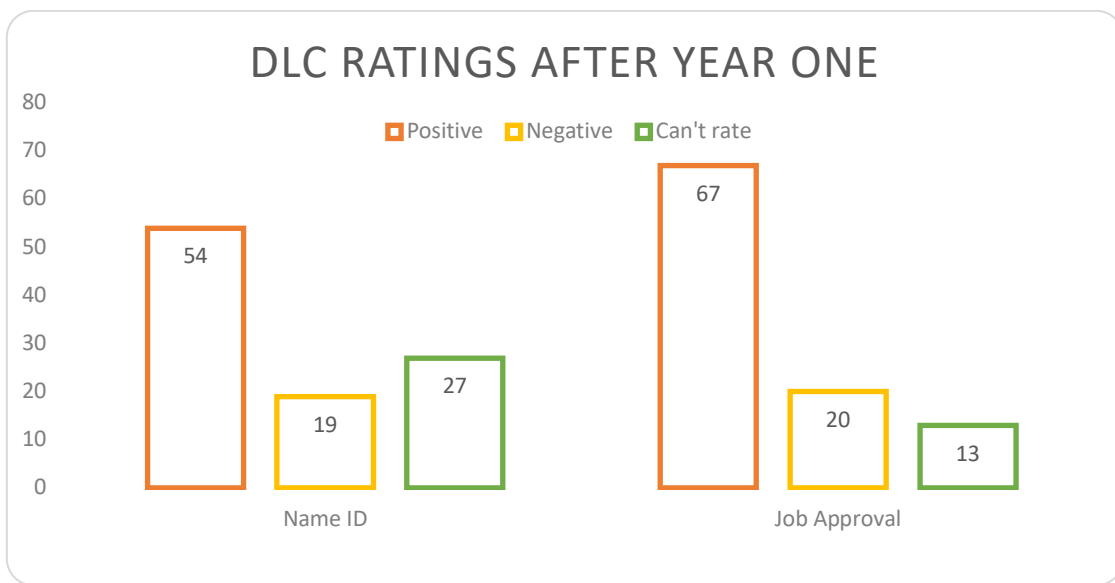




POLL MEMO: A Year In, Mayor Daniella Levine Cava Enjoys Strong Approval Ratings, Broad Support Across Voters

Daniella Levine Cava showing strong support

With year one in the book, Mayor Daniella Levine Cava’s performance as mayor is rated positive by two out of three voters in Miami-Dade County. Only 20% give her a negative grade with 12% unable to rate the job she has done. **Despite being in elected office for seven years, Mayor Levine Cava has an 80% name awareness, which is very strong for a year into office as Mayor.**



Broad support among diverse groups

In today’s hyper-partisan climate, it’s very rare for a politician to carry strong ratings from Democrats, Republicans and NPAs, but Mayor Levine Cava is doing it. She carries a 78% positive grade from Democrats, 58% among Republicans and 66% among NPAs.

Even among Hispanics where she has a 64% positive rating, opinions of Cubans and non-Cuban are in near perfect agreement at 63% and 64% respectively. With African-Americans at 77% and Anglos at 71% positive, Mayor Levine Cava has managed to unite the county behind her leadership.

Mayor Daniella Levine Cava’s strong favorability makes her the most favorable elected leader in Miami-Dade County.

Biden	+4
Favorable	51
Unfavorable	47
Trump	-18
Favorable	39
Unfavorable	57
DeSantis	-5
Favorable	43
Unfavorable	48
Rubio	-
Favorable	47
Unfavorable	47
DLC	+35
Favorable	54
Unfavorable	19

With strong marks for her performance on COVID (+43) and the economy (+30), Mayor Levine Cava has guided the county through its greatest challenge since Hurricane Andrew. She has clearly established herself among the top tier of political figures in South Florida.

METHODOLOGY

The poll was conducted Monday January 10-Friday, January 16, 2022 by live phone operators in English and Spanish. The survey has a 74% cell phone. Base sample=600, MOE +/- 4.0 with an oversample of 200 additional Democrats and 100 additional for totals of 438 and 237, respectively. The poll was modeled with 34% Republicans, 39% Democrats and 27% NPAs; 21% White, 58% Hispanic, 18% African-American/Black, 3% Other.