



Latin American  
Association

## Virtual Job Fair Sponsorship Levels

June 30<sup>th</sup>, 2020, 10:00am – 3:00pm | [thelaa.org](http://thelaa.org)

### \$7,500 | Presenting Sponsor

- Top recognition as Presenting Sponsor
- Top recognition in social media (26,000+ followers), website, and virtual signage
- Advertisement run on the Latin American Association's social media pages (26,000+ followers)
- Inclusion in at least four e-blasts to our mailing list (24,000+ contacts)
- Opportunity to give two-minute remarks
- 10 free job postings on LAA Online Job Bank for 30 days
- Large virtual exhibitor booth at the job fair\*

### \$5,000 | Gold Sponsor

- Recognition in social media (26,000+ followers), website, and virtual signage
- Advertisement run on the Latin American Association's social media pages (26,000+ followers)
- Inclusion in at least four e-blasts to our mailing list (24,000+ contacts)
- 5 free job postings on LAA Online Job Bank for 30 days
- Medium virtual exhibitor booth at the job fair\*

### \$2,500 | Silver Sponsor

- Recognition in social media (26,000+ followers), website, and virtual signage
- Inclusion in at least four e-blasts to our mailing list (24,000+ contacts)
- 3 free job postings on LAA Online Job Bank for 30 days
- Virtual exhibitor booth at the job fair\*

### \$400 | Exhibitor

- Virtual exhibitor booth at the job fair\*
- 1 free job posting on LAA Online Job Bank for 30 days

#### **\*Each job fair booth comes with:**

1. Each employer gets a virtual tradeshow booth that has a place holder for a video, links to websites, scheduling tools or downloads.
2. Each booth is branded to the employer with their logo and color schemes.
3. The booth also connects attendees into a video conference meeting provided by the exhibitor.[Each exhibitor must provide their own Zoom, Microsoft Teams, Google Hangout meeting link – This is not provided by the LAA]

The Latin American Association is a 501c3 nonprofit (EIN: 58-1237316). All donations are tax deductible to the extent allowed by law.

4. Access to search resumes, preselect from, and capture resumes of registered candidates through an exclusive file at the LAA job bank
5. Technical support before and during the event is available via chat, phone, or email.

