Gravely – an AriensCo. brand headquartered in Brillion, Wisconsin – became a Wisconsin Clean Cities member in May 2020.

AriensCo was established in 1933 by Brillion, Wisconsin resident Henry Ariens. Since then, the company has been passed down, son to son, for four generations. Over the course of nearly 90 years, the company's zip code, along with the CEOs' last names have remained the same. That's their commitment to local, family-run manufacturing, and they don't plan on changing.

What started as a simple idea in a country garage has evolved into a multi-brand company with a global reach. AriensCo is made up of a family of brands, including Gravely, that expand across the country and globe, all of which have one goal in mind – to help make outdoor work more efficient and enjoyable.

Since Benjamin Franklin Gravely received a patent for his motor plow in 1916, the company has continued to build on its tradition of craftsmanship, backing each Gravely machine with the best service in the business and doing our part to shape the American landscape.

For over 100 years, Gravely has been out in the fields, listening to the folks who do the work and gaining first-hand experience they bring right back to their factories. Here, they design machines for all-day comfort and unbeatable precision. They engineer machines to work tougher, faster.

Check out Gravely's 100 Year blog to learn about the innovations they've made along the way and the people who keep the company pushing forward.

Learn more at https://www.gravely.com/ and https://www.ariens.com/.

For more information, please contact:

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