

BUILDING BUY-IN & COMMITMENT

a 75-minute workshop for athletic directors and coaches

March 13, 2024 | 10–11:15 AM | In Person

- *What does it take to build and sustain an elite and enduring athletic program?*
- *How can you create a culture of accountability within your program?*
- *How can you raise the standards in your sports program and get everyone to collectively buy in?*
- *How do you transform a culture of entitlement to one of full ownership and responsibility?*



Athletic Directors and Coaches are invited to join the ROE for an in-person workshop featuring Marc Anderson, founder and president of Mental Performance Sports. ***Learn how to help athletes, coaches, and entire teams understand various levels of commitment to build a buy-in and commitment to your team's standards and goals.***

Location: CPL, 505 N County Farm Rd, Wheaton

PD: 1.25 hours



Marc Anderson, founder and president of Mental Performance Sports, is a licensed clinical social worker and mental game coach with more than 25 years of clinical experience. He specializes in adolescents, young adults, and athletes on a broad spectrum of mental health and sports performance issues. His aim is to empower athletes to conquer the mental challenges hindering their peak potential.



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