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ROX MEDIA GROUP LAUNCHES INAUGURAL HARDCOVER SHOWCASE EDITION OF *PRESCOTT LIVING MAGAZINE*

PRESCOTT, Ariz. - January 31, 2020

ROX Media Group (RMG), the publishers of *Prescott LIVING Magazine*, *Prescott NOW!*, *Visitor Guide - Greater Prescott Area*, *City of Prescott Economic Development Publication*, and *Prescott Chamber of Commerce Community Guide & Directory*, launches its inaugural showcase hardcover edition of *Prescott LIVING Magazine*.

The inaugural showcase edition is a separate publication from the bi-monthly *Prescott LIVING Magazine*. The edition, titled "Greater Prescott LIVING at Its Best", is oversized and includes 250 pages of content wrapped in the highest quality hardcover book binding. *Prescott LIVING Magazine* partnered with area museums for the best local area content, including historical content, our "Voices of the Community" contributors, including the area Chambers of Commerce, City governments, Parks & Recreation, area schools, etc., and local area photographers for beautiful photography highlighting the Prescott area.

100% of the net proceeds from the sale of the book will benefit local nonprofits. Additionally, 100% of the net proceeds from the special inserted museum magazine will be donated to local museums and the Prescott Western Heritage Foundation. "With the community's help via the sale of the book, there is potential to raise \$100,000 or more for the nonprofits in our community," said Elaine Earle, CEO and Founder of ROX Media Group. "This inaugural book helps us give back to the community that has been so supportive."

A launch event was held at the Grand Highland Hotel Ballroom on January 30th, featuring Master of Ceremonies, Frank Shankwitz. The program recognized community partners and advertisers who helped make this project possible. In addition to book sales to date, launch party fundraising activities in the form of silent and live auctions have already raised \$16,144 for area nonprofits.

The opportunity to order a copy of the hardcover book, and choose a benefiting nonprofit, is available at <https://prescottlivingmag.com/order>. Wholesale opportunities are also available.

Unlike large media conglomerates, RMG is a local small business that invests in the communities they serve. Thanks to the support of residents and city officials alike, RMG acquired a commercial building on Granite Street in the heart of Prescott. RMG employs area staff members and continues to grow. As well, they are proud members of the Prescott, Prescott Valley and Chino Valley Chambers of Commerce, serve as Ambassadors to the Prescott Chamber of Commerce and belong to the Sun-up Rotary in Prescott.

About ROX Media Group

ROX Media Group is a multimedia organization that creates and provides media solutions, content creation, design services and project management expertise to our marketing partners and the organizations and industries which we serve. Learn more at www.roxmediagroup.net

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