

Life, Health & Hope

HOW TO GET INVOLVED



BOARD LEADERSHIP

Food Allergy Research & Education's (FARE) Board of Directors and executive leadership team include individuals with a strong personal connection to food allergies, subject matter experts and seasoned nonprofit professionals specializing in medical and public health issues. FARE recently introduced two non-voting boards, the Board of Governors and the Board of National Ambassadors, to better position FARE to rapidly respond to the evolving landscape of food allergy and support the organization's growth.

BOARD OF DIRECTORS

FARE is governed by a 9-member operating board known as the Board of Directors. The current Chair is David G. Bunning, founder, Chief Executive Officer and Chief Investment Officer of The TLP Group, LLC. You can learn more about Dave's efforts to develop a cure for life-threatening food allergies and the rest of our Board membership [here](#).

BOARD OF GOVERNORS

The FARE Board of Governors is an exclusive Board of elected members who are committed to advancing FARE's mission. Board members will help steer FARE towards a sustainable future by providing sound and ethical guidance, research oversight and investment stewardship with a focus on making sure the organization has adequate resources to advance its mission. Learn more about the Board of Governors membership [here](#).

BOARD OF NATIONAL AMBASSADORS

This influential and prestigious group of corporate, foundation and civic leaders leverages their relationships on behalf of FARE to develop strategic partnerships with key members of Congress, officials of the Administration, governors, legislators, mayors, business leaders, nonprofit organizations, trade and medical associations and think tank institutions. These strategic relationships will help FARE to establish critical public-private partnerships, elevate our thought leadership and ultimately raise the substantial funds and awareness necessary to enable us to meet mission-driven goals. Learn more about the Board of Ambassadors [here](#).

COLLABORATORS PROGRAM

FARE is spreading awareness of food allergies where people work, play, live and study by working with organizations that care about food allergies, or that want to learn more about the issue and share with their audiences. The Collaborators Program is open to nonprofits, educational institutions, government agencies and associations representing professionals from the health, education, human services and food and beverage fields. Each month, members receive an electronic toolkit of resources that can be used in their internal and external communications, including newsletters, websites and social media channels. Specialized content is also available by request. Resources from members are also shared, as applicable. See our list of collaborators [here](#).

CORPORATE OPPORTUNITIES

Do you want to get your company involved with FARE? We have a variety of partnership opportunities and can also develop additional options that work best for your organization. Corporate partners receive key product placement at annual events and recognition on our website and other digital and print collateral. These are excellent opportunities to showcase your brand in person and build goodwill within the food allergic community while supporting FARE's mission.

CONSULTING SERVICES AND TRAINING

Companies seeking guidance from FARE's expert staff can accomplish project goals ranging from internal strategies to protect and support employees to the best external positioning to reach their target consumer. Our staff's wealth of knowledge will benefit your company's objectives while also showing your dedication to the food allergic community. We are happy to tailor an in-person or web-based training to fit the specific needs of your company.

CAUSE MARKETING AND LICENSING OPPORTUNITIES

Leverage the success and visibility of FARE's Contains: Courage™ Campaign (announcement press release reached 4.7 million newsreaders worldwide) and develop a licensing or cause marketing campaign for your product, subject to FARE approval.

EDUCATION

There are significant opportunities for corporate partners to invest in FARE's education initiatives including:

- Contains: Courage™ Global Citizenship Summit (CCGCS)
- College Food Allergy Program
- Newly Diagnosed Kits (for food allergic families)
- Webinar Series

RESEARCH

There are significant opportunities for corporate partners to invest in FARE's 5-year strategic research plan focused on new diagnostics, treatments and the path to a cure including:

- [FARE Clinical Network](#)
- [FARE Patient Registry](#)
- Diagnostic Prize
- Additional specialized research projects

VOLUNTEER

Make a significant impact in your own community by sharing your time, talent and passion while raising awareness of food allergies. Learn more about volunteer opportunities and ideas [here](#).

MAKE AN IMPACT NOW

There are so many exciting opportunities to make an impact with little or no planning, from sharing our new Contains: Courage campaign to educating your local food bank or soup kitchen to asking businesses and/or schools to keep epinephrine on hand. Learn about these and more ways to make an impact, and access our toolkits, [here](#).

MAKE AN IMPACT LATER

Do you have more time for planning on how to best make an impact? We have activities that require a little more time and preparation, including helping to make Halloween inclusive for all by participating in the Teal Pumpkin Project, working to bring teal to other holidays and telling lawmakers what's important. You can access more information and guides about these and more ideas [here](#).

HELP US RAISE FUNDS

Are you interested in helping us raise funds? If so, we invite you to visit [Team FARE](#) and [Hometown Heroes](#) to learn more about how you can support our mission.

ABOUT FARE

Food Allergy Research & Education (FARE) is the leading national organization working on behalf of the 32 million Americans with food allergies, including all those at risk for life-threatening anaphylaxis. Through education and advocacy, we bring greater awareness of food allergy issues to help access state of the art healthcare, diagnosis and treatment. We encourage and support both academic and industry research for new therapies to improve the allergic condition and are transforming the science that improves quality of life for those suffering with food allergies. Through accelerating research and innovation, FARE is working hard to create a future with fewer food challenges and ultimately develop the pathway to a cure.

[The Contains: Courage™ Campaign](#) is a transformative five-year fundraising and awareness Campaign supporting families living with food allergies and educating ALL communities about the disease.