



[Nissan North America](#) -- with headquarters in Franklin, Tennessee -- has been a Wisconsin Clean Cities member since 2016.

Nissan's environmental philosophy is "A Symbiosis of People, Vehicles and Nature." This philosophy outlines Nissan's commitment to and approach toward its dream of building a truly sustainable and mobile society. To learn more, see [Nissan Green Program 2022](#) (NGP2022) and [environmental activities](#).

Nissan's long-term vision is to achieve a 90% reduction in CO2 emissions from new vehicles by 2050, to achieve an 80% reduction in CO2 emissions from corporate activities by 2050 and to reduce dependency on new materials by 70%.

To realize the promise of its environmental philosophy, Nissan has promoted a series of midterm environmental action plans under the name Nissan Green Program. Under NGP2016, the previous plan, the company continued taking steps toward its ultimate goal of reducing environmental dependence and impact to levels that nature can absorb.

The targets set for four key initiatives under the program were fully achieved, including:

1. Zero-emission vehicle penetration
2. Fuel-efficient vehicle expansion
3. Corporate carbon footprint minimization
4. Natural resource use minimization

For an automobile company, air pollution stands alongside climate change and congestion as an issue for cities in particular and one that must be faced in order to contribute to its resolution. NGP2022 objectives include research on technical solutions for cabin air quality improvement and reducing VOC emissions per painted area of manufactured vehicles.

The 2021 all-electric Nissan LEAF has won a host of industry awards and is the flagship EV for the company. The Nissan LEAF has a range of up to 225 miles and is eligible for a host of incentives and rebates, including these available through June 1. [Click here to learn more](#)

Learn more about Nissan North America at [www.nissanusa.com](http://www.nissanusa.com).