



Connecting State and University Fleets Since 1986

## 2019 NCSFA Annual Sponsorship Opportunities

### Annual Platinum Sponsorship \$10,000

- Platinum sponsor logo on NCSFA website homepage as well as "brought to you" by sponsor logos on promotional newsletters and electronic communication
- One Webinar (marketing distributed by NCSFA to all membership) to be hosted by the sponsor – Platinum sponsors get first choice of webinar dates based upon the order of paid sponsorship.
- One primary membership and one secondary membership to NCSFA included.

#### NCSFA Annual Workshop

- Free Workshop attendance for up to three sponsored staff
- Acknowledgement as Platinum sponsor on signage and meals/breaks during Annual Workshop
- Thought leadership speaking opportunity (15 minutes about industry trends, product introduction, etc.) during dedicated break out session.
- Two minute video provided by sponsor will be run before the start of selected session.
- Full tabletop display at the Annual Workshop
- Gift Bag insert – Up to \$20 value
- Opportunity to sponsor workshop receptions, breaks or special events (cost additional)

### Annual Gold Sponsorship \$5,000

- Gold sponsor logo on NCSFA website homepage as well as "brought to you" by sponsor logos on promotional newsletters and electronic communication
- One Webinar (marketing distributed by NCSFA to all membership) to be hosted by the sponsor
- One primary membership to NCSFA.

#### NCSFA Annual Workshop

- Free Workshop attendance for up to two sponsored staff
- Acknowledgement as Gold sponsor on signage and meals/breaks during Annual Workshop
- One-half tabletop display at the Annual Workshop
- Gift Bag insert – Up to \$5 value
- Opportunity to sponsor NCSFA receptions, breaks or special events (cost additional)

### Annual Silver Sponsorship \$2,500

- Silver sponsor logo on NCSFA website homepage as well as "brought to you" by sponsor logos on promotional newsletters and electronic communication

#### NCSFA Annual Workshop

- Free Workshop attendance for one sponsored staff
- Acknowledgement as Silver sponsor on signage and meals/breaks during Annual Workshop
- Gift Bag insert – One piece of literature
- Opportunity to sponsor NCSFA receptions, breaks or special events (cost additional)

**Ad hoc Sponsorships** available for selected NCSFA initiatives and events available