; and webinars and links to media focused on the fraternity/sorority experience.

## 🔧 Capacity Building

**PILOT INVESTMENT:** Invested in building infrastructure needed to pilot the Community Foundation model.

**MEMBER SERVICES:** Worked with important partners in the fundraising industry to bring discounted services to members including DonorSearch and The Nonprofit Academy.

**SEMINAR:** Added curriculum track for finance professionals.

**ADVANCE:** Launched new track focused on fundamentals for major gift officers & traveling development professionals.

**WEBINAR SERIES:** Sessions offered on topics including: Stock Donations & IRA Rollovers; 2020 Giving Forecast; Findings from the 2015 Cygnus Survey of Fraternal Organizations' Alumni and Donors; Which Leadership Style is Best for Your Nonprofit Fundraising; Educational Grant Basics; Foundation Registration and Form 990 Pitfalls; Foundation Board Boot Camp; and Restricted vs. Unrestricted Funds.

## 📊 Data-Driven Decision-Making

**EXPLORATION:** Collaborated with the NIC, with the support of Plaid, to explore research needs within the industry.

**AGENDA:** Published a research agenda.

**CYGNUS:** Committed to the third iteration of the alumni and donor engagement survey with Cygnus Applied Research which will take place in fiscal year 2020.



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## 👥 Community

### 2018-2019 FFE GRANTS:

**\$100k** To NIC Health & Safety Initiative (from restricted funds)

Granted in Balfour Fellowships **\$10k**

Fraternity Comm. Assoc. Annual Meeting education **\$2.5k**

**GRANT REVIEW:** FFE reviews grants through two lenses: How can we further advance fraternal foundations, so they can better serve their members? How can we bring people across the industry together to support initiatives that address critical issues and preserve the fraternity/sorority experience?

**SURVEYS:** Surveyed FFE members to gather fundraising and management data and reported out on insights gained.

Organizations participated in industry survey **32**

Organizations participated in compensation & benefits survey **21**

*The FFE exists to support organizations and individuals invested in developing the next generation of fraternity/sorority leaders.*

Learn more at:  
**FOUNDATIONFE.ORG**