



Introducing ChamberONE

JSU is pleased to announce ChamberONE, its new mobile training program tailored specifically for Chambers of Commerce and their members. Beginning in October, JSU's Department of Continuing Education and Outreach (CEO), working in concert with area chambers, will begin providing local on-site and online programs throughout Northeast Alabama. Programs will focus on meeting the needs of the local business communities by providing training solutions tailored towards business and skills that are in high demand or trending. Local chambers will take the lead in helping bring together JSU's experience and expertise and local businesses with the goal of advancing professional development and corporate training in eleven Alabama counties.

"This partnership is coming at a critical time, as many businesses are looking to retrain and upskill due to the COVID-19 pandemic," said Dr. Don Killingsworth, Jacksonville State University President. "Our department of Continuing Education and Outreach is here to help ensure businesses that their employees have the skill sets needed to stay competitive as changes occur due to new technologies, shifting demographics, and other economic factors. We look forward to helping each of our Chambers of Commerce meet the educational and career goals of their members."

ON-SITE CLASSES will be held at local chamber offices or a facility of their choosing. Attendees will have the opportunity to

No one understands small business needs better than our local Chambers of Commerce. And no one is more qualified to help fulfill them than Jacksonville State University.

learn new skills, enhance existing ones, and network face-to-face with their peers in a local classroom setting. Chambers will be able to select course time, date, and subject base on the need and convenience of their members..

ONLINE CLASSES include over 600 courses in a dozen areas of study. Selection currently includes 175 Business Courses ranging from Accounting to Marketing, Operations, and Soft Skills. Chamber members and their employees will receive substantial discounts on all online classes.

"ChamberONE is an important step towards providing our members, especially our many small businesses, with the skills they need in their everyday operations," said Linda Hearn, Executive Director of the Calhoun County Area Chamber and Visitors Center. "Through this partnership and other Chamber programs, we're working to support local businesses which are the heart of our economy."

When it comes to getting ahead in business, investing in education has proven to yield outstanding returns.. ChamberONE, through its network of participating chambers, is dedicated to providing clear and locally coordinated learning opportunities that enhance skills and productivity for employers and employees alike.

- We look forward to seeing you in class.



THE CHAMBER

GADSDEN • ETOWAH COUNTY • BUSINESS • COMMUNITY DEVELOPMENT



Visit these participating chambers for course schedules and availability.

ChamberONE simplifying LEARNING

Working with local area Chambers of Commerce, JSU's Office of Continuing Education and Outreach (CEO) has developed a value-added, partner program designed to help equip local businesses with the knowledge and skills necessary to maximize productivity and improve their bottom line. And effective October 1, 2021, we deliver!

Why ChamberONE?

We understand that your members are as diverse as the products and services they provide. And that in today's competitive market, businesses are demanding more for their membership dollars than ever before.

Having a knowledgeable and skilled workforce is recognized as a critical determinant for business and economic growth. Few services offer more significant potential impact than education and, we have years of experience in providing it.

For more information on offering ChamberONE to your members, contact:

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Program Features

- Turnkey Service - All books and materials provided
- On-site Training - We come to you
- Course Selection - Your choice
- Schedule - Monthly, quarterly or on-demand
- Branded Website and Online Registration Center
- Marketing - Invitations and support materials
- Online Classes - **20% Member's Only** discount



CONTINUING EDUCATION
AND OUTREACH
JACKSONVILLE STATE UNIVERSITY