



**\$7 MILLION PLEDGE
IN MATCHING ADVERTISING CREDIT
FOR SMALL BUSINESS SUPPORT**

Let us help you rebuild your business

Sparklight Advertising believes that small businesses are the lifeblood of the American economy and way of life. The impact that the COVID-19 pandemic has had on those businesses has been significant.

To help our communities rebuild, Sparklight Advertising is offering up to \$7,000,000 in matching advertising credit to help our businesses recover. As a unified team, we can overcome this setback. In order to qualify for matching cable airtime*, new and existing clients must meet the following criteria:

- Advertisers must be direct (no agency representation)
- Minimum of \$500 cash investment
- Matching airtime must run prior to August 30, 2020
- Production services will be offered at 50% off
- Must agree to credit terms, or pay cash in advance

WE'RE HERE FOR YOU

Please complete the application below in order to qualify.**
Thank you for letting us be a part of your business plan in 2020.

BUSINESS NAME

CONTACT NAME

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

LOCALLY OWNED

YES

NO

WEBSITE

OTHER NOTES

MEDIA CONSULTANT

*Cable airtime will be matched to the entire advertising investment using current published rates. Spots will be placed, at Sparklight's sole discretion, based on available inventory, run of schedule.

**Submission of an application does not guarantee eligibility or availability. This application does not constitute an offer. Any extension of matching advertising credit is at Sparklight's sole discretion.



sparklightadvertising.com