

For Immediate Release

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Mid-Atlantic Dressage Festival Announcements



Lexington, VA - April 21, 2023- Let's get this party started! The Mid-Atlantic Dressage Festival (MADFest) and Lexington 3* CDI presented by <u>Täkt</u>

<u>Saddlery</u> are excited to announce our inaugural on-line auction to benefit the Virginia Horse Center Foundation. Thanks to our generous sponsor donations from Uniqcorn Exceptionnel, American Stalls - Luxury Barn Equipment & Hardware and Stübben North America, this fundraiser is possible.

Look and bid on your favorite items, including Bespoke Show Breeches from Uniquorn, Luxury Stall Fronts from American Stalls, a discount of \$3,000 for a single combined purchase of \$25,000 or more with American Stalls and various horse care products from Stübben North America's Equine Care Line, all the while benefitting the Sport of Dressage in Virginia! To learn more or bid on these items, click <u>HERE</u>.

JACKPOT CLASSES

As competition gets ramped up for 2023, MADFest would like to highlight the national jackpot classes sponsored by the Rowe family, that have been added to this year's prize list. There are twelve jackpot classes ranging from Adult Amateur First Level Test 1 to Open Fourth Level Test 3. The entry fee for each class is \$35 and will be put in the class jackpot. The jackpot money will be paid out to competitors as follows – 50% to 1st place, 30% to 2nd place and 20% to 3rd place. For more information click **HERE**.

2023 Prize List

Calendar

Monday, May 8th - Entries Close

Thursday, May 18th

3pm – CDI Jog sponsored by **Ewbank Equestrian**. Refreshments for all at the Stave Mill Pavilion.

Saturday, May 20th

2pm –Lead Line, Grand Prix Freestyles and a Mid-Afternoon Wine Tasting at the Isabel de Szinay Complex sponsored by **Loring Woodriff Real Estate Associates**. Watch our current and future high-performance riders compete and enjoy wine and light hors d'oeuvres.

Sunday, May 21st

8am-11am - Breakfast and Freestyles sponsored by Brooks Cushman.

Presenting Sponsor of MADFest

Täkt Saddlery is the presenting sponsor of the 2023 **MADFest** and creates bespoke hand-crafted saddles for dressage, eventing, show jumping and the hunt field. The founders of Täkt (pronounced t-ah-kt) recognized the need for a customer-focused approach to the saddle buying experience. From the beginning, their corporate mission was simple; support their customers before, during and after each sale, deliver the highest quality products and services, and appreciate the investment their clients make in their products. They know their customers are passionate about riding, and Täkt shares that passion.

For more information about Täkt, visit them **online**.

THANK YOU TO OUR 2023 SPONSORS



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About the Mid-Atlantic Dressage Festival and Lexington CDI3*

The Virginia Horse Center has hosted Lexington Spring Dressage, a national USEF licensed show which was successfully owned and managed by Rosinburg Events, LLC and Janine Malone from 2012 through 2021. Once Janine decided to scale back her scope of operations to North Carolina, former VHC President of the Board, Gardy Bloemers, led the effort to have the VHCF take on the national show and add a CDI. 2023 marks the second year of the Mid-Atlantic Dressage Festival and Lexington CDI and the inaugural CDI3* Grand Prix. Additional competitions include the Grand Prix Special and Grand Prix Freestyle plus Small and Medium Tour CDI3* divisions, Jr, YR, U25, CDIAm Small Tour and YH divisions.

Stay Connected with <u>The Mid-Atlantic Dressage</u> Festival





