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Nissan LEAF group buy program continues through Nov. 30

48 vehicles already purchased through REV UP WISCONSIN

MILWAUKEE — Wisconsin Clean Cities' Nissan LEAF group buy program, REV UP WISCONSIN, remains in effect through Nov. 30, representatives said Monday.

The electric vehicle group buy program, the first of its kind in Wisconsin, began on August 2 in Madison and Milwaukee. As of October 31, 48 Nissan LEAF vehicles were purchased through the program, Wisconsin Clean Cities' Executive Director Lorrie Lisek said.

"This pilot program is proving to be a great success," Lisek said. "Thanks to the work of our partners, Wisconsin drivers are learning about the benefits of electric vehicles and experiencing tremendous cost savings, improved fuel economy and lower fuel costs while helping to reduce vehicle emissions and improve air quality."

The program -- made possible in partnership with Nissan, Zimbrick Nissan of Madison, Rosen Nissan of Madison, Gordie Boucher Nissan of Greenfield and Bergstrom Nissan of Appleton -- provides discounts of \$8,231 off the 2016 Nissan Leaf SV list price on top of the federal tax credit of \$7,500. Financing at 0 percent for 72 months and lease programs are also offered with the program, as well as special pricing for fleets.

Wisconsin Clean Cities also partnered with Alliant Energy, Madison Gas and Electric and We Energies for the program.

Earlier this month, Nissan announced the expansion of its No Charge to Charge program for Nissan LEAF buyers in Madison, which provides up to two years complimentary public charging with the purchase or lease of a LEAF at a certified Nissan dealer. The quick charge stations can charge a LEAF from 0 to 80 percent in less than 30 minutes.

Nissan estimates the average LEAF owner will save up to \$1,000 in charging costs over the two-year period as a result of the program. The No Charge to Charge program premiered in Milwaukee earlier this year.

No Charge to Charge stations can be found using the LEAF EZ-Charge app for iOS or Android devices or at www.ez-charge.com/stations.

More information about the REV UP WISCONSIN program, including contact information for participating dealers and partners, is available online at http://www.wicleancities.org/projects/rev_up_wisconsin.php.

About Wisconsin Clean Cities

The U.S. Department of Energy Clean Cities coalitions are nonprofit organizations designed to reduce petroleum consumption in the transportation sector by advancing the use of alternative fuels and vehicles, idle reduction technologies, hybrid electric vehicles, fuel blends and fuel

economy. Wisconsin Clean Cities is a 501(c)(3) organization founded in 1994 serving the entire state of Wisconsin with the goal of improving air quality, strengthening the economy and reducing dependence on foreign oil.

Cutline: Wisconsin Clean Cities' group buy Nissan LEAF program, REV UP WISCONSIN, remains in effect through Nov. 30.