



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

FOR IMMEDIATE RELEASE

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California Small Business Day

SACRAMENTO - Every year, small business leaders, legislators, and state agencies gather together to celebrate small businesses at the California Small Business Association's CA Small Business Day. Since its inception, the event has honored over 1,500 California small businesses. Each honoree is recognized on the floor of the State Assembly or State Senate by their legislator and attends a luncheon with their legislator afterward.

Since 1980, the CA Small Business Association has been working to provide a two-way communication network given small business owners the opportunity to discuss the issues that affect them and possible solutions to these issues with their elected Legislators. They have partnered with ASCCA in many legislative advocacy efforts, and our own John Villa of Villa Automotive in San Luis Obispo works as their treasurer along with several other ASCCA members who participate in efforts to open a dialogue between small business and their elected officials.

The keynote speaker for this year's California Small Business Day was State Treasurer Fiona Ma, who presented alongside other leading California policy makers like California State Senate President pro Tempore Toni Atkins, and Small Business Assembly Legislator of the Year Jay Obernolte, among others. The collaboration between California small businesses and our legislators has been key to the success of many small businesses, especially California repair shop owners. Alongside the California Small Business Association, ASCCA has been able to defeat bills that would damage and restrict small businesses.

The highlight of the day was the award luncheon where our own ASCCA President John Eppstein was invited to present awards recognizing just a few of the many California small businesses that are the backbone of our state economy.

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Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and Unite Automotive Professionals, and give them voice."