



## JA RANCH | BOWIE TEXAS

# RANCH TOUR

SEPTEMBER 24TH, 10 A.M. - 3 P.M.

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Celebrate Texas's rich heritage of hardworking Americans by touring JA Ranch, a Texas Cattle Operation since 1929. Spend a day out in the field, connecting with local ranchers, and experience ranch management first-hand. Rancher Rooter Brite will host you to discuss how he's changed his tactics overtime to ensure his family legacy lasts.

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## ABOUT JA RANCH

- The Brites work diligently to ensure healthy pastures to keep runoff clean and allow rainwater to be absorbed back into the aquifer.
- JA Ranch has operated with an active conservation plan with the Montague County NRCS since 1964. Practices include more than 50 years of rotational grazing, prescribed burning, installation of riparian buffers, and brush control. They also use transects to track production.
- Since the 1990s, the ranch has operated under a volunteer, self-imposed water quality management plan. Tests regularly show the water quality exceeds EPA drinking water standards.

RSVP to Ashley McDonald,  
Executive Director

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2010 ENVIRONMENTAL  
STEWARDSHIP AWARD WINNER

