



Presenting Sponsor



41st Annual Bluegrass Festival · June 25 - 26, 2022 · Goodwin Street · Downtown Prescott, AZ

Saturday, June 25, 2022 · Bands 11:00 a.m. - 7:00 p.m. · Evening Concert 7:00 p.m. - 9:00 p.m. Sunday, June 26, 2022 - Bands 11:00 a.m. - 3:00 p.m. Free

Admission Both Days! Raffle Prize Drawings · Jamming Around The Plaza · Food Tents, Vendors & More!

This continues to be the only FREE festival of its caliber in the western United States. Our Sponsors and Friends help us attract top musical groups to the Festival while keeping the event FREE!

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000

Sponsorship includes:

- Company Name and Logo on Official Program with Full Page Color Ad space
- VIP Seating at the Bluegrass Festival
- Support of the Headliner Band
- Access to the Green Room to meet the Band
- Stage Banner
- Stage announcements acknowledging sponsorship throughout the event

Stage Sponsorship - \$3,500

Sponsorship includes:

- Company Name and Logo on Official Program with Half Page Black & White Ad
- VIP Seating at the Bluegrass Festival
- Support of the event stage
- Access to the Green Room to meet the Bands
- Stage Banner
- Stage announcements acknowledging sponsorship throughout the event.

In-kind Prize Donations for the Raffle

Printed in the Event Program

Listed on the Event Website - www.PrescottBluegrassFestival.com

Bluegrass Band Sponsor - \$2,600

Sponsorship includes:

- Company Name and Logo on Official Program with Quarter Page Black and White Ad on the Band page in the Program.
- VIP Seating at the Bluegrass Festival
- Support of a Band
- Access to the Green Room to meet the Band
- Banner at Band Tent
- Stage announcements acknowledging sponsorship throughout the event.

Friends of Bluegrass - \$100

Printed in the Event Program:

Listing Options (*choose one*):

- ☐ Your Name _____
- ☐ In Memory of _____
- ☐ In Honor of _____

Program Advertising

See Advertising Information on reverse side.

Sponsorship Application *Please check all that apply*

- ☐ Presenting Sponsor - \$5,000
- ☐ Stage Sponsorship - \$3,500
- ☐ Bluegrass Band Sponsor - \$2,600
- ☐ Friends of Bluegrass - \$100
- ☐ In-kind Prize Donations for the Raffle

List Prize(s) _____

For more info: 928.445.2000, fax 928.445.0068, or sheri@prescott.org

Sponsorship Deadline is May 2, 2022

Make checks payable and return with this form to the
Prescott Chamber of Commerce, 117 W. Goodwin Street, Prescott, AZ 86303

☐ BILL ME ☐ CHECK ENCLOSED IN THE AMOUNT OF \$ _____

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CARD # _____ EXP. _____ CODE _____

COMPANY _____

CONTACT _____

BILLING ADDRESS _____

_____ ZIP (required) _____

EMAIL _____

PHONE _____ FAX _____

SIGNATURE _____

Your signature commits you and your company to sponsoring and paying the above pledge.



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Your contribution helps continue this Prescott tradition for everyone to enjoy.

Look for updated event schedule and band information at www.PrescottBluegrassFestival.com

ADVERTISING INFORMATION

Program Advertising

Advertising Options and Benefits:

- The Program will be distributed at the Festival and will be viewable on the Bluegrass website for up to one year!
- Stage announcements acknowledging advertisement throughout the event.
- Link to your business website from the Bluegrass website

- ☐ Full Page Ad (8"W x 10"H) - \$1,000.00
- ☐ Half page Ad (8" W x 5" H) - \$500.00
- ☐ Quarter Page Ad (4"W x 5"H) - \$250.00
- ☐ Business Card Ad (3"W x 1.75H) - \$100.00

For more info: 928.445.2000, or sheri@prescott.org

Ad Deadline is May 2, 2022

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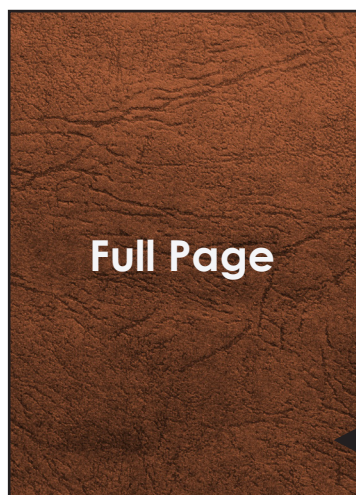
EMAIL _____

PHONE _____ FAX _____

SIGNATURE _____

Your signature commits you and your company to advertising.

ADVERTISING SIZES

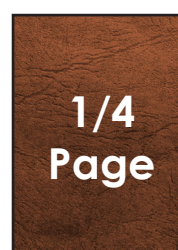


Full Page



1/2 Page

HALF PAGE • 8 X 5
\$500



1/4
Page

QUARTER PAGE
4 X 5
\$250



FULL PAGE • 8 X 10
\$1000



Business
Card

BUSINESS CARD
3 X 1.75
\$100

Ad Deadline is May 2, 2022