



Nature's Variety 25% OFF GAP

QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP
Instinct Kibble - Canine							
	NV75822	769949652854	BE NATURAL - Beef 25 lb	\$37.49	\$49.99	\$44.99	\$28.12
	NV75817	769949652830	BE NATURAL - Beef 4.5 lb	\$11.24	\$14.99	\$12.99	\$8.43
	NV75292	769949652816	BE NATURAL - Chicken 12 lb	\$22.49	\$29.99	\$26.99	\$16.87
	NV75808	769949652823	BE NATURAL - Chicken 25 lb	\$37.49	\$49.99	\$44.99	\$28.12
	NV75289	769949652809	BE NATURAL - Chicken 4.5 lb	\$11.24	\$14.99	\$12.99	\$8.43
	NV75833	769949652878	BE NATURAL - Lamb 12 lb	\$22.49	\$29.99	\$26.99	\$16.87
	NV75836	769949652885	BE NATURAL - Lamb 24 lb	\$37.49	\$49.99	\$44.99	\$28.12
	NV75831	769949652861	BE NATURAL - Lamb 4.5 lb	\$11.24	\$14.99	\$12.99	\$8.43
	NV75846	769949652915	BE NATURAL - Salmon 24 lb	\$37.49	\$49.99	\$44.99	\$28.12
	NV75839	769949652892	BE NATURAL - Salmon 4.5 lb	\$11.24	\$14.99	\$12.99	\$8.43
	NV75220	769949652939	BE NATURAL PUPPY - Chicken 24 lb	\$37.49	\$49.99	\$44.99	\$28.12
	NV75848	769949652922	BE NATURAL PUPPY - Chicken 4.5 lb	\$11.24	\$14.99	\$12.99	\$8.43
	NV65845	769949658429	LIMITED INGREDIENT - Duck 20 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV65311	769949658443	LIMITED INGREDIENT - Lamb 11 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV65725	769949658450	LIMITED INGREDIENT - Lamb 20 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV65880	769949658436	LIMITED INGREDIENT - Lamb 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65901	769949658801	LIMITED INGREDIENT - Salmon 20 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV65838	769949658795	LIMITED INGREDIENT - Salmon 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65832	769949658498	LIMITED INGREDIENT - Turkey 11 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV65630	769949658467	LIMITED INGREDIENT - Turkey 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV75628	769949653110	LIMITED INGREDIENT - Turkey 22 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV65820	769949658481	LIMITED INGREDIENT SMALL BREED - Turkey 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV75829	769949658054	ORIGINAL - Beef 11 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV75835	769949658061	ORIGINAL - Beef 20 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV75825	769949658047	ORIGINAL - Beef 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV75879	769949658092	ORIGINAL - Chicken 11 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV75824	769949657255	ORIGINAL - Chicken 22.5 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV75843	769949658085	ORIGINAL - Chicken 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV75902	769949658122	ORIGINAL - Duck 20 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV75900	769949658115	ORIGINAL - Duck 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65287	769949658146	ORIGINAL - Rabbit 20 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV65281	769949658139	ORIGINAL - Rabbit 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65809	769949658160	ORIGINAL - Salmon 20 lb	\$44.99	\$59.99	\$53.99	\$33.74
	NV65805	769949658153	ORIGINAL - Salmon 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65823	769949658184	ORIGINAL - Small Breed - Chicken 11 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV65818	769949658177	ORIGINAL - Small Breed - Chicken 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65830	769949658207	RAW BOOST - Beef 20 lb	\$52.49	\$69.99	\$62.99	\$39.37

	NV65903	769949658818	RAW BOOST - Beef 10 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV65826	769949658191	RAW BOOST - Beef 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65849	769949658238	RAW BOOST - Chicken 10 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV75280	769949608967	RAW BOOST - Chicken 21 lb	\$52.49	\$69.99	\$62.99	\$39.37
	NV65844	769949658221	RAW BOOST - Chicken 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV75813	769949656180	RAW BOOST - Duck 20 lb	\$52.49	\$69.99	\$62.99	\$39.37
	NV65255	769949658252	RAW BOOST - Duck 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65607	769949659013	RAW BOOST - Gut Health 18 lb	\$52.49	\$69.99	\$62.99	\$39.37
	NV60896	769949659006	RAW BOOST - Gut Health 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65816	769949658382	RAW BOOST - HEALTHY WEIGHT - Chicken 20 lb	\$52.49	\$69.99	\$62.99	\$39.37
	NV75283	769949652205	RAW BOOST - HEALTHY WEIGHT - Chicken 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV75804	769949656074	RAW BOOST - Large Breed Puppy - Chicken 20 lb	\$52.49	\$69.99	\$62.99	\$39.37
	NV65842	769949658399	RAW BOOST - Puppy - Chicken 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV75819	769949656302	RAW BOOST - Salmon 19 lb	\$52.49	\$69.99	\$62.99	\$39.37
	NV75815	769949656289	RAW BOOST - Salmon 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65617	769949659037	RAW BOOST - Skin & Coat 18 lb	\$52.49	\$69.99	\$62.99	\$39.37
	NV65618	769949659020	RAW BOOST - Skin & Coat 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV75811	769949656173	RAW BOOST - Venison 20 lb	\$59.99	\$79.99	\$71.99	\$44.99
	NV65285	769949658290	RAW BOOST - Venison 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65282	769949658269	RAW BOOST PUPPY - Chicken 10 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV65293	769949658320	RAW BOOST SENIOR - Chicken 21 lb	\$52.49	\$69.99	\$62.99	\$39.37
	NV65291	769949658313	RAW BOOST SENIOR - Chicken 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65288	769949658306	RAW BOOST SMALL BREED - Beef 10 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV65881	769949658245	RAW BOOST SMALL BREED - Beef 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV75286	769949652557	RAW BOOST SMALL BREED - Chicken 10 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV65806	769949658337	RAW BOOST SMALL BREED - Chicken 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65812	769949658351	RAW BOOST SMALL BREED - Duck 4 lb	\$17.24	\$22.99	\$20.69	\$12.93
	NV65814	769949658368	RAW BOOST TOY BREED - Chicken 4 lb	\$14.99	\$19.99	\$17.99	\$11.24
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Kibble - Feline

	NV65872	769949658726	LIMITED INGREDIENT - Rabbit 10 lb	\$28.49	\$37.99	\$34.19	\$21.37
	NV75871	769949658719	LIMITED INGREDIENT - Rabbit 4.5 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV75509	769949655091	LIMITED INGREDIENT - Salmon 4.5 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65874	769949658740	LIMITED INGREDIENT - Turkey 11 lb	\$28.49	\$37.99	\$34.19	\$21.37
	NV75873	769949658733	LIMITED INGREDIENT - Turkey 5 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65856	769949658566	ORIGINAL - Chicken 11 lb	\$28.49	\$37.99	\$34.19	\$21.37
	NV55740	769949657408	ORIGINAL - Chicken 2.2 lb	\$9.74	\$12.99	\$11.69	\$7.31
	NV75855	769949658559	ORIGINAL - Chicken 5 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65858	769949658580	ORIGINAL - Duck 10 lb	\$28.49	\$37.99	\$34.19	\$21.37
	NV75857	769949658573	ORIGINAL - Duck 4.5 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV75875	769949658757	ORIGINAL - Kitten 4.5 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65860	769949658603	ORIGINAL - Rabbit 10 lb	\$28.49	\$37.99	\$34.19	\$21.37
	NV75859	769949658597	ORIGINAL - Rabbit 4.5 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65884	769949658849	ORIGINAL - Salmon 10 lb	\$28.49	\$37.99	\$34.19	\$21.37
	NV75876	769949658764	ORIGINAL - Salmon 4.5 lb	\$14.99	\$19.99	\$17.99	\$11.24
	NV65863	769949658634	RAW BOOST - Chicken 10 lb	\$29.99	\$39.99	\$35.99	\$22.49
	NV75862	769949658627	RAW BOOST - Chicken 5 lb	\$18.74	\$24.99	\$22.49	\$14.06
	NV75883	769949658832	RAW BOOST - Chicken 2 lb	\$9.74	\$12.99	\$11.69	\$7.31
	NV75864	769949658641	RAW BOOST - Duck 4.5 lb	\$18.74	\$24.99	\$22.49	\$14.06
	NV75631	769949656319	RAW BOOST - Salmon 4.5 lb	\$18.74	\$24.99	\$22.49	\$14.06
	NV65868	769949658689	RAW BOOST HEALTHY WEIGHT - Chicken 10 lb	\$29.99	\$39.99	\$35.99	\$22.49

	NV75867	769949658672	RAW BOOST HEALTHY WEIGHT - Chicken 4.5 lb	\$18.74	\$24.99	\$22.49	\$14.06
	NV75869	769949658696	RAW BOOST INDOOR CAT - Chicken 5 lb	\$18.74	\$24.99	\$22.49	\$14.06
	NV75870	769949658702	RAW BOOST INDOOR CAT - Rabbit 4.5 lb	\$18.74	\$24.99	\$22.49	\$14.06
	NV75882	769949658825	ULTIMATE PROTEIN - Chicken 1.8 lb	\$9.74	\$12.99	\$11.69	\$7.31
	NV65852	769949658528	ULTIMATE PROTEIN - Chicken 10 lb	\$33.74	\$44.99	\$40.49	\$25.31
	NV75851	769949658511	ULTIMATE PROTEIN - Chicken 4 lb	\$22.49	\$29.99	\$26.99	\$16.87
	NV75853	769949658535	ULTIMATE PROTEIN - Duck 4 lb	\$22.49	\$29.99	\$26.99	\$16.87
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Raw Boost Mixers - Freeze Dried - Canine

	NV70117	769949601173	RAW BOOST FD MIXERS - Gut 0.75 oz	\$11.92	\$1.99	N/A	\$8.94
	NV70129	769949601296	RAW BOOST FD MIXERS - Gut 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70119	769949601197	RAW BOOST FD MIXERS - Immune 0.75 oz	\$11.92	\$1.99	N/A	\$8.94
	NV70133	769949601333	RAW BOOST FD MIXERS - Immune 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70118	769949601180	RAW BOOST FD MIXERS - Mobility 0.75 oz	\$11.92	\$1.99	N/A	\$8.94
	NV70132	769949601326	RAW BOOST FD MIXERS - Mobility 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70138	769949601388	RAW BOOST FD MIXERS BLENDS - Beef 0.75oz	\$11.92	\$1.99	N/A	\$8.94
	NV70139	769949601395	RAW BOOST FD MIXERS BLENDS - Beef 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70134	769949601340	RAW BOOST FD MIXERS BLENDS - Chicken 0.75oz	\$11.92	\$1.99	N/A	\$8.94
	NV70135	769949601357	RAW BOOST FD MIXERS BLENDS - Chicken 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70112	769949601128	RAW BOOST MIXERS - Skin & Coat 0.75 oz	\$11.92	\$1.99	N/A	\$8.94
	NV70113	769949601135	RAW BOOST MIXERS - Skin & Coat 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70206	769949602064	Raw Boost Mixers Beef 14 oz	\$20.99	\$27.99	\$25.19	\$15.74
	NV70205	769949602057	Raw Boost Mixers Beef 6 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70142	769949602040	Raw Boost Mixers Beef 1 oz (Pre Price)	\$11.92	\$1.99	N/A	\$8.94
	NV70203	769949602033	Raw Boost Mixers Chicken 14 oz	\$20.99	\$27.99	\$25.19	\$15.74
	NV70141	769949602019	Raw Boost Mixers Chicken 1 oz (Pre price)	\$11.92	\$1.99	N/A	\$8.94
	NV70202	769949602026	Raw Boost Mixers Chicken 6 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70144	769949602545	Raw Boost Mixers Lamb 0.9 oz (Pre price)	\$11.92	\$1.99	N/A	\$8.94
	NV70260	769949602606	Raw Boost Mixers Lamb 12.5 oz	\$20.99	\$27.99	\$25.19	\$15.74
	NV70259	769949602590	Raw Boost Mixers Lamb 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Raw Boost Mixers - Freeze Dried - Feline

	NV70108	769949601081	RAW BOOST MIXERS - Digestive 0.75 oz	\$11.92	\$1.99	N/A	\$8.94
	NV70109	769949601098	RAW BOOST MIXERS - Digestive 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70110	769949601104	RAW BOOST MIXERS - Skin & Coat 0.75 oz	\$11.92	\$1.99	N/A	\$8.94
	NV70111	769949601111	RAW BOOST MIXERS - Skin & Coat 5.5 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70214	769949602149	RAW BOOST MIXERS - Chicken 6 oz	\$8.99	\$11.99	\$9.99	\$6.74
	NV70145	769949602132	RAW BOOST MIXERS - Chicken 1 oz (Pre price)	\$11.92	\$1.99	N/A	\$8.94
	NV70217	769949602170	RAW BOOST MIXERS - Rabbit 6 oz	\$10.49	\$13.99	\$9.99	\$7.87
	NV70146	769949602163	RAW BOOST MIXERS - Rabbit 1 oz (Pre price)	\$11.92	\$1.99	N/A	\$8.94
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Raw Frozen Recipes - Canine 85%

	NV73002	769949630029	RAW FROZEN BITES - Beef 3 lb	\$10.79	\$14.99	\$12.99	\$8.09
	NV73003	769949630036	RAW FROZEN BITES - Beef 6 lb	\$21.59	\$29.99	\$26.99	\$16.19
	NV73008	769949630081	RAW FROZEN BITES - Chicken 3 lb	\$10.79	\$14.99	\$12.99	\$8.09
	NV73009	769949630098	RAW FROZEN BITES - Chicken 6 lb	\$21.59	\$29.99	\$26.99	\$16.19
	NV73014	769949630142	RAW FROZEN BITES - Lamb 2.7 lb	\$10.79	\$14.99	\$12.99	\$8.09
	NV73017	769949630173	RAW FROZEN BITES SMALL BREED - Beef 3 lb	\$10.79	\$14.99	\$12.99	\$8.09
	NV73019	769949630197	RAW FROZEN BITES SMALL BREED - Chicken 3 lb	\$10.79	\$14.99	\$12.99	\$8.09

	NV73001	769949630012	RAW FROZEN BITES TRIAL - Beef 8 oz	\$2.87	\$3.99	N/A	\$2.15
	NV73007	769949630074	RAW FROZEN BITES TRIAL - Chicken 8 oz	\$2.87	\$3.99	N/A	\$2.15
	NV73013	769949630135	RAW FROZEN BITES TRIAL - Lamb 7 oz	\$2.87	\$3.99	N/A	\$2.15
	NV73006	769949630067	RAW FROZEN CHUB - Beef 5 lb	\$14.39	\$19.99	\$17.99	\$10.79
	NV73012	769949630128	RAW FROZEN CHUB - Chicken 5 lb	\$14.39	\$19.99	\$17.99	\$10.79
	NV73004	769949630043	RAW FROZEN MEDALLIONS - Beef 3 lb	\$10.79	\$14.99	\$12.99	\$8.09
	NV73010	769949630104	RAW FROZEN MEDALLIONS - Chicken 3 lb	\$10.79	\$14.99	\$12.99	\$8.09
	NV73015	769949630159	RAW FROZEN MEDALLIONS - Lamb 2.7 lb	\$10.79	\$14.99	\$12.99	\$8.09
	NV73005	769949630050	RAW FROZEN PATTIES - Beef 6 lb	\$21.59	\$29.99	\$26.99	\$16.19
	NV73011	769949630111	RAW FROZEN PATTIES - Chicken 6 lb	\$21.59	\$29.99	\$26.99	\$16.19
	NV73016	769949630166	RAW FROZEN TRIAL BITES SMALL BREED - Beef 8 oz	\$2.87	\$3.99	N/A	\$2.15
	NV73018	769949630180	RAW FROZEN TRIAL BITES SMALL BREED - Chicken 8 oz	\$2.87	\$3.99	N/A	\$2.15
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Raw Frozen Recipes - Feline 85%

	NV73000	769949630005	RAW FROZEN BITES - Chicken 1.25 lb	\$5.03	\$6.99	\$6.29	\$3.77
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Raw Signature - Canine 95%

	NV71136	769949611363	RAW SIGNATURE BITES - Beef 4 lb	\$20.15	\$27.99	\$25.19	\$15.11
	NV71143	769949611431	RAW SIGNATURE BITES - Chicken 4 lb	\$20.15	\$27.99	\$25.19	\$15.11
	NV71152	769949611523	RAW SIGNATURE BITES - Duck 4 lb	\$21.59	\$29.99	\$26.99	\$16.19
	NV71158	769949611585	RAW SIGNATURE BITES - Lamb 4 lb	\$21.59	\$29.99	\$26.99	\$16.19
	NV71163	769949611639	RAW SIGNATURE BITES - Rabbit 4 lb	\$28.79	\$39.99	\$35.99	\$21.59
	NV71169	769949611691	RAW SIGNATURE BITES - Venison 4 lb	\$28.79	\$39.99	\$35.99	\$21.59
	NV71135	769949611356	RAW SIGNATURE BITES TRIAL - Beef 8 oz	\$2.87	\$3.99	N/A	\$2.15
	NV71142	769949611424	RAW SIGNATURE BITES TRIAL - Chicken 8 oz	\$2.87	\$3.99	N/A	\$2.15
	NV71140	769949611400	RAW SIGNATURE MEDALLIONS - Beef 3 lb	\$14.39	\$19.99	\$17.99	\$10.79
	NV71147	769949611479	RAW SIGNATURE MEDALLIONS - Chicken 3 lb	\$14.39	\$19.99	\$17.99	\$10.79
	NV71153	769949611530	RAW SIGNATURE MEDALLIONS - Duck 3 lb	\$15.83	\$21.99	\$19.79	\$11.87
	NV71159	769949611592	RAW SIGNATURE MEDALLIONS - Lamb 3 lb	\$15.83	\$21.99	\$19.79	\$11.87
	NV71164	769949611646	RAW SIGNATURE MEDALLIONS - Rabbit 3 lb	\$21.59	\$29.99	\$26.99	\$16.19
	NV71170	769949611707	RAW SIGNATURE MEDALLIONS - Venison 3 lb	\$21.59	\$29.99	\$26.99	\$16.19
	NV71141	769949611417	RAW SIGNATURE PATTIES - Beef 6 lb	\$26.63	\$36.99	\$33.29	\$19.97
	NV71148	769949611486	RAW SIGNATURE PATTIES - Chicken 6 lb	\$26.63	\$36.99	\$33.29	\$19.97
	NV71154	769949611547	RAW SIGNATURE PATTIES - Duck 6 lb	\$28.79	\$39.99	\$35.99	\$21.59
	NV71160	769949611608	RAW SIGNATURE PATTIES - Lamb 6 lb	\$28.79	\$39.99	\$35.99	\$21.59
	NV71165	769949611653	RAW SIGNATURE PATTIES - Rabbit 6 lb	\$35.99	\$49.99	\$44.99	\$26.99
	NV71171	769949611714	RAW SIGNATURE PATTIES - Venison 6 lb	\$35.99	\$49.99	\$44.99	\$26.99
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Raw Signature - Feline 95%

	NV71149	769949611493	RAW SIGNATURE BITES - Chicken 1.25 lb	\$7.19	\$9.99	\$8.99	\$5.39
	NV71166	769949611660	RAW SIGNATURE BITES - Rabbit 1.25 lb	\$10.79	\$14.99	\$13.49	\$8.09
	NV71168	769949611684	RAW SIGNATURE MEDALLIONS - Chicken 2.7 lb	\$14.39	\$19.99	\$17.99	\$10.79
	NV71167	769949611677	RAW SIGNATURE MEDALLIONS - Rabbit 2.7 lb	\$21.59	\$29.99	\$26.99	\$16.19
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Wet - Canine

	NV71000	769949610007	HEALTHY CRAVINGS POUCHES - Beef 3 oz	\$1.12	\$1.49	N/A	\$0.84
	NV71001	769949610014	HEALTHY CRAVINGS POUCHES - Chicken 3 oz	\$1.12	\$1.49	N/A	\$0.84
	NV71022	769949610229	HEALTHY CRAVINGS POUCHES - Lamb 3 oz	\$1.12	\$1.49	N/A	\$0.84
	NV71020	769949610205	HEALTHY CRAVINGS POUCHES - Salmon 3 oz	\$1.12	\$1.49	N/A	\$0.84

	NV50579	769949605799	LIMITED INGREDIENT - Lamb 13.2 oz	\$3.74	\$4.98	\$4.48	\$2.81
	NV50751	769949607519	LIMITED INGREDIENT - Rabbit 13.2 oz	\$3.98	\$5.31	\$4.78	\$2.99
	NV50574	769949605744	LIMITED INGREDIENT - Turkey 13.2 oz	\$2.74	\$3.65	\$3.29	\$2.06
	NV71041	769949610410	LIMITED INGREDIENT POUCHES - Lamb 3 oz	\$1.12	\$1.49	N/A	\$0.84
	NV71042	769949610427	LIMITED INGREDIENT POUCHES - Turkey 3 oz	\$1.12	\$1.49	N/A	\$0.84
	NV50720	769949607205	ORIGINAL - Beef 13.2 oz	\$2.58	\$3.44	\$3.10	\$1.94
	NV50715	769949607151	ORIGINAL - Beef 5.5 oz	\$1.67	\$2.24	\$2.01	\$1.25
	NV50710	769949607106	ORIGINAL - Chicken 13.2 oz	\$2.58	\$3.44	\$3.10	\$1.94
	NV50700	769949607007	ORIGINAL - Chicken 5.5 oz	\$1.67	\$2.24	\$2.01	\$1.25
	NV50730	769949607304	ORIGINAL - Lamb 13.2 oz	\$3.51	\$4.69	\$4.22	\$2.63
	NV50750	769949607502	ORIGINAL - Rabbit 13.2 oz	\$3.74	\$4.98	\$4.48	\$2.81
	NV50745	769949607458	ORIGINAL - Rabbit 5.5 oz	\$2.31	\$3.09	\$2.78	\$1.73
	NV50760	769949607601	ORIGINAL - Venison 13.2 oz	\$3.74	\$4.98	\$4.48	\$2.81
	NV71702	769949617020	PUPPY - Chicken 13.2 oz	\$2.24	\$2.99	\$2.69	\$1.68
	NV71026	769949610267	SMALL BREED - Beef 3 oz	\$1.27	\$1.69	\$1.52	\$0.95
	NV71027	769949610274	SMALL BREED - Beef 5.5 oz	\$1.99	\$2.65	\$2.39	\$1.49
	NV71800	769949618003	SMALL BREED - Chicken 3 oz	\$1.25	\$1.66	\$1.49	\$0.94
	NV71801	769949618010	SMALL BREED - Chicken 5.5 oz	\$2.01	\$2.68	\$2.42	\$1.51
	NV71048	769949610489	SMALL BREED CUPS - Beef 3.5 oz	\$1.34	\$1.79	\$1.61	\$1.01
	NV71047	769949610472	SMALL BREED CUPS - Chicken 3.5 oz	\$1.34	\$1.79	\$1.61	\$1.01
	NV71049	769949610496	SMALL BREED CUPS - Rabbit 3.5 oz	\$1.34	\$1.79	\$1.61	\$1.01
	NV71016	769949610168	STEWES - Beef 12.7 oz	\$2.24	\$2.99	\$2.69	\$1.68
	NV71015	769949610151	STEWES - Chicken 12.7 oz	\$2.24	\$2.99	\$2.69	\$1.68
	NV71017	769949610175	STEWES - Lamb 12.7 oz	\$2.24	\$2.99	\$2.69	\$1.68
	NV71018	769949610182	STEWES - Turkey & Cod 12.7 oz	\$2.24	\$2.99	\$2.69	\$1.68
	NV71019	769949610199	STEWES - Turkey & Duck 12.7 oz	\$2.24	\$2.99	\$2.69	\$1.68
	NV71706	769949617068	VARIETY PACK HEALTHY CRAVINGS - 3 oz	\$25.49	\$16.99	\$15.29	\$19.12
QTY	SKU	UPC	DESCRIPTION	W/S	MSRP	MAP	GAP

Instinct Wet - Feline

	NV71002	769949610021	HEALTHY CRAVINGS POUCHES - Chicken 3 oz	\$0.97	\$1.29	N/A	\$0.73
	NV71033	769949610335	HEALTHY CRAVINGS POUCHES - Duck 3 oz	\$0.97	\$1.29	N/A	\$0.73
	NV71034	769949610342	HEALTHY CRAVINGS POUCHES - Rabbit 3 oz	\$0.97	\$1.29	N/A	\$0.73
	NV71032	769949610328	HEALTHY CRAVINGS POUCHES - Salmon 3 oz	\$0.97	\$1.29	N/A	\$0.73
	NV71003	769949610038	HEALTHY CRAVINGS POUCHES - Tuna 3 oz	\$0.97	\$1.29	N/A	\$0.73
	NV71038	769949610380	KITTEN - Chicken 3 oz	\$1.03	\$1.37	\$1.24	\$0.77
	NV71039	769949610397	KITTEN - Chicken 5.5 oz	\$1.43	\$1.91	\$1.71	\$1.07
	NV70584	769949605843	LIMITED INGREDIENT - Duck 3 oz	\$1.39	\$1.85	\$1.67	\$1.04
	NV70585	769949605850	LIMITED INGREDIENT - Duck 5.5 oz	\$2.31	\$3.09	\$2.78	\$1.73
	NV70754	769949607540	LIMITED INGREDIENT - Rabbit 3 oz	\$1.51	\$2.01	\$1.81	\$1.13
	NV70753	769949607533	LIMITED INGREDIENT - Rabbit 5.5 oz	\$2.51	\$3.35	\$3.02	\$1.88
	NV71707	769949617075	LIMITED INGREDIENT - Salmon 3 oz	\$1.11	\$1.48	\$1.33	\$0.83
	NV71708	769949617082	LIMITED INGREDIENT - Salmon 5.5 oz	\$1.78	\$2.37	\$2.13	\$1.34
	NV70575	769949605751	LIMITED INGREDIENT - Turkey 3 oz	\$1.11	\$1.48	\$1.33	\$0.83
	NV70576	769949605768	LIMITED INGREDIENT - Turkey 5.5 oz	\$1.78	\$2.37	\$2.13	\$1.34
	NV71818	769949618188	LIMITED INGREDIENT DIET POUCHES - Rabbit 3 oz	\$0.97	\$1.29	N/A	\$0.73
	NV71817	769949618171	LIMITED INGREDIENT DIET POUCHES - Turkey 3 oz	\$0.97	\$1.29	N/A	\$0.73
	NV71028	769949610281	MINCED CUPS - Chicken 3.5 oz	\$1.34	\$1.79	\$1.61	\$1.01
	NV71031	769949610311	MINCED CUPS - Rabbit 3.5 oz	\$1.34	\$1.79	\$1.61	\$1.01
	NV71030	769949610304	MINCED CUPS - Salmon 3.5 oz	\$1.34	\$1.79	\$1.61	\$1.01
	NV71029	769949610298	MINCED CUPS - Tuna 3.5 oz	\$1.34	\$1.79	\$1.61	\$1.01
	NV71716	769949617167	ORIGINAL - Beef 3 oz	\$1.04	\$1.38	\$1.25	\$0.78

_____	NV50716	769949607168	ORIGINAL - Beef 5.5 oz	\$1.67	\$2.24	\$2.01	\$1.25
_____	NV71701	769949617013	ORIGINAL - Chicken 3 oz	\$1.04	\$1.38	\$1.25	\$0.78
_____	NV50701	769949607014	ORIGINAL - Chicken 5.5 oz	\$1.67	\$2.24	\$2.01	\$1.25
_____	NV71736	769949617365	ORIGINAL - Duck 3 oz	\$1.31	\$1.74	\$1.57	\$0.98
_____	NV50736	769949607366	ORIGINAL - Duck 5.5 oz	\$2.17	\$2.90	\$2.61	\$1.63
_____	NV71726	769949617266	ORIGINAL - Lamb 3 oz	\$1.31	\$1.74	\$1.57	\$0.98
_____	NV50726	769949607267	ORIGINAL - Lamb 5.5 oz	\$2.17	\$2.90	\$2.61	\$1.63
_____	NV71746	769949617464	ORIGINAL - Rabbit 3 oz	\$1.39	\$1.85	\$1.67	\$1.04
_____	NV50746	769949607465	ORIGINAL - Rabbit 5.5 oz	\$2.31	\$3.09	\$2.78	\$1.73
_____	NV70592	769949605928	ORIGINAL - Salmon 3 oz	\$1.04	\$1.38	\$1.25	\$0.78
_____	NV70593	769949605935	ORIGINAL - Salmon 5.5 oz	\$1.67	\$2.24	\$2.01	\$1.25
_____	NV71756	769949617563	ORIGINAL - Venison 3 oz	\$1.39	\$1.85	\$1.67	\$1.04
_____	NV50756	769949607564	ORIGINAL - Venison 5.5 oz	\$2.31	\$3.09	\$2.78	\$1.73
_____	NV71815	769949618157	ULTIMATE PROTEIN - Chicken 3 oz	\$1.04	\$1.38	\$1.25	\$0.78
_____	NV71814	769949618140	ULTIMATE PROTEIN - Chicken 5.5 oz	\$1.67	\$2.24	\$2.01	\$1.25
_____	NV71036	769949610366	ULTIMATE PROTEIN - Rabbit 3 oz	\$1.43	\$1.91	\$1.71	\$1.07
_____	NV71045	769949610458	ULTIMATE PROTEIN POUCHES - Chicken 3 oz	\$0.97	\$1.29	N/A	\$0.73
_____	NV71046	769949610465	ULTIMATE PROTEIN POUCHES - Duck 3 oz	\$0.97	\$1.29	N/A	\$0.73
_____	NV61703	769949617037	VARIETY PACK - 3 oz	\$13.49	\$17.99	\$16.19	\$10.12
_____	NV61704	769949617044	VARIETY PACK - 5.5 oz	\$20.99	\$27.99	\$25.19	\$15.74
_____	NV71705	769949617051	VARIETY PACK HEALTHY CRAVINGS - 3 oz	\$22.49	\$14.99	N/A	\$16.87

Name _____ Signature _____

Store name _____ Delivery Date (dd/mm/yyyy) _____

EMAIL: sales@genpet.org

PHONE: (888) 365-7387

FAX: 301.725.0779

Pricing subject to change with little to no notice.