



**MANUFACTURER PROMOTION REDEMPTION FORM  
REIMBURSEMENT FOR RETAILERS**

Answers implements and rewards customers with nationwide and exclusive in-store promotions. When participating, please keep track and submit all promo redemptions with the assigned promo code during the duration of the promotion by completing this form in its entirety for accurate reimbursement. Please note that all reimbursements will be orchestrated by Answers via your preferred distributors. No individual checks will be made. If the promotion is a percentage amount, please list the total discounted dollar amount. The store will receive a credit for the amounts redeemed. If the promotion is a product, the store will receive either product or credit based upon the number of products that were redeemed. If redeeming more than case-quantity, the store will receive a credit. If redeeming less than case-quantity, the store will receive product (*with the exception of inventory being low on promotional products.*)

**All stores must submit this completed form within 90 days of each promotion's expiration date in order to receive a redemption.**

<b>For Store</b>	<b>For Office Use Only</b>
PROMOTION _____	DATE APPROVED _____
PROMOTION CODE _____	AUTHORIZED BY _____
TOTAL QUANTITY/DISCOUNT AMOUNT _____	CREDIT Y/N _____
STORE _____ _____	AMOUNT _____
STORE'S PREFERRED DISTRIBUTOR _____ _____	PRODUCT Y/N _____
DISTRIBUTOR ACCOUNT NO. _____ _____	PRODUCT _____ QUANTITY _____
STORE STREET ADDRESS _____ _____	_____
CITY, STATE, ZIP _____ _____	_____
STORE PHONE NUMBER _____	_____
STORE CONTACT AND EMAIL _____ _____	_____

**Please complete this and all the following pages along with your store information, and email this as a PDF form to:  
retailers@answerspetfood.com**

**Please use this form to track store redemptions/discounts during our promotion. The proof of this form is required to receive your promo reimbursement. If your redemptions exceed the spaces provided on this form, please provide any additional redemptions with more copies.**

**PROMOTIONAL PRODUCT DETAILS /DISCOUNT      DATE REDEEMED    RECEIPT NUMBER      QUANTITY / DISCOUNT AMOUNT**

	Beef	Chicken	Pork	Turkey			
Detailed 1lb for Cats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
Detailed 1lb for Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
Straight 1lb for Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____

	Beef	Chicken	Pork	Turkey			
Detailed 1lb for Cats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
Detailed 1lb for Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
Straight 1lb for Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____

	Beef	Chicken	Pork	Turkey			
Detailed 1lb for Cats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
Detailed 1lb for Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
Straight 1lb for Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____

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Straight 1lb for Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____

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Straight 1lb for Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____

**SUB TOTAL** \_\_\_\_\_

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