



PNC Grow Up Great® – Building Brighter Futures

For more than two decades, PNC has demonstrated what it truly means to invest in the future. Through PNC Grow Up Great®, a landmark bilingual early childhood education initiative launched in 2004, the company continues to make an extraordinary impact on children from birth through age five.

PNC Grow Up Great represents a \$500 million, multi-year commitment to expanding high-quality early learning opportunities, providing \$270 million in grants and supporting more than 10 million children.

The initiative activates PNC employees as community champions, offering 40 hours of paid volunteer time annually. Together, employees have contributed 1.2 million volunteer hours and donated more than 1.5 million essential items to children and families.

Every April, PNC's "Great Month" amplifies engagement through supply drives, volunteer events, and community learning activities. Meanwhile, local leaders collaborate with experts to address early childhood needs directly within each region.

PNC Grow Up Great also invests in powerful partnerships—including Sesame Workshop, Fred Rogers Productions, DonorsChoose, the National Head Start Association, NIEER, and the TMW Center—to ensure young learners access research-based educational experiences.

The Early Childhood Resource Center is proud to spotlight PNC Grow Up Great and its unwavering commitment to preparing children for a lifetime of learning.