



[Kwik Trip, Inc.](#) is a Gold Level Wisconsin Clean Cities member. Joel Fasnacht, Business Development Alternative & Commercial Fuels for Kwik Trip, serves on the Wisconsin Clean Cities Board of Directors.

The family-owned business was founded in 1965 and is headquartered in La Crosse, Wisconsin. The company owns and operates convenience stores in Wisconsin, Minnesota and Iowa.

Kwik Trip is recognized as a national leader in the sustainable transportation fuels arena. The Kwik Trip fleet is an esteemed member of the U.S. Department of Energy's National Clean Fleet Partnership. Kwik Trip was one of the first retailers in Wisconsin to introduce E-85 and CNG and uses CNG in its own fleet. Its alternative fuel center in La Crosse, Wisconsin provides the company's largest variety of retail alternative fuels, including compressed natural gas, liquefied natural gas, biodiesel and propane.

Kwik Trip is part of the U.S. Environmental Protection Agency's SmartWay program, which in partnership with Wisconsin Clean Cities aims to reduce transportation-related emissions by creating incentives to improve supply chain fuel efficiency. In 2009, then-Public Service Commission of Wisconsin (PSC) Commissioner Mark Meyer presented Kwik Trip with the state's Excellence in Energy Efficiency Award.

Most recently Kwik Trip won the first place Forward Fleet Award during the Wisconsin Clean Cities 25th Annual Stakeholder Meeting & Awards in December 2019 for displacing the greatest amount of petroleum of Wisconsin Clean Cities members. The company also took top honors in 2018.

Kwik Trip also was the recipient of the new Sustainable Transportation Leadership Award at the WCC 25th Annual Stakeholder Meeting & Awards in December 2019. The Sustainable Transportation Leadership Awards winners were selected from among nominations submitted by and for Wisconsin Clean Cities members for major efforts or accomplishments between December 2018 and November 1, 2019 that fulfill any of Wisconsin Clean Cities' objectives.

The Sustainable Transportation Leadership Award was presented to Kwik Trip for its new renewable natural gas project. During Earth Week 2019, representatives from Kwik Trip, Dane County & Bluesource cut the ribbon on an innovative landfill biogas project. The project allows Dane County's landfill biogas facility to turn trash and cow manure into renewable natural gas, which is sold primarily by Kwik Trip for use in RNG vehicles. The project will displace 3 million gallons of fossil fuels in the first year of operation, which is the equivalent of taking 4,800 cars off the road.

Learn more about Kwik Trip at www.kwiktrip.com.

Contact:

Joel Fasnacht
Business Development Alternative & Commercial Fuels
P.O. Box 2107
LaCrosse WI 54602
(608) 793-6400
jfasnacht@kwiktrip.com
www.kwiktrip.com