

JULIE DERYCKE

Contact

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Languages

French
English
Spanish

Professional & Personal Skills

Communication	Leadership
Marketing	Creative
Event Management	Proactive
Logistic Management	Detail oriented
Team Management	Multi-tasked

Technical Skills

Microsoft Office Suite	Facebook
Photoshop	Instagram
Google docs	Snapchat
Email on Acid	Twitter
Constant Contact	LinkedIn

Professional Experience

Event & Communication Manager Assistant Feb. 2018 - Aug. 2018

French-American Chamber of Commerce, Minneapolis, MN, USA

- Organized varied events (fundraisers, seminars, networking events and business conference)
- Followed up with current and previous members and updated membership database
- Analyzed and improved the FACC website and social media
- Created marketing digital materials for FACC events
- Developed communication and marketing strategies
- Prospected French companies in Minnesota

Project Manager Assistant Jul. 2016 - Dec. 2016

L'Agence Bespoke, Paris, France

- Supervised designated projects (from client briefs to delivery), briefed and followed up with various teams (Creative Team, Developers, Motion Designers, etc.), delivering solutions and creative propositions
- Attended the Agency's meetings with prospects, helping to increase the Agency's notoriety
- Worked on the Agency's strategic plan and improved its communication tools
- Produced competitive and sectorial benchmarks to enhance the customer's marketing strategy

Logistic & Event Manager Nov. 2014 - Dec. 2015

Student Office, ICN Business School, Nancy, France

- Demonstrated the ability to work under pressure when organizing major events regularly for the school's 2000 students, enlivening everyday students' lives
- Managed the entire preparation of a buffet for 300 participants during the 'Associations Awards' ceremony of the school
- Created logistic tools to control stocks and supplies
- Coordinated the creation of numerous communication materials, generating greater subscriptions to the Office's events and a better understanding of the Office's mission
- Managed the Facebook community to assist students, developing respect and confidence toward the Office

EDUCATION

ICN Management Master Sep. 2014 - Oct. 2018

Student Office, ICN Business School, Nancy, France

- Specialization in Art and Entertainment Industry Management

Semester Abroad Jan. 2017 - May 2017

University of North Dakota, Grand Forks, ND, USA

- Major in Communication
- Active member of the International Student Organization

CPGE (Intensive program for postgraduate schools) Sep. 2012 - May 2014

Pothier Highschool, Orléans, France

- Major in Literary Studies, Specialization in Spanish