



\$7 MILLION PLEDGE IN MATCHING ADVERTISING CREDIT FOR SMALL BUSINESS SUPPORT

Let us help you rebuild your business

Sparklight Advertising believes that small businesses are the lifeblood of the American economy and way of life. The impact that the COVID-19 pandemic has had on those businesses has been significant.

To help our communities rebuild, Sparklight Advertising is offering up to \$7,000,000 in matching advertising credit to help our businesses recover. As a unified team, we can overcome this setback. In order to qualify for matching cable airtime*, new and existing clients must meet the following criteria:

- Advertisers must be direct (no agency representation)
- Minimum of \$500 cash investment
- Matching airtime must run prior to August 30, 2020
- Production services will be offered at 50% off
- Must agree to credit terms, or pay cash in advance

WE'RE HERE FOR YOU

Please complete the application below in order to qualify.**
Thank you for letting us be a part of your business plan in 2020.

BUSINESS NAME

CONTACT NAME

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

LOCALLY OWNED

YES

☐

NO

☐

WEBSITE

OTHER NOTES

MEDIA CONSULTANT

*Cable airtime will be matched to the entire advertising investment using current published rates.
Spots will be placed, at Sparklight's sole discretion, based on available inventory, run of schedule.

**Submission of an application does not guarantee eligibility or availability. This application does not constitute an offer. Any extension of matching advertising credit is at Sparklight's sole discretion.



sparklightadvertising.com