

Sheebah Smith

Managing Partner of Bekoz Marketing
Bekoz Marketing



Sheebah Smith is a motivated mission-oriented marketing professional with experience in an array of specializations including brand management, promotion, creative design, forging digital strategies, content creation, developing strategic alliances, and public relations spanning over 10 years. She began her journey as a nonprofit Public Relations Coordinator advocating for people with disabilities. Since then she has worked with numerous brands nationwide while educating herself on utilizing shifts within the marketing industry to positively affect organizations supporting local communities. Today,

she continues her journey, while fusing creativity with her passion for driving positive social change through marketing that motivates as Managing Partner of Bekoz Marketing.

Sheebah is an active participant with several professional and civic organizations including the American Marketing Association, Charles County Chamber of Commerce, Sigma Gamma Rho Sorority, Inc., and the Zonta Club of Charles County; a subsidy of Zonta International which focuses on promoting justice and universal respect for human rights and fundamental freedoms of women. Sheebah holds a Master's Degree in Business Administration and Marketing Management from the University of Maryland as well as a Bachelor's Degree in Communications and Electronic, Media Film from Towson University.