



Dear Clean Cities Supporter:

On behalf of The Lake Michigan Clean Cities Consortium, we are pleased to invite you to participate as a sponsor of our 2017 GREEN DRIVE\$ Conference & Expo scheduled for Thursday, May 18 at the Northern Illinois University Conference Center in Naperville, Illinois.

The Lake Michigan Clean Cities Consortium is comprised of three Clean Cities Coalitions: Chicago Area Clean Cities (CACC), South Shore Clean Cities (SSCC), and Wisconsin Clean Cities (WCC). Under the umbrella of the Lake Michigan Consortium, the three coalitions have been able to amplify their impact to reduce petroleum usage and improve air quality in their respective regions. Created in 1999, the consortium is made up of more than 500 member organizations. It serves a geographic population of nearly 16 million people with 11 counties that hold non-attainment status for the U.S. EPA 2008 Ground Ozone Standard.

The consortium works closely to provide support and technical expertise for stakeholders using or considering alternative fuel vehicles. The trio of coalitions also holds numerous outreach events and training sessions aimed at educating the public, fleets, and automotive technicians in an effort to improve air quality and reduce petroleum usage.

We hope you will consider becoming a sponsor of this important event and help us follow our mission of reducing dependence on petroleum-based fuels, promoting the use of alternative fuels and technologies, and improving air quality. Sponsorship funds will assist in providing educational materials and forums to stakeholders and guests.

Please read through each sponsorship level and either visit <http://greendrives.eventbrite.com/> to sponsor Green Drive\$ or complete the registration form below.

If you have questions about the sponsorship program, please contact Joe Koenig Joe@ChicagoCleanCities.org; Catherine Yoder Cyoder@SouthShoreCleanCities.org; or Courtney Long Courtney.Long@WiCleanCities.org

Thank you for your consideration, and we look forward to seeing you on Thursday, May 18.

Sincerely,

The Lake Michigan Clean Cities Consortium

John Walton, Chicago Area Clean Cities

Carl Lisek, South Shore Clean Cities

Lorrie Lisek, Wisconsin Clean Cities



Event at a Glance

DATE:

Thursday, May 18, 2017

AGENDA:

7 - 8 a.m. — *Exhibitor Setup*

8 a.m. — *Indoor Exhibits*

8:30 a.m. — *Remarks by John Davis of MotorWeek & National Clean Cities*

9:30 - 11 a.m. — *Breakfast Sessions: Automakers & Cummins*

11 a.m. — *Indoor Exhibits and 40 Vehicle Displays Outside*

12:15 - 1:15 p.m. — *Luncheon Remarks by NTEA & UPS*

1:20 - 3 p.m. — *Breakout Sessions:*
 1. Fleet Panel; 2. First Responders;
 3. VW Settlement; 4. Freight & Delivery

LOCATION:

NIU Conference Center
1120 East Diehl Road
Naperville, IL 60563

Sustainability Sponsor

\$2,000

- Company logo prominently displayed on agenda, event signage, website & social media
- Display booth
- Videoed interview
- Option to air a one-minute promo video provided by the sponsor
- Recognition at the event
- Receive a copy of attendee list
- Two (2) waived admission fees

Luncheon Sponsor

\$1,500

- Company logo prominently displayed on all screens at the luncheon, on the agenda and on event signage
- Display booth
- Recognition at the Green Drive\$ luncheon
- Two (2) waived admission fees

Green Fleet Sponsor

\$850

- Company name listed on agenda and event signage
- Display booth
- Receive a copy of the attendee list
- Two (2) waived admission fees

Refueling Sponsor

\$600

- Company logo displayed at 2 conference breaks and during the VIP reception
- Recognition on the agenda and at start of breaks and end of conference
- One (1) waived admission fee

Exhibitor Sponsor

\$500

- The display booth space is an 8x8 space including a skirted table and 2 chairs. This high-traffic area enables you to mingle with attendees as they enter and exit the main presentation room before, during and after the event, including the VIP Reception.
- One (1) waived admission fee

2017 Green Drive\$ Sponsorship Form

Main Contact Information

Contact Name _____ Title _____

Organization Name _____

Mailing Address _____ City _____ State _____ Zip _____

Work # _____ Cell # _____

Email _____

Website _____

Marketing Contact _____ Phone _____

Email _____

Select Your Sponsorship Level

- ☐ Sustainability Sponsor (\$2,000) ☐ Luncheon Sponsor (\$1,500)
- ☐ Green Fleet Sponsor (\$850) ☐ Refueling Sponsor (\$600)
- ☐ Display Booth Space (\$500)

Please send an EPS or high resolution jpeg AND png logo of your company to Bethany Kraseman at Bethany@ChicagoCleanCities.org

Signature _____ Date _____