



HEARTLAND CONFERENCE

UNITED CHURCH OF CHRIST
N. KY • OH • WV

Join us as a Sponsor or Exhibitor!

September 22-23, 2022

In-person with an online option

**At Westerville Community UCC
in Westerville, OH**



Ways to Show Your Support

The Heartland Conference, UCC works to provide opportunities for churches to connect with one another, to organizations in their community working toward transformation, and to ministries around the world. We inspire change by creating collaborative community and offering resources to help ministries grow in the 21st century.

About the 2022 Annual Gathering

- MANY opportunities to connect with UCC church members in authentic and inspired ways.
- Uplifting worship featuring Rev. Joanna D'Agostino, preacher and musical reflectors, The Many.
- Rev. Dr. Jacqui Lewis will be our keynote speaker on Thursday.
- Installation Service of Conference Minister, Rev. Dr. David Long-Higgins featuring Rev. Dr. Jack Sullivan, Jr., preaching.

Who Attends?

- UCC pastors from churches around Ohio, Kentucky, and West Virginia
- Staff and Lay Leaders from local churches
- Representatives from our Designated Ministry Partners and other UCC related ministries.



Show Your Support – Sponsor the Annual Gathering

Value-Added Benefits and Opportunities

All Annual Gathering sponsors and exhibitors receive:

- One-on-one interaction with attendees
- Your logo on the Heartland Conference website, linking to your organization's site.
- Your organization's logo in materials and on the scrolling video screens
- Space on our website for a video showcasing how your organization works with local churches.
- A sponsor recognition on your name badge

Premiere Partner - \$2000

We invite you to send a member of your organization to offer a welcome on Friday morning. Your logo will be prominently included in all conference materials, signage and correspondence, and your organization will be listed as an Annual Gathering Premiere Partner. You're welcome to bring a promotional item with your logo for each attendee, give away a door prize during the event, and include informational materials with the registration packet. We'll post three Facebook articles on the Heartland Conference Facebook page showcasing how your organization is impacting local churches and a feature story in an upcoming issue of our Connections e-newsletter. This partnership also includes three complimentary registrations to the Annual Gathering, and an exhibit table.

Saturday Lunch Sponsor: \$1000

The lunch sponsor is welcome to provide a brief greeting, include a promotional item with your logo at each place setting or give away a door prize during lunch. We'll also include a sign with your organization's logo in the room where lunch is held. This opportunity also includes a post on the Heartland Conference Facebook page showcasing how your organization is impacting local churches, two complimentary registrations to the Annual Gathering, and an exhibit table.

Refreshment Break Sponsor: \$300 (for breaks on Thursday & Friday)

We invite you to have a representative greet attendees during the refreshment break. You are welcome to hand out a fun promotional or food-related item. We'll also include a sign with your organization's logo at the refreshment table, two complimentary registrations to the Annual Gathering, and an exhibit table.



Show Your Support – Exhibit at the Annual Gathering

The work of our partners is vital.

Join us at the Annual Gathering and showcase your ministry.

We have limited space for exhibits so sign up today!

	Non-Profit	Business
1 Table and AG registration for 1 exhibitor	\$110	\$140

All exhibitors receive the sponsor benefits listed on page 2, plus:

- A 6-ft table with two chairs in a high-traffic area with Wi-Fi available.
- Recognition in the Annual Gathering program with 8.5 x 11
- Exhibitor recognition on your Annual Gathering name badge
- A short description of your organization on the Heartland Conference Annual Gathering page on our website with a link to your site.

You're an attendee too! As a registered exhibitor, you have access to attend the full Annual Gathering, including the sessions, lunch, and breaks. We want you to have every opportunity to interact with attendees and build relationships.

Interested in becoming a sponsor or exhibitor?

Contact our Executive Administrator, Becca Hoskins at becca@heartlanducc.org.

Thank you for your support!