

A sustainable transportation, infrastructure, technology and fleet vehicle conference and expo

SCHEDULED SPEAKERS



Mayor Satya Rhodes-Conway, City of Madison: Mayor Rhodes-Conway is the 58th Mayor of Madison. She has extensive experience in local policy and practice, having worked with mayors across the country for over a decade, and serving three terms on the Madison Common Council. Elected in 2019, she is the city's second female mayor and the first out LGBTQ person to serve as Mayor of Madison.



Lorrie Lisek, Executive Director, Wisconsin Clean Cities: Under Lorrie's leadership, Wisconsin Clean Cities has been named a U.S. EPA SmartWay Affiliate Challenge Honoree six consecutive times for the coalition's role in reducing freight emissions. She has also been instrumental in securing over \$20 million in funding for coalition & member alternative fuel/technology projects. In 2015, Lorrie was inducted into the U.S. Department of Energy's Clean Cities Hall of Fame. Lorrie is president & co-owner of Legacy Environmental Services, Inc., a woman-owned, Indiana Certified Women's Business Enterprise in St. John, Indiana.



Tom Nowakowski, Energy Innovations Manager, Wisconsin Office of Energy Innovation: Tom studied meteorology at the U.W.-Madison with an emphasis on understanding regional air quality issues. That interest grew into a career in computer modeling & protecting the environment & eventually working with a wide spectrum of industrial sectors & businesses helping them develop a "business case" to embrace energy efficiency, energy production & environmental performance. With his position at Office of Energy Innovation, Tom works to establish & promote relationships with Wisconsin's energy stakeholders.

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Leonard Lincoln, Director of Sales & Service, Odyne Systems:

Focused on developing strong enduring customer relationships. Leads efforts to grow sales & expand Odyne's service network & field service personnel. Supports & drives focus on customer satisfaction & long-term mutual benefit. Committed to providing customer focused cost-effective solutions. Over 20 years of experience in sales, marketing & service, high tech systems & leading cross-functional teams. Prior to joining Odyne, Marketing Manager for Owens Corning & Sales Engineer for TLX Technologies selling to OEM's worldwide. President of L&L Packaging Company for over ten years. B.S. in Engineering from Michigan State University.



Joel Fasnacht, Business Development/Analytics – Commercial

Accounts, Kwik Trip: Joel joined Kwik Trip in 2012 & works in the Commercial Fuels-Alternative Fuels/Commercial Accounts Department for Kwik Trip Inc. which includes his activities in traditional fuels, compressed natural gas (CNG), renewable natural gas (RNG) & bulk CNG. Joel has 25 years of experience in fleet & distribution operations in the food, auto parts & furniture industries. He earned his undergraduate degree & MBA from Minnesota State University.



Rob Wozny, Senior Product Manager, Alliant Energy:

Rob is a product manager on Alliant Energy's Electrification team. Rob's primary areas of focus are transportation, infrastructure and C&I solutions for on-road vehicle and non-road electric technology markets in Iowa and Wisconsin. Prior to joining Alliant Energy, Rob served as a utility non-road electrification consultant. Rob brings over 20 years' experience in program design, implementation and project management.

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Mahanth S. Joishy, Fleet Superintendent, City of Madison:

Mahanth joined City of Madison in 2017 after 16 years working in New York City government operations. He worked for NYC Parks & Recreation managing vehicle repair, recycling, waste collection & volunteer programs. In 2012 he oversaw the safety program for all City departments using the 30,000-vehicle fleet & helped manage preparations & response to Hurricane Sandy. In Madison, he is focused on making the city fleet the greenest, safest & most cost efficient possible in coordination with his colleagues in every department. Mahanth has also never owned a personal vehicle & gets around by bus or bike.



Mike Collom, Director of Strategic Accounts, EnTech: Mike is responsible for developing & delivering on relationships with key partners to drive growth, especially in energy solutions & connected systems. He has a thorough understanding of the organization's value & works closely with customers to deliver solutions that are resilient, efficient & sustainable. Prior to joining the organization in 2017, Mike held a series of positions of increasing responsibility focused on industrial manufacturing technology development & leadership with Kimberly-Clark. He also led the industrial division of an engineering services company based in India. Mike holds a Bachelor of Science degree in Electrical Engineering from Michigan Technological University.



Rob Arroyo, Director of Fleet Maintenance, GO Riteway Transportation Group: Rob joined Riteway in March of 2020 & has been involved in numerous initiatives within Fleet Maintenance involving development & implementation of Policies & Procedures Manual, Fleet Maintenance software & GPS Technology. Rob began his career with Laidlaw Education Services after graduating from Universal Technical Services Institute & has held roles with increasing responsibilities from Journeyman Technician, Maintenance Manager, Region Maintenance Manager, National Technical Trainer & Director of Fleet Maintenance. Rob is ASE certified & has numerous OEM Factory certificates.

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Debbie Branson, Manager Electrification, Madison Gas & Electric:

Debbie is responsible for MGE's electrification strategy. In this role, she has led efforts to increase the use of electric vehicles and expand public and in-home EV charging systems. Her responsibilities include researching, developing and implementing programs and services for EV owners. Her goal is to make vehicle acquisition and charging seamless for customers whether they are away from home, at home or at work. She also works with multifamily developers and fleet owners to help address their EV needs.



Brian Levin, Midwest Director, ChargePoint: Brian is the Midwest Director for ChargePoint, the largest electric vehicle (EV) charging network in the world, with charging solutions in every category EV drivers charge, at home, work, around town & on the road. Brian has been in the industry for over 9 years and has worked with many Fortune 500 companies, cities & universities to get EV charging installed. With more than 46,500 independently-owned charging spots & more than 8,000 customers, ChargePoint designs, develops & manufactures hardware & software solutions across every use case.



Jim Boullion, Government Affairs Director, RENEW Wisconsin: Jim joined RENEW in December of 2017. He was born in Eau Claire & grew up in Madison. He attended the University of Wisconsin-Madison & worked in the Wisconsin Assembly for nine years. He also served as the Administrator of the Division of Policy Development at the Department of Safety & Professional Services. For most of his career, he has worked in government affairs for Wisconsin's construction trade associations. He was elected to the Association of Wisconsin Lobbyists Board of Directors for 10 years & President for two years.

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Harper York, Product Support Specialist, Optimus Technologies: As the Product Support Specialist, Harper is in charge of customer care and market research revolving around clients. She is truly a jack of all trades having worked in offices, cafes, warehouses, as a carpenter, and completed multiple Masters degrees dedicated to performing dramatic works of old dead English folk. Harper was drawn to the company by her passion to preserve the beauty of the Earth and doing what she can to help it sustain itself. She enjoys this beauty outside of work while kayaking around The Point, camping and enjoying whiskey with a good book, particularly Neo-Noir novels.



Derek Whaley, Northeast Region Business Development Manager, ROUSH CleanTech: Derek Whaley is the Northeast Business Development Manager for ROUSH CleanTech, an industry leader of alternative fuel vehicle technology. Derek has 8 years of experience coordinating turnkey solutions including vehicle technology, refueling infrastructure & competitive fuel pricing for fleets wanting to capture the significant benefits of utilizing propane autogas. Derek's current focus is municipal/government fleets along with school districts & bus contractors in the Northeast territory. Derek & his wife currently reside in Lancaster, PA. He has a BS from Lander University in Business Management & Marketing.



Maria Redmond, Director, Wisconsin Office of Sustainability & Clean Energy: Maria has worked for the State of Wisconsin for more than 20 years. Maria is accountable for planning, administration & oversight of statewide energy programs & policies. In addition to helping with the development & implementation of the recommendations from the Governor's Task Force on Climate Change, Maria is leading the development of a comprehensive statewide clean energy plan centered on environmental justice & will create a pathway to multi-sector deep decarbonization & a bustling clean energy economy that supports a diverse workforce & technology innovation.

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Jeff Springer, Manager, Innovation and Efficient Electrification, Dairyland Power Cooperative: Jeff Springer is a Certified Energy Manager with more than 32 years of experience in the commercial and industrial energy sector. His responsibilities include efficient electrification technology promotion, power quality and recent work on Dairyland's transportation electrification efforts.



Ken Becker, Regional Sales Director Midwest, Proterra: Ken began his career in transit as a Territory Sales Manager with Midwest Transit Equipment, the largest school bus dealer in North America. Ken then moved to the commercial bus manufacturing side as the National Sales Director for ARBOC Specialty Vehicles & then as V.P. of Sales for REV Group responsible for the growth & development of several cutaway bus brands. His current position fits well with his passion for clean & sustainable energy, working with transit agencies across the Midwest to help achieve their goal of 'zero-emission' through battery-electric vehicles. Ken likes to spend his free time with his family along with playing music, fishing and restoring and customizing classic cars.



Emma Cleveland, Air Policy Analyst, Wisconsin Department of Natural Resources: Emma came to the DNR after graduating from the La Follette School of Public Affairs at UW-Madison with her Master's degree where she focused on environmental policy. Emma has experience at various levels of government having done an internship at the White House Council on Environmental Quality & holding positions with the City of Platteville & as a Legislative Assistant with a Wisconsin State Senator. At the DNR, Emma's work focuses on ozone policy, transportation, tribal affairs & environmental justice. Emma also works closely with the WI Clean Diesel Grant program (or DERA).

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John Welch, Director, Dane County Department of Waste and Renewables: John has a BS from UW Madison in Civil & Environmental Engineering and is a registered PE in Wisconsin. He and his staff oversee operations of one of the County's landfill and associated recycling facilities; a landfill gas-to-electricity system; and a landfill gas RNG facility. John has helped lead the County's conversion to CNG and development of its RNG program. Recent and current projects have focused on sustainability, renewable biogas utilization and moving toward responsible resource management.



Jim Bruette, Vice President of Sales and Business Development, Inertial Electric: Jim is currently the Vice President of Sales and Business Development for Inertial Electric. Inertial Electric's focus is providing EV charging infrastructure for municipal and commercial settings. Jim studied Electrical and Mechanical Engineering at the Milwaukee School of Engineering and has over a quarter century of technical sales experience. Jim credits his success to listening and understanding client's needs in order to offer the best possible solutions.



Jessy Servi Ortiz, Managing Director, Wisconsin Sustainable Business Council: As a member-driven organization, the WSBC offers tools to educate, assess & integrate business-based sustainability practices. Jessy is the co-founder & co-chair of the (Wisconsin) Women in Sustainability group, a network of professionals working to advance social & environmental sustainability. She also serves as an advisor to the UW Sustainable Management Program through UW Extended Campus & has won honors & awards for her work & leadership. Jessy previously worked as a sustainability manager for a natural foods grocer & earned her MBA in sustainable business management in 2013.

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Frank Acevedo, Mobile Source Program Manager, U.S. EPA Region 5:

Frank serves as the Mobile Source Air Pollution Expert for the Region and has been with the agency since 1991. Frank has assisted in the implementation of a number of clean fuel programs in the Region in addition to vehicle emission testing programs in Indiana, Illinois and Ohio. He also is the technical expert for Region 5's Midwest Clean Diesel Initiative assisting states in the implementation of voluntary diesel retrofit projects. Frank received a Bachelor of Science degree in Electrical Engineering and a Masters degree in Business Administration from the University of Illinois at Chicago.



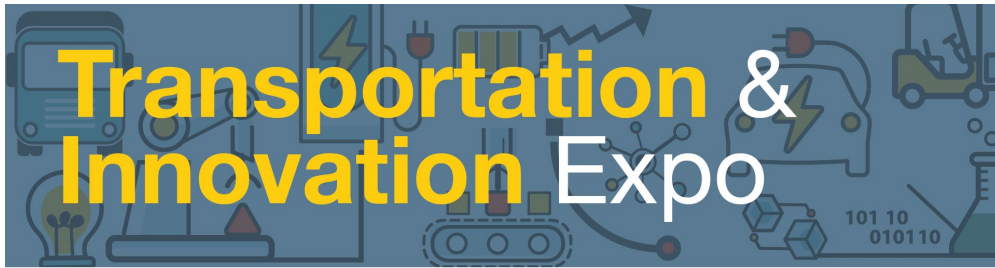
Jim Garrett Fitzgerald, Senior Director – Electrification, Smart Electric

Power Alliance: Garrett leads SEPA's work focused on the beneficial electrification of transportation & buildings. He collaborates with the other SEPA pathway teams to help utilities & other stakeholders navigate a smooth transition to a highly electrified low-carbon future. Prior to joining SEPA, Garrett spent 8 years working at Rocky Mountain Institute where he built & led the electricity program in India that works to accelerate the integration of EVs & clean energy portfolios. Garrett holds a BS in Mechanical Engineering from Santa Clara University & an MS & Ph.D. in Earth & Environmental Engineering from Columbia University.



Rich Iverson, Fleet Support Manager, City of Ames, Iowa:

Rich has been actively working to reduce the City of Ames' greenhouse gas emissions since he started there in 2010. Over the past three years, Rich has championed the city's B100 Pilot Project where the city's snowplow/dump trucks have been operating on B100 (99.9% biodiesel) year-round, even in subzero temperatures. He came to the City of Ames from the railroad industry and previously was with Aquila Energy Commodities Group. Rich has a bachelor's degree in Transportation and Logistics from Iowa State University.



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Mark Linkletter, Midwest Commercial Business Development

Manager, Ariens/Gravelly: Mark serves as the Midwest Commercial Business Development Manager for Brillion, WI-based AriensCo. With over 10 years of industry experience, Mark is instrumental in working with commercial landscape companies & governmental agencies to find solutions. Mark has a passion for alternative fuel solutions within the green industry & is excited with the EV options that are evolving. Previously, Mark worked for an LP company & specialized in promoting LP fuel usage in the green industry. Mark has successfully guided over 100 companies & agencies looking to make the change from gas-powered equipment to electric or propane.

Brandon D’Orazio, Founder, BD Clean, LLC

Ryan Pritchard, Chief Revenue Officer, Pritchard Commercial

Marianne Mintz, Principal Transportation Systems Analyst, Argonne National Laboratory