



Presenting Sponsor



41st Annual Bluegrass Festival · June 25 - 26, 2022 · Goodwin Street · Downtown Prescott, AZ

Saturday, June 25, 2022 · Bands 11:00 a.m. - 7:00 p.m. · Evening Concert 7:00 p.m. - 9:00 p.m. Sunday, June 26, 2022 - Bands 11:00 a.m. - 3:00 p.m. Free

Admission Both Days! Raffle Prize Drawings · Jamming Around The Plaza · Food Tents, Vendors & More!

This continues to be the only FREE festival of its caliber in the western United States. Our Sponsors and Friends

help us attract top musical groups to the Festival while keeping the event FREE!

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor - \$5,000

Sponsorship includes:

- Company Name and Logo on Official Program with Full Page Color Ad space
- VIP Seating at the Bluegrass Festival
- Support of the Headliner Band
- Access to the Green Room to meet the Band
- Stage Banner
- Stage announcements acknowledging sponsorship throughout the event

### Stage Sponsorship - \$3,500

Sponsorship includes:

- Company Name and Logo on Official Program with Half Page Black & White Ad
- VIP Seating at the Bluegrass Festival
- Support of the event stage
- Access to the Green Room to meet the Bands
- Stage Banner
- Sage announcements acknowledging sponsorship throughout the event.

### Bluegrass Band Sponsor - \$2,600

Sponsorship includes:

- Company Name and Logo on Official Program with Quarter Page Black and White Ad on the Band page in the Program.
- VIP Seating at the Bluegrass Festival
- Support of a Band
- Access to the Green Room to meet the Band
- Banner at Band Tent
- Stage announcements acknowledging sponsorship throughout the event.

### Friends of Bluegrass - \$100

Printed in the Event Program:

Listing Options (choose one):

Your Name \_\_\_\_\_

In Memory of \_\_\_\_\_

In Honor of \_\_\_\_\_

### Program Advertising

See Advertising Information on reverse side.

### Sponsorship Application *Please check all that apply*

Presenting Sponsor - \$5,000

Stage Sponsorhip - \$3,500

Bluegrass Band Sponosr - \$2,600

Friends of Bluegrass - \$100

In-kind Prize Donations for the Raffle

List Prize(s) \_\_\_\_\_

For more info: 928.445.2000, fax 928.445.0068, or [sheril@prescott.org](mailto:sheril@prescott.org)

**Sponsorship Deadline is May 2 , 2022**

Make checks payable and return with this form to the Prescott Chamber of Commerce, 117 W. Goodwin Street, Prescott, AZ 86303

BILL ME  CHECK ENCLOSED IN THE AMOUNT OF \$\_\_\_\_\_

VISA  MASTERCARD  AMERICAN EXPRESS

CARD # \_\_\_\_\_ EXP. \_\_\_\_\_ CODE \_\_\_\_\_

COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

ZIP (required) \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Your signature commits you and your company to sponsoring and paying the above pledge.



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This continues to be the only **FREE** festival of its caliber in the western United States. Our *Advertisers and Friends* help us attract top musical groups to the Festival while keeping the event **FREE!**

Your contribution helps continue this Prescott tradition for everyone to enjoy.

Look for updated event schedule and band information at [www.PrescottBluegrassFestival.com](http://www.PrescottBluegrassFestival.com)

## ADVERTISING INFORMATION

### Program Advertising

Advertising Options and Benefits:

- The Program will be distributed at the Festival and will be viewable on the Bluegrass website for up to one year!
- Stage announcements acknowledging advertisement throughout the event.
- Link to your business website from the Bluegrass website

Full Page Ad (8" W x 10" H) - \$1,000.00  
 Half page Ad (8" W x 5" H) - \$500.00  
 Quarter Page Ad (4" W x 5" H) - \$250.00  
 Business Card Ad (3" W x 1.75H) - \$100.00

For more info: 928.445.2000, or [sher@prescott.org](mailto:sher@prescott.org)

Ad Deadline is May 2, 2022

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 VISA  MASTERCARD  AMERICAN EXPRESS

CARD # \_\_\_\_\_ EXP. \_\_\_\_\_ CODE \_\_\_\_\_

COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

ZIP (required) \_\_\_\_\_

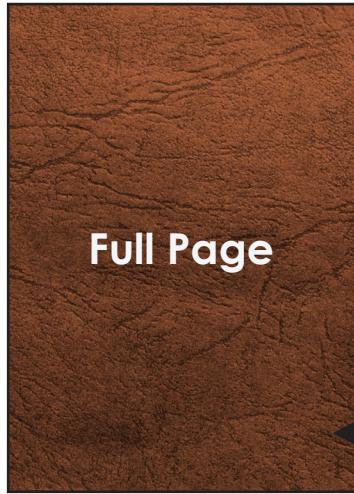
EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Your signature commits you and your company to advertising.

## ADVERTISING SIZES



Full Page



1/2 Page

HALF PAGE • 8 X 5  
\$500

FULL PAGE • 8 X 10  
\$1000



1/4  
Page

QUARTER PAGE  
4 X 5  
\$250



Business  
Card

BUSINESS CARD  
3 X 1.75  
\$100

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