



Innovation
that excites

Special Nissan LEAF Pricing !

Back by popular demand

For a limited time, Nissan is offering a \$10,000 incentive to employees & customers of Alliant Energy and Madison Gas and Electric on 2016 & 2017 LEAFs

Offer is valid through **March 31, 2017**

- ✓ Available Best-In-Class 107 Mile Range²
- ✓ No Oil Changes Ever
- ✓ Never Buy Gas Again
- ✓ Potential State HOV Access³
- ✓ 24 Months of Complimentary charging at participating DC fast charge stations⁴

<http://www.nissanusa.com/ev/media/pdf/incentives/nissan-leaf-incentive-604.pdf>



\$10,000

Incentive

Up to **\$7,500**

Federal Tax Incentive⁵

In addition to State EV incentives if available

Up To:

\$17,500

Or MORE in Potential Savings

Savings Up to \$17,500

Nissan is pleased to extend a special incentive of **\$10,000** to all eligible Alliant Energy and Madison Gas and Electric employees and customers who elect to PURCHASE a LEAF from dealer inventory. The \$10,000 incentive is used in the form of a rebate. If a consumer decides to finance the vehicle, NMAC **special annual percentage rates (APRs) DO NOT apply**, only standard rates apply.

Additional savings:

After the sale, the consumer can apply for the Federal Tax Credit of up to **\$7,500⁵**.

State and additional EV incentives may also apply, some can be applied at the time of sale to decrease the purchase price!

For details on State and Federal EV incentives, visit <http://www.nissanusa.com/leaf-electric-car/ev-incentives>



**Alliant
Energy**TM

ALLIANT CERTIFICATION CODE: B62713



your community energy company

MGE CERTIFICATION CODE: B62283

2017 Nissan LEAF

100% Electric. No Gas. America's Best-Selling!

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- 30 kWh battery
- 3.3 kW onboard charger
- 107 Mile Range
- B-mode (Enhanced Regenerative Braking Drive Mode)
- Heated Front Seats
- Remote Keyless Entry & Charge Port Release
- Nissan Intelligent Key® with Push Button Start
- Bluetooth® Hands-free Phone

MSRP Starting at \$30,680

SV

- SV adds much more:
- Quick Charge Port
- 6.6 kW Onboard Charger
- Heated Outside Mirrors
- Heated Steering Wheel
- NissanConnectSM with Navigation Mobile Apps and EV
- 6 Speaker Audio System
- 17" Alloy Wheels

MSRP Starting at \$34,200

SL

- SV content plus:
- Leather-appointed Seating
- Heated Rear Seats
- Auto On/Off Aerodynamic LED Low-beam Headlights
- Fog Lights
- Cargo Cover

MSRP Starting at \$36,790

See what it's like to drive electric with our Feel Electric app available in iTunes and Google Play



Get to Know the 100% Electric Nissan LEAF[®]

- America's Best-Selling Electric Car¹
- Available Best-In-Class 107 Mile Range²
- Fun to drive - 100% torque off the line and seamless acceleration
- Drives almost 3 times further than the average driver's daily needs⁹
- 3 years of roadside assistance is included¹⁰
- Lower maintenance costs



QUESTIONS?

Contact your Nissan EV Business Development Mgr: Cynthia.Maves@nissan-usa.com

To learn more about the Nissan LEAF[®] visit: NissanUSA.com/leaf

Locate your closest Nissan Dealership: NissanUSA.com/nissandealers

¹Source of data: InsideEVs.com. Cumulative Sales Data (December 2010 - September 2016). ²Comparison based on MY16 LEAF SV & SL vs. 2015 and 2016 non-luxury 100% electric vehicle competitors (Source: fueleconomy.gov). MY16 EPA range of 107 miles. Actual range may vary based on driving conditions. Use for comparison only. ³Eligibility subject to state law and regulations. Laws and regulations are subject to change and are not within control of Nissan North America, Inc. For additional information please see <http://www.nissanusa.com/leaf-electric-car/ev-incentives>. ⁴This offer applies to all new MY 2016 or later Nissan LEAFs (i) purchased from a participating dealer that is located in a qualifying market, AND (ii) purchased during the qualifying period for such qualifying market. Fleet customers eligibility subject to state law and regulations. Laws and regulations are subject to change and are not within control of Nissan North America, Inc. For additional information please see <http://www.nissanusa.com/leaf-electric-car/ev-incentives>. ⁵The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives should consult with their own tax or legal professional to determine eligibility, specific amount of benefits available, if any, and further details. The incentives are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. ⁶Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone owner's manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. See <http://www.nissanusa.com/bluetooth> for details. ⁹Source: U.S. Department of Transportation Federal Highway Administration, 2015. <http://www.fhwa.dot.gov/ohim/onh00/bar8.htm> ¹⁰For complete information concerning roadside assistance coverage, conditions and exclusions, see your Nissan dealer and read the actual New Vehicle Limited Warranty booklet.