JANUARY 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5	**6**	**7**	**8**	**9**	**10**	11
12	**13**	**14**	**15**	**16** **Lunch & Learn w/ ODU about Internship Program**	**17**	18
19	**20** M L King Day	**21** **StartUp I**	**22**	**23**	**24**	25
26	**27**	**28** **Planned Giving**	**29**	**30**	**31**	1



FEBRUARY 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2	**3**	**4** **StartUp II**	**5**	**6** **Crisis Planning**	**7**	8
9	**10**	**11**	**12**	**13**	**14**	15
16	**17** Presidents' Day	**18** **StartUp III**	**19**	**20** **Lunch & Learn**	**21**	22
23	**24**	**25**	**26** **Messaging Your Mission**	**27**	**28**	1



MARCH 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2	**3**	**4** StartUp IV	**5**	**6**	**7**	8
9	**10**	**11** Nonprofit Summit	**12**	**13**	**14**	15
16	**17**	**18** StartUp V	**19**	**20**	**21**	22
23	**24**	**25**	**26** Intro to Canva for Nonprofits	**27**	**28**	29
30	**31**	1	2	3 Resilient Leadership	4	5



Date	Title	Description	Core Area/CEUs
Tuesday, January 21-Tuesday, April 29 5:30-7 PM	StartUP Nonprofit Cert: Fundamentals Forum	The StartUP Nonprofit Certification course is designed to give you the fundamental skills to successfully build and champion the work of your organization. This program will equip you with the building blocks to get your budding organization off the ground. After completing this course participants will: • Be familiar with best practices for nonprofit organizations related to governance and the legal/ethical requirements for nonprofit 501(c)3 organizations. • Understand the basics of fund accounting, grant management, and be capable of crafting a simple organizational budget. • Be empowered to implement low-cost means of expanding their reach through marketing and volunteerism. • Have drafted a visual strategic plan which can be implemented within their organization.	Successful completion of this course entitles the StartUp certificate holder to 1 CEU towards the Certificate in Nonprofit Management. 
Tuesday, January 28, 2025 9-3:30 PM	Essentials of Planned Giving	You don't have to be an accountant or understand complex tax laws to attract planned gifts. Essentials of Planned Giving provides an overview of the most common types of gifts given in wills and estates. The class covers planned giving principles and offers strategies that nonprofits can immediately implement	Fund Development and Communication (FDC) .5 CEUs/**Level III, Advanced**

		to create a planned giving program. You'll come away knowing how to identify your best planned giving prospects, explore their giving interests, strategic questions you can use to advance your relationship with donors, and how to find the intersection between their interests and your mission plus simple next steps to get started.	
Thursday, February 6 9-3:30 PM	Motion Offense: A Crisis Planning Toolkit for Non-Profits	If we learned anything from the last few years, it's that crisis is inevitable - and that the sooner you get back on offense, the sooner you get back to your mission. So how do we set up our non-profits and development shops (no matter what size) to weather crisis and "get back in the game"? Look no further than this introductory workshop to crisis planning (including templates!) to get you prepared for whatever the future brings!	Financial and Risk Management (FRM), .5 CEUs/**Level II, Intermediate** 
Date	Title	Description	Core Area/CEUs
Wednesday, February 26 9 AM-3:30 PM	Messaging Your Mission to Generate Momentum	Many nonprofit organizations are working on issues that have national and sometimes even global implications, yet few articulate their work in this way. Instead, many communications from nonprofits, both digital and print, tend to bombard donors and prospective funders with more information about what the nonprofit is doing. We have gleaned from our experiences, both as in-house leaders and consultants, that major donors and media are most interested in learning about the resonance of your organization's work with bigger societal issues, including how it advances or helps solve those issues, and, in some	Organizational Planning, Management, and Evaluation (OPME), .5 CEUs/**Level III, Advanced**

		cases, how it relates to published academic research. When successfully articulated, this has the potential to amplify your work and secure greater investment from donors and interest from the media. Join us for this engaging session where we will share case studies and tools, and guide, in real time, the messaging of your mission.	
Tuesday, March 11 9 AM-4 PM	Nonprofit Summit	Join us for the regional Nonprofit Summit. Workshops will be led by industry professionals, nonprofit consultants, and a keynote from Floyd Jones. Tuition includes breakfast and lunch. *Tickets go on sale January 6.*	.5 CEUs for the Certificate in Nonprofit Management will be awarded for participation in this event.
Wednesday, March 26 9 AM-12:30 PM	Basic Design + Introduction to Canva for Nonprofits	As nonprofit professionals we often wear multiple hats, from program coordinators to graphic designers, our requested expertise sometimes outpaces our knowledge, skills, and abilities. Join us for a 3-hour workshop where we will review the basics of design principles + you will learn how to use Canva for Nonprofits. From creating fliers to GIFs, this hands-on workshop will leave you feeling more prepared for basic design in Canva.	 Software & Technology (ST), .3 CEUs, **Level II Intermediate**

Key:

Level II/Intermediate courses are designed for aspiring nonprofit professionals and established/emerging nonprofits looking to build skills which allow them to more effectively promote and deliver their services. These courses can be used towards the Certificate in Nonprofit Management.

Level III/Advanced courses are designed for established nonprofits and career professionals that are looking to stay up to date on current trends in the nonprofit field. Level III classes are more comprehensive and specialized than Level II courses. These classes can also be used for the Certificate in Nonprofit Management.

