



**...Retreat for Life,
Love and Respect**



SATURDAY NOVEMBER 2, 2019

VISUAL ARTS EXPLOSION

3pm – 4pm

AWARDS DINNER

4pm—6pm

VARIETY SHOW: \$25 DONATION

7pm – 10pm

VISIT: FACEBOOK AT CAMP4HEROES INC

SPONSORSHIPS

SOUVENIR BOOK AD PLACEMENT

GENERAL INFORMATION



John T. Woodall – Artistic Director-Camp4Heroes Insightful Visionaries – Project Management



HERO FEST DAY

Love, Honor, Respect Awards Variety Show & Visual Arts Explosion

July 20, 2019

Camp4Heroes, Inc.
176 Zimp Road
Fairmont, NC 28340

Dear Potential Sponsor,

Camp4Heroes, located in Fairmont, North Carolina, proudly presents HERO FEST, a Call To “Stand Tall” for our Heroes, at *Catch The Fire Event Center*, 2304 Page Rd., Durham, NC, on November 2, 2019. This Celebration of service, #standtall4herofestday will help fund the building of a wellness center at Camp4Heroes retreat for wounded veterans and first responders. Our veterans return home, not expecting a parade, but hoping for a chance to leave a dangerous environment and really feel that they will be able to enjoy the peace they fought to preserve. With the pride, love and loyalty they feel for their country and the people they fought to keep safe, they know there may be difficult days ahead, re-adjusting to coming home. Many will need help, especially those who come home wounded physically, emotionally or both.

Captain John Woodall (Woody) is a retired fire Captain from Raleigh N.C. He was the Chief of Operations with the North Carolina Fallen Firefighters Foundation from February 2000 until February 2011 and was the official liaison from North Carolina to New York after September 11, 2001. Woodall was looking for an answer to his dream of building a wellness center devoted to disabled veterans and first responders he called “heroes”. He was determined to find a place where classes would be held, with room for a commercial kitchen, art studio, space for exercise and fitness training, and a library. He found the perfect spot in Fairmont, N.C. What he needed was funding for the labor of love he envisioned. Woodall’s goal is to provide a comprehensive healing place for those who have sacrificed so much for our country. It would provide rehabilitation and relaxation, while getting them involved in various activities, learning new trades and connecting them with others to help them heal and to understand the difficulties of readjusting to civilian life.

Captain Woodall serves as the president and founder of Camp4Heroes, a 501(c)3 Non-Profit Organization. His son, John T. Woodall, is the artistic director. Camp4Heroes provides rehabilitation and relaxation for our “heroes,” while getting them involved in various activities and learning new trades. Socialization helps them heal and better understand the difficulties of readjusting to civilian life. Woodall found an alternative way to heal heroes — by giving them purpose. Both father and son, have a passion for humanity and as musicians look at music as having the transformative power of art to heal body mind and spirit. In a collaboration with the Raleigh NC non-profit agency, Insightful Visionaries, the Camp4Heroes HERO FEST DAY #standtall4herofestday, has become a cause for engagement. Woodall intends to provide a good time for attendees, uplift for participants and by creating a broader awareness of the camp, encourage much needed funding. The day in “celebration of service” finale will be a Variety Show proudly showcasing the talents of veterans and first responders in the categories of music, dance, poetry, and comedy.

You can help continue vital efforts to help move this important mission. In-kind and monetary donations are deeply appreciated. The items donated will be used for the silent auction during this event. Donors can make a tax-deductible contribution to this worthy cause by purchasing these items. All donors will receive a tax-deductible donation receipt from Camp4Heroes, Inc. For more information, visit our Facebook Events page Camp4Heroes Inc. We thank you in advance for your support!

John T. Woodall – Artistic Director, Camp4Heroes
Insightful Visionaries, Project Management, admin@insightfulvisionaries.org





CAMP4HEROES SPONSORSHIP OPPORTUNITIES

\$25,000 PRESTIGE

- Honor Gifts and recognition during dinner
- 10 guests for Dinner and Show (Value \$2500).

As part of the planned expansion and building of a Wellness Center, we are offering opportunities for honor gifts. The Prestige Sponsorship offers naming rights for a company, individual or name of a veteran on a chair or wall plates across the camp. Naming rights will truly leave an infinite legacy about the donor's dedication to help our veterans and first responders through the healing process.



\$15,000

TITLE MEDIA SPONSOR

- Included in all media, press releases, radio, tv, social media.
- On screen acknowledgement
- Full Page color ad on back cover Souvenir book(Value: \$750) link to site on camp4heroes.org
- Logo on cover
- Logo on Festival bags + company will provide promo material for bags
- Logo on program
- Company exhibit vendor setup
- 10 guests for Dinner and Show (Value \$2500)



\$10,000 PLATINUM

- On screen acknowledgement
- Full Page color ad on inside front cover of Souvenir book (Value: \$600) link to site on camp4heroes.org
- Logo on cover
- Logo on Festival bags + company will provide promo material for bags
- Logo on program
- Company exhibit vendor setup
- 10 guests for Dinner and Show (Value \$2500)



\$5,000 GOLD

- On screen acknowledgement
- Full Page color ad in Souvenir book(Value: \$500) link to site on camp4heroes.org
- Logo on Festival bags + company will provide promo material for bags
- Logo on program
- Company exhibit vendor setup
- 5 guests for Dinner and Show (Value \$1250)



\$2,500 SILVER

- On screen acknowledgement
- ½ Page color ad in Souvenir book (Value: \$300) link to site on camp4heroes.org
- Logo on Festival bags + company will provide promo material for bags
- Company exhibit vendor setup
- 2 guests for Dinner and Show (Value \$500)



\$500 BRONZE

- ¼ Page color ad in Souvenir book(Value: \$175) and link to site on camp4heroes.org
- 1 ticket for Dinner and Show (Value \$250)



\$50

"Honor A Hero"

Service Recognition Insignia

8"X2" Color "Honor a Hero" Banner with veteran or first responder Name, Rank, Service.



**FULL PAGE AD
FULL COLOR
\$500**

(8 1/2" x 11")

Back Cover - \$750

Inside Cover - \$600

*All Ads Must Be Camera Ready Art
TIFF, JPEG, or PNG
300 dpi or Higher*



**1/4 PAGE AD
FULL COLOR
\$175
(4" x 5 1/2")**

**FULL-SIZED BUSINESS
CARD AD
FULL COLOR
\$75
(3 1/2" x 2")**

**1/2 PAGE AD
FULL COLOR
\$300
(8 1/2" x 5 1/2")**



**RANK NAME
BRANCH**

\$50

**Service Recognition Bar "Honor a Hero"
(8" x 2")**