# ASCCA MEMBERS CARE JOHN EPPSTEIN

#### JOHN'S AUTOMOTIVE CARE | CHAPTER 24 - SAN DIEGO



Automotive Service Councils of California Professionals in Automotive Service ~ Since 1940 WWW.ascca.com

# **DATE OF EVENT**

Christmas Season

## WEBSITE

https://www.facebook.com/JohnsAutomotiveCareLaMesa/ posts/542024086363425

## 19th Annual Toy Drive with the Boys & Girls Clubs of East County

#### How are you involved?

We run a toy drive from both of our shops. We offer a \$25.00 off coupon to our customers when they donate a toy or a gift card valued over \$10. We send a holiday letter to all of our customers that visited us in the last 12 months and remind them about the Toy Drive. Some customers donate cash and then I get a chance to go shopping for a lot of great toys.

### Why are you involved?

Every child should have a present at Christmas. I grew up in these clubs so I know the great things that they do. We have been doing this for so long many of our customers buy toys throughout the year and bring them in once we kick it off. A lady brought in 15 games and toys today and another customer brings in Build-A-Bears every year. She has 10 coming to us this year. Last year we collected over 500 toys.

#### How can others can get involved?

We take toys and gift cards of all kids for kids from 2 through 18. We also accept cash for when we go shopping for more toys. If you want details on how to run a toy drive yourself please let me know and I will help you with anything you need.

This is a fun way to engage with your community and help kids who may not have anything for the Holidays.