

Time								
7:30 AM-9:00 AM	WELCOME	Ballroom	Registration & Breakfast					
9:00 AM-9:15 AM			Opening Remarks					
9:15 AM-10:00 AM			Keynote Speaker: Karen Aspelin, ITE					
10:00 AM-10:45 AM	BREAK & VENDOR DISPLAYS							
Time	Session	Room	Topic	Presentation Title	Speakers		Moderator	
10:45 AM-12:00 PM	1A	Solana H	Safety Tools	Innovative Tools for Prioritizing Safety	Kendra Schenk, Burgess & Niple Margaret Herrera, MAG Mohammad Shaheed, MAG Brandon Forrey, Peoria		Kerry Wilcoxon, ADOT	
	1B	Solana I	Smart Operations	Steady Straight-Through Green Arrow Indications	Marty Lauber, City of Mesa			
				The Smart 25 Pilot Project – A Successful Demonstration of the Next Generation of Transportation Systems Management and Operations	Darren Henderson, GHD			
	1C	Cira A	Traffic Studies	Traffic Impact Studies – Part 2 – What Agencies Say and What Consultants Hear? A Panel Discussion	TBD		Steve Orosz, Paradigm Design	
	1D	Cira B	IMSA	IMSA Executive Director's Report	Catherine Wasner, IMSA Executive Director		Paul Burton, Town of Sahuarita	
1:30 PM-2:45 PM	1E	Cira C	Standards Updates	MUTCD 11th Edition Update	Melissa Orlandini, ADOT Andrew Smigelski, Southwest Traffic Engineering, LLC		Kieran Jordan, FHWA	
				An Update on City of Phoenix Codes and Ordinances: Parking, Access, and Off-site Improvements	Pradeep Tiwari, City of Phoenix			
	LUNCH AND ITE/IMSA REMARKS							
	2A	Solana H	Safety - VRUs	Vulnerable Road User Research: Recent Advancements and Insights	Ed Smaglik, Steven Robert Gehrke, and Brendan Russo Northern Arizona University		KK, ADOT	
	2B	Solana I	Traffic Analysis Tools	Practical Safety Applications of Traffic Simulation Models for Practitioners	David Klebosky, Burgess & Niple			
				Buckeye Citywide Capacity Analysis Tool – An approach to managing traffic volume data.	Denise Baker, Y2K Engineering Anissa Gerard, City of Buckeye			
2:45 PM-3:15 PM	2C	Cira A	Safe Systems	Safe Strides and Rides: Transforming Arizona's Highways for Pedestrians and Cyclists	Shanthi Krishnan, Jacobs			
				Implementing the Safe System Approach and ADOT's Approach to Performance Based Design	Kerry Wilcoxon, ADOT Michael DenBleyker, ADOT			
	2D	Cira B	IMSA	The Importance of Controller Firmware for Connected Vehicle and AI-Powered Safety Applications	Michael Villafuerte, Econolite			
				Pavement Markings - Technician PDH	Paul Burton, Town of Sahuarita			
	2E	Cira C	Connected Vehicles	Connected Vehicle Data for Safer Roads, Confirming Speed Management Techniques	Frank Penry, GHD			
				A Connected Vehicle in Your Pocket: Using Smart Phones for CV Applications	Steven Cheshko, ADOT Mohammad Shafique Islam, ADOT Joseph Jones, ADOT			
BREAK & VENDOR DISPLAYS								
3:15 PM-4:30 PM	3A	Solana H	Roadway Safety	Tactile Walking Surface Indicators	Jayson Draper, StrongGo Industries			
				Road Safety Assessments LC/HI CM	George Williams, ADOT			
	3B	Solana I	ITS & Traffic Operations	Timing is Everything: Improving Light Rail On-Time Performance and Safety with Traffic Signal Timing Optimization	Miranda Sundblom, HDR Denise Baker, Y2K Engineering			
				Deploying, Operating and Maintaining Traditional and Technology-Centric Wrong-Way Driving Systems	Raj Ponnaluri, Consor Engineers			
	3C	Cira A	Alternatives Assessment	Comprehensive Screening Methodologies for Roundabout Feasibility Assessment	Amanda Minutello, AECOM Emily Niemeyer, AECOM			
				Neighborhood traffic calming project in the City of Mesa at Farmdale Avenue – Cheshire to Signal Butte Road	Stephan Bach, City of Mesa Ryan Hudson, City of Mesa			
4:30 PM-5:00 PM	3D	Cira B	IMSA	The Power of AI for Predictive Roadway Maintenance	Mark Pittman, Blynchy/Bentley Systems			
				Signs - Technician PDH	Paul Burton, Town of Sahuarita			
	3E	Cira C	Research and Workforce Development	ADOT's Research Program and University Partnership (Arizona Transportation Institute (AzTI))	Kohinoor Kar, ADOT			
BREAK & VENDOR DISPLAYS								
5:00 PM-7:00 PM	Patio	Reception						

Time									
7:30 AM-8:30 AM	WELCOME	Ballroom	Registration & Breakfast						
8:30 AM - 8:45 AM			Opening Remarks						
8:45 AM-9:00 AM	BREAK								
Time	Session	Room	Topic	Presentation Title		Speakers	Moderator		
9:00 AM-10:15 AM	4A	Solana H	Safety Planning	Pinal County Strategic Transportation Safety Plan		Josh Barger, Greenlight Traffic Engineering Jason Bottjen, Sun Corridor MPO	Kerry Wilcoxon, ADOT		
				From Vision to Action – Doubling Down on Road Safety		Yung Koprowski, Y2K Engineering, LLC.			
	4B	Solana I	Actionable Safety Strategies	Guardrail and Guardrail End Treatment Issues “Frankenstein” Guardrail		Seth Chalmers, Dibble	Kerry Wilcoxon, ADOT		
				MCDOT High Friction Surface Treatment Application- Before & After Studies		Mazen Muradvich, MCDOT			
	4C	Cira A	Mobility and Active Transportation	Southwest Area Mobility Study: Improving Transportation Accessibility, Mobility, and Safety in Southwest Tucson		Darlene Yellowhair, Psomas Jonathan Crowe, Pima County			
				Sedona in Motion		Andrew Baird, Kimley-Horn Kurtis Harris, Sedona			
	4D	Cira B	IMSA	Moving Past Light Bulbs: Traffic Signals in a Connected World		Craig Hiners, NoTraffic			
				Real-Time Transportation Operations Through Cloud-Based Analytics and Predictive Modeling		Michael Villafuerte, Econolite			
	4E	Cira C	Marketing and Communication	When you say “this” we may not understand!		Barbara Shuck, Everest Marketing Services Brandi Barr, TY Lin			
				Business Marketing		Jake Kenney, Burgess & Niple			
10:15 AM-10:45 AM	BREAK & VENDOR DISPLAYS								
10:45 AM-12:00 PM	5A	Solana H	Safety - Incident Management and Communication	What is the Best Content and Alert Style for the AZ511 App? Results from a Driving Simulator and Eye-tracking Study		Saquib Mohammed Haroon, The University of Arizona Dr. Alyssa Ryan, The University of Arizona			
				Improving Traffic Incident and Event Response		Mike McIntee, Q-Free			
	5B	Solana I	Big Data	Location Intelligence: Leveraging Big Data to Support Planning and Investment Decisions		Ravi Ambadipudi, Jacobs Candice De, Jacobs			
				Big data solutions for community-centered resiliency and infrastructure planning		Michael Wieck, LOCUS, Inc.			
	5C	Cira A	Alternative Materials	Tactical Urbanism as a long-term change agent - Tucson Case Study		Alejandro Angel, Psomas			
				Quick-Build Projects Don't Have to Be Ugly: Creating a Vibrant Corridor with Temporary Materials in Burbank, CA		Claude Strayer, Fehr & Peers Johnny Schmidt, Fehr & Peers			
	5D	Cira B	IMSA	TBD		TBD			
				TBD		TBD			
	5E	Cira C	AI Traffic Applications	Using AI and Computer Vision to address systemic safety on Arizona Roads		Natan Elsberg, RDV Systems			
				AI-Enabled Traffic Asset Management		Jun Zhao, The University of Arizona Joe Sweets, Pima County DOT			
12:00 PM-1:30 PM	LUNCH & REMARKS								
1:30 PM-4:00 PM	Ballroom		Safety Summit		Safe System Workshop - Meghan Mitman, Fehr & Peers – ITE Safe System approach course instructor				