



2024 SEABROOK ISLAND PROPERTY OWNER SURVEY “FREQUENTLY ASKED QUESTIONS”

What is the 2024 Seabrook Island Property Owner Survey?

- The survey continues the SIPOA Long Range Planning committee’s biennial effort to gauge Property Owners’ interests and priorities.

Why was the survey done?

- SIPOA Bylaws state that the Long Range Planning committee “shall be responsible for developing and recommending to the Board long range goals and strategic plans through study and analysis of current and anticipated future growth and needs.” SIPOA has used Property Owner surveys to gather information for over 20 years.

Who performed the survey?

- SIPOA’s Long Range Planning Committee led the project working with two consulting firms: Management Matters and McMahon Community Consultants. These firms specialize in Homeowner Association surveys and strategic planning.

Who received the survey?

- The survey was sent to each of the 2,587 households in SIPOA. Each household was eligible to respond, and households of two or more Property Owners could submit two responses.

Why was the survey done?

- To identify Property Owners’ views. SIPOA aims to understand what Property Owners think about SIPOA amenities, facilities, and strategic direction.

Were there areas not covered in the 2024 survey questions?

- Yes. This year’s survey focused on strategic issues only. Future surveys will include questions on strategic issues as well as SIPOA operations and other topics.

How will the survey results be used?

- The findings will guide SIPOA’s Board of Directors and Long Range Planning committee in updates to the Strategic Plan. The Strategic Plan goals develop into work plans for the SIPOA committees.

When will the Property Owners learn about the results of the survey?

- The survey results will be released at a community meeting at 4:00p.m. on Monday, September 23, 2024. The session will be recorded and posted on the SIPOA website for viewing by anyone that cannot attend. The survey report will be posted on the website and an electronic copy of the Survey Summary Report will be emailed to each property.

Who is responsible for taking action on the survey results?

- Results and comments are distributed to each SIPOA committee as a foundation for each committee's goals, objectives and milestones.

How will property owners know what has happened with report findings?

- The Board of Directors is committed to keeping Property Owners informed via SIPOA communications. Periodic updates will be provided.
- Property Owners can also access the current and future Strategic Plan documents on the SIPOA website when available.

What is the Master Plan project?

- The master plan project is a collaborative effort between SIPOA, the Seabrook Island Club, and the Town of Seabrook Island.
- The objective is to develop an aligned long-term plan of how to best leverage the Island's facilities, assets and services to cost-effectively meet the future needs of Seabrook Island.

How does the SIPOA Property Owner Survey differ from the Master Plan Project?

- The SIPOA Property Owner survey is a SIPOA planning tool that has been and continues to be regularly used by SIPOA in development of long-range strategic and operational plans.

How does the SIPOA Property Owner Survey relate to the Master Plan Project?

- SIPOA is a participant in the Master Plan Project. As part of the team, SIPOA will share survey findings to provide a key informational tool for the Master Plan analysis.