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THE INVITATION MOMENT

Every service should include a clear, compelling invitation to encounter Christ. This isn't manipulation; it's cooperation with the Holy Spirit's work of drawing people to Jesus. Some of our most effective pastors have recovered the altar call, not as an outdated tradition, but as a sacred space for response. Others create alternative response opportunities: prayer rooms, connection cards, and follow-up conversations. The method matters less than the intentionality. Never assume people know how to respond to God's invitation. Make the pathway clear. Remove ambiguity. Create multiple on-ramps for people at different places in their journey.

WORSHIP THAT TELLS THE STORY

Evangelistic worship must proclaim the full gospel story: God's holiness, humanity's brokenness, Christ's redemption, and the Spirit's transformation. This isn't just information; it's an invitation into the greatest story ever told. Your worship should help people see themselves in the narrative. The prodigal recognizes his far country. The woman at the well discovers living water. The blind man receives sight. The paralyzed find healing. The searcher discovers purpose. When worship tells the story with clarity and beauty, people don't just learn about Jesus; they encounter Him personally.

CREATING A CULTURE OF INVITATION

Evangelistic worship extends beyond Sunday morning. It's cultivated in a church culture where every believer understands they're part of God's mission to seek and save the lost.

The most evangelistically effective churches have developed a culture where:

- Members expect to invite people and believe their friends will encounter Christ.
- Small groups create relational on-ramps to the larger community.
- Children's and youth ministries partner with parents to create evangelistic environments.

Every ministry area asks, "How does this help people encounter Jesus?" This culture doesn't happen accidentally. It requires visionary leadership that consistently casts the vision, celebrates the wins, and removes the obstacles.

THE RESURGENCE CONNECTION

Evangelistic worship is the entry point for the resurgence of your church's ministry. It's where people first Encounter Christ. But that encounter launches them into a lifelong journey of Experiencing Freedom, Embracing Purpose, and Blessing the World. When we create worship environments where authentic encounter happens, we're not just filling seats, we're launching disciples.

YOUR NEXT STEPS

Let me challenge you with three practical actions:

First, gather your worship planning team and evaluate last month's services through this lens: Did we create clear opportunities for people to encounter Christ? Be honest. Be specific. Let the conversation drive change.

Second, identify one barrier in your current worship approach that might hinder someone from encountering Jesus. It might be insider language, unclear expectations, confusing transitions, or lack of response opportunities. Remove that barrier this month.

Third, begin praying with your team before every service with this specific request: "God, let someone encounter Jesus today in a life-changing way." Then plan and lead with that expectation.

THE VISION BEFORE US

Imagine what could happen across Georgia if every one of our 93 churches became a place where people regularly encountered Christ in transformative worship. Imagine the ripple effect as those who encounter Jesus begin their journey of freedom, purpose, and mission.

This isn't wishful thinking; it's the very heartbeat of why we exist. We are not called to manage decline or maintain facilities. We are called to create space where heaven invades earth, where the lost are found, where the broken are healed, and where the searching discover truth.

Your worship service this Sunday holds that potential. Will you lead with expectation? Will you remove the barriers? Will you create space for encounter?

The harvest is ready. The Spirit is moving. People are searching. And your church—yes, your church—can be the place where they encounter the Christ who changes everything.

Lead with faith. Worship with passion. Expect transformation.

Let's make sure that people Encounter Christ in our worship this Sunday and every Sunday.