

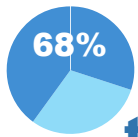
tablet **BREAKTHROUGH**



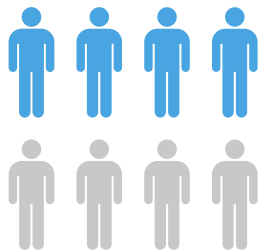
Quick Facts

Acceptance

195,400,000 units

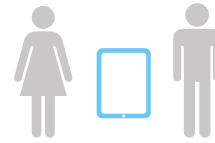


sold worldwide in 2013,
**increase from
the year before**



50%

**of mobile users
own BOTH smartphone & tablet**



34

**average
overall
age of
tablet
owner**

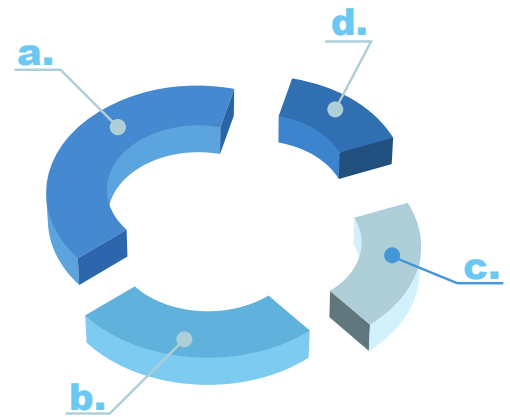
- a. 48%** - of U.S. households own at least one tablet (2014)
- b. 28%** - increased field tech productivity by tablets (2012)
- c. 21%** - of workforce asked for tablet for work (2011)
- d. 9%** - of U.S. adult population that does not own some sort of mobile device

Today

**It is estimated that in 2015, more
tablets will be shipped than laptops
& desktop PC's**



COMBINED



The Future

**Global sales
expected to hit**

\$1BILLION

by 2017

