

60TH
ANNUAL



OCTOBER
17 & 18, 2026
Sat. 8:45 AM - 6:30 PM
Sun: 9:30 AM - 3 PM



BORREGO DAYS Desert Festival

PARADE ENTRY
FREE TO PARTICIPATE
SATURDAY, OCTOBER 17,
PARADE STARTS PROMPTLY AT 9 AM

"REACH FOR THE STARS"

Name of Entry: _____

Contact Name: _____ Contact Phone Number: _____

Mailing Address: _____

Day of Event Phone Number: _____ Email Address: _____

Number in Group: _____ From What City: _____

ANNOUNCER'S COPY: (Approximately 50 words. Submit with completed application.)



DIRECT QUESTIONS TO:

Daniel Wright • Email: borregono.3@gmail.com • 760-767-5555

DEADLINE FOR ENTRY IS OCTOBER 5, 2026 / NO EXCEPTIONS

SEND COMPLETED ENTRY FORM TO:

Francoise Rhodes • Email: borregochamberdirector@gmail.com
MAIL: Borrego Springs Chamber of Commerce, PO Box 420,
Borrego Springs, CA, 92004 or drop off at the BSCC.

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BANDS (includes flags, drill team, color guard, etc.)

- ☐ High School _____ # of participants
☐ Jr. High School _____ # of participants
☐ Military _____ # of participants
☐ Open (any band not listed above) _____ # of participants

WALKING GROUPS (Includes dance teams, cheerleaders, clowns, etc.) _____ # of participants

MOTORIZED ENTRIES (Please check and fill out below)

- ☐ Floats ☐ Autos ☐ Trucks (with trailers) ☐ Commercial
☐ Golf Carts ☐ Vans ☐ Other (please specify) _____

_____ # of participants Will music be played on entry: ☐ YES ☐ NO

Make: _____ Model: _____

Year: _____ Color: _____

Total Number of Feet: (If pulling a trailer this would be included in the total number of feet) _____

Driver's License #: _____ State of: _____

*****ATTENTION*****

- ☐ **Proof of Insurance.** (Motorized entries must provide proof of insurance and the driver must have a valid driver's license to participate in the parade.)

EQUESTRIAN: ☐ Single ☐ Group ☐ Horse-drawn vehicles ☐ Costumed ☐ Other (specify) _____

I hereby confirm to my best knowledge and belief that the above information is accurate, and I release and hold harmless the Borrego Springs Chamber of Commerce, the Borrego Festivals Foundation, the Borrego Days Committee and any of their members, agents, officers, directors, volunteers and employees, as well as the owners and management of the grounds and location where the Parade is staged and held from any loss, damage, or injury resulting from my/our participation in the event, and grant them the irrevocable and unrestricted right to use, reproduce, and publish photographs, video, and audio recordings of me/us taken during the event for any purpose in perpetuity without right to compensation or recourse. I have read the attached Parade rules and Regulations, agree they and this statement are binding, and I will advise all my participants. I agree to assume all liability for the conduct of my participants and their vehicles and animals. I acknowledge that failure to follow the Parade Rules and Regulations may result in my/our removal from the Parade. (If participant is under 18 years old, parent or guardian must sign).

Signature: _____ **Date:** _____

Name of Child (if applicable): _____ **Relationship** _____

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Desert Festival

"REACH FOR THE STARS"

PARADE RULES AND REGULATIONS

Thank you for requesting to participate in the Borrego Days Desert Festival Parade, Saturday, October 17, 2026, 9:00 a.m. Below are the Rules and Regulations for your review. Please read and keep for your records. Should you have any questions, please call at 760-767-5555.

1. You must agree to follow all Parade Rules and Regulations, and all Parade Authorities' directions on the day of the Parade. The directions of law enforcement and emergency responders shall take precedent over all other directions. The Parade Authorities are the Borrego Springs Chamber of Commerce, the Borrego Days Committee, and their designated Parade volunteers.
2. Please make sure your Parade Entry form is complete and legible.
3. Due to the danger of physical injury, insurance requirements, and littering problems, all Parade participants are forbidden to throw anything from their entry. Do not, in any fashion, encourage spectators to come onto the Parade route. You may HAND out candy along the side of the Parade route.
4. All children under the age of 18 must be accompanied by an adult/guardian to participate in the Parade.
5. All Parade entries are required to maintain a continuous forward motion during the Parade. No stopping unless directed by Parade Authorities or at designated performance areas. Parade Authorities will assist in maintaining a consistent flow of traffic for the duration of the Parade. No gaps between Parade entries of more than 30 feet.
6. Once the Parade is over, please realize that the roads re-open and normal traffic laws apply.
7. Parade entrants are responsible for their own transportation, food and lodging arrangements, and expenses.
8. The Parade starts at 9:00 AM. Check-in opens at 7:00 AM and closes promptly at 8:15 AM. Entries MUST be checked in, have their number assigned, and be in their designated spot for the lineup by 8:50 AM. Check-in is at the SE corner of Palm Canyon Dr and Country Club Rd.
9. All drivers must be licensed and must have proof of liability insurance for each vehicle, which MUST be provided to Daniel or Nancy Wright prior to Parade day or turned in at Parade check-in.
10. Parade entry number will be distributed day of the Parade at the check-in station.
11. Absolutely no political statement or improper use of an American flag may be made on your entry.
12. Each equestrian entry must provide its own clean-up unit upon arrival in the staging area and is responsible for cleaning its respective area in the staging area and on the parade route.
13. Awards ceremony will take place at the Christmas Circle gazebo main stage at 12:30 PM on Saturday, October 17.
14. Deadline for Parade entry is October 5, 2026 / No Exceptions. No Entry Forms accepted after this date.