



## Healthy Wellness Fair – featuring ‘A Taste of Retirement’

Please join us on **Friday, September 15, 2017 from 9 am to 1 pm** for the **Healthy Wellness Fair, featuring ‘A Taste of Retirement’** at Northshore Senior Center in Bothell. This event offers your business a unique opportunity to meet and provide information to adults ages 50 and up in your community.

As an event exhibitor, you will be provided with a table to set up a display featuring your business or organization and the services or products that you offer. Tables sizes are 6’ and 4’ long for a single Vender and 8’ long to be shared by two Venders, all tables are 2.5’ wide. You may provide giveaways and collect data from the fair participants.

Please review the enclosed information about our **Healthy Wellness Fair**. To reserve your space, please complete the Exhibitor Application Form and return it with your payment by **August 11<sup>th</sup> 2017**. Space is limited, and is available on a first come, first serve basis. We are looking forward to an exciting and successful event!

Exhibitors choosing the **PLATINUM, GOLD, or SILVER** Sponsorship levels will receive additional publicity and presentation opportunities with our Fair participants. There is one **PLATINUM** sponsorship available. These Sponsorships are an excellent opportunity to advertise your business to the Bothell, Kenmore and Mill Creek Communities.

Kerri Schwindt – 425.286.1030 [kerriS@mynorthshore.org](mailto:kerriS@mynorthshore.org)  
Terry Schuler – 425.948.7170 [TerryS@mynorthshore.org](mailto:TerryS@mynorthshore.org)



Sponsorship opportunities:

**PLATINUM Sponsor Level: \$2,000**

- Your company name will appear in all media releases for the event.
- Your company name and logo will be on all event literature including flyers and programs.
- Prime location for your table of your choice
- Opportunity to offer free company giveaways and conduct attendee data collection.

**GOLD Sponsor Level: \$1,000**

- Your company name and logo prominently featured as a Gold sponsor on all event literature, flyers, and programs and in our newsletter.
- One table with prime location of your choice.
- Opportunity to offer free company giveaways and conduct attendee data collection.

**SILVER Sponsor Level: \$500**

- Your company name and logo on all event literature, flyers, programs and in our newsletter
- One of eight available tables with patio location (table measures 8' by 2.5')
- Opportunity to offer free company giveaways and conduct attendee data collection

**BRONZE Sponsor Level:**

Full Table: \$200 (Main floor or Outside) 8 ft.

Half Table: \$150 (Main floor or Outside) 6 ft.

Quarter Table: \$100 (Main floor or Outside) 4 ft.

- Your company name listed in event programs.
- Either full table, half table or quarter table for your presentation.
- Opportunity to offer free company giveaways and conduct attendee data collection.

**SPACE IS LIMITED – Register Now!**



**Purpose: Healthy Living Fair – featuring ‘A Taste of Retirement’**

To provide information and resources to adults aged 50 to 90+ and their families on the many valuable businesses available in our local community to serve their needs.

**‘A Taste of Retirement’** – These 6 Retirement Communities will provide a taste of their delicious food during the Fair - in the Dining Room. This added feature will increase the number of attendees.

**Woodland Terrace** – Bothell

**Chateau Bothell Landing** - Bothell

**Fair Winds - Brittany Park** - Woodinville

**Brookdale** – Kenmore

**Creekside** - Woodinville

**Vineyard Park/ CarePartners** - Bothell

**Attendance:**

The Senior Resource Fair is open to the members of the Northshore Senior Center, which includes, Bothell, Kenmore and Mill Creek Senior Centers and the general public. Northshore Senior Center has over 2,500 members and more than 6,000 annual participants.

**Time:** 9:00am to 1:00pm

**Event Location and Features:**

- Northshore Senior Center features a large patio with beautiful landscaping and plenty of parking.
- The Senior Resource Fair will be held throughout the center and will feature a wide variety of exhibitors, screenings and demonstrations.

**Set up options:**

- **Thursday, September 14<sup>th</sup> between 3:00 pm and 6:00 pm**
- **Friday, September 15<sup>th</sup> between 7:00am and 8:30am**

All exhibits must be set and ready to present no later than 8:45 am on Friday, September 15<sup>th</sup>.

**Beverages:**

We will have one box lunch per vendor’s table, also coffee, tea and water available to all vendors during the Fair.

**Raffle Prizes:**

Each exhibitor is encouraged to raffle an item at their table. Fair attendees will have a chance to win these items, and this is a great opportunity for data collection.

**Event Promotion:**

Company name and logo for the PLATINUM Sponsor will be prominently featured as the main sponsor on all event flyers and programs, and their name will be included in all event media releases and posted on our website and Facebook page.

Company name and logo for all the GOLD and SILVER Sponsors will be prominently featured in all event flyers and programs, and will be posted on our website and Facebook page.

Company name for all BRONZE Sponsors will be listed in all event programs.

**Timeline:**

The PLATINUM, GOLD and SILVER Sponsor participation levels are available on a first come, first serve basis.

**Application and payment must be submitted by Friday August 11<sup>th</sup> to reserve a table.**

**Questions:**

Please contact us if you have any questions regarding sponsorship or participation in this event.

Kerri Schwindt - [KerriS@Mynorthshore.org](mailto:KerriS@Mynorthshore.org) 425.286.1030

Terry Schuler - [TerryS@Mynorthshore.org](mailto:TerryS@Mynorthshore.org) 425.948.7170

Friday, September 15<sup>th</sup> 2017

EXHIBITOR/SPONSOR APPLICATION

EXHIBITOR INFORMATION (please print or type)

Company Name	
Mailing Address	
City, State and Zip Code	
Contact Person	
Business Phone	
Email	

Please describe your service or business: \_\_\_\_\_

**Sponsorship Level:**

**PLATINUM** sponsorship: \$2000 \_\_\_\_\_

**GOLD** sponsorship: \$1000 \_\_\_\_\_

**SILVER** sponsorship: \$ 500 \_\_\_\_\_

**BRONZE** sponsorship:

Full Table: 8 feet \$ 200 \_\_\_\_\_

Half table: 6 feet \$ 150 \_\_\_\_\_

Quarter Table: 4 feet \$ 100 \_\_\_\_\_

**Additional Services:** (check if needed)

\_\_\_\_\_ Access to electrical outlet \_\_\_\_\_ Area for health services or testing

Type of testing to be provided \_\_\_\_\_

**Payment Method:**

\_\_\_\_\_ Check Enclosed (Made payable to Northshore Senior Center)

\_\_\_\_\_ Credit or Debit card – List information below

Credit card type: Visa MC AmEx	Expiration Date:
Credit card number:	3 Digit Security Code:
Authorized Signature:	Date:
<b><u>Return completed form and payment no later than August 31<sup>st</sup> 2017 to:</u></b> Kerri Schwindt or Terry Schuler Northshore Senior Center 10201 E. Riverside Drive Bothell, WA 98011 Or FAX to: 425-485-4954	<b><u>Questions?</u></b> Kerri Schwindt - 425-286-1030 <a href="mailto:KerriS@mynorthshore.org">KerriS@mynorthshore.org</a> Terry Schuler – 425.948.7170 <a href="mailto:Terrys@mynorthshore.org">Terrys@mynorthshore.org</a>

**Thank you!**