

PART-TIME MBA ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

2018-2019 Board



PART-TIME MBA ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

President





Laura Cosenzo

President, 2018-2019

Originally from Florida, I recently moved to DC and am currently the operations manager for Brailsford & Dunlavey. I focus on improving internal processes and creating structural efficiencies through close collaboration with executive and leadership teams. Immediately prior to joining B&D, I served as a residence coordinator at the University of North Carolina at Charlotte, where I was responsible for managing and opening a new residence hall, supervising student staff, and responding to facility concerns.

If elected President, I will engage with students, faculty, staff, and alumni to continue elevating the the part-time program's profile in the DC metro area and create the premier part-time MBA experience.

Experience

- Currently a first year, DC evening track representative
- Former president of the University of Central Florida's Student Personnel Association while pursuing a master's in educational leadership
- Have served in various leadership positions over the last 12 years

Reasons I am Running

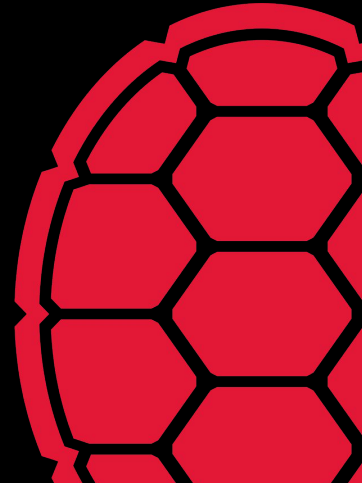
- I am passionate about building relationships and creating stronger organizations
- Being involved with Smith and creating a valuable and impactful MBA experience for others is important to me
- I've enjoyed my role as a track representative and look forward to the opportunity to work with more students in the program

PART-TIME
MBA
ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

Chief Financial Officer





William Sherman

Chief Financial Officer, 2018-2019

If elected Chief Financial Officer, I will be an excellent steward of the funds appropriated to the PTMBA program. I will collaborate with the President of the PTMBAA and other board members to appropriate funds where it can be most beneficial. I will also urge the board to seek additional dollars from the University of Maryland. The funds will be used for additional professional development and networking opportunities.

Experience

- I have been a leader at Smith as a track rep, actively serving my cohort's interests by communicating concerns and praises to faculty and the administration.
- I have worked collaboratively with two other track reps to develop and publish a [cohort bi-weekly newsletter](#).
- During this academic year, I assisted the planning and facilitation of the Friendsgiving event. I developed the [Friendsgiving event's presentation](#).
- I work as a financial systems solutions architect in the financial services industry.

Reasons I am Running

- I will manage the funds already appropriated to the PTMBAA, and if necessary write and submit proposals seeking additional funding from the University.
- I will work with the PTMBAA President and Board to create a finance committee that will include other members of the smith community.
- I will work to improve relationships between the Smith School and the financial services industry.

PART-TIME
MBA
ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

**Chief Marketing &
Communications Officer**





Carolyn Kolb

Chief Marketing and Communications Officer, 2018-2019

If elected Chief Marketing and Communications Officer, I will work hard to ensure that every member of every cohort feels informed and connected to all of the events and activities occurring in and around our community.

Experience

- Marketing? That's my full-time job!
- I've been a digital marketing professional for over 8 years now, with experience in all aspects of marketing and communications – from social media to data analytics, from events to newsletters. Most currently, I am managing the B2B marketing operations department for Rosetta Stone.

Reasons I am Running

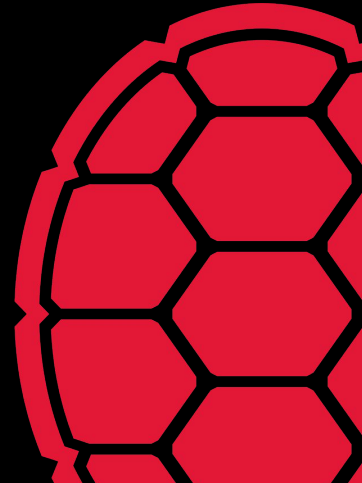
- I will continue to improve the communication of critical information from the PTMBAA and others to all students.
- I will make the PTMBAA's social and web presence a place for the part-time Smith community to come together, share important information, and importantly, to have fun!
- If elected, I look forward to working with the full PTMBAA board to continue to make the Smith experience the best it can be for every member of this community.

PART-TIME MBA ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

Chief Officer of Special Events



Amanda Lee Barber

Chief Officer of Special Events

2018-2019



*I'm just a girl,
standing in front of a cohort,
asking them to vote for her*



Experience



Non profit events and rentals manager for 9+ years
Event coordinator for an awesome Goth wedding
Shady Grove Track Rep

The Pitch



The top priority of any event should be its guests' experience. The Smith Community deserves fun, creative and unique events that provide tools to network as well as opportunities to let loose. I want to give back to my fellow Terps by ensuring their time at Smith was a memorable one.

PART-TIME
MBA
ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

**Chief Professional
Development Officer**





Abby Murray

Chief Professional Development Officer Candidate, 2018-2019

If elected Chief Professional Development Officer, I will collaborate with the larger Smith School and business community to build on existing programs and develop new programs that are focused on empowering students to achieve their professional goals.

Experience

I am currently a Management Consultant specifically focused on the Human Capital space. A large majority of my day job is focused on helping my clients and my team achieve their professional goals. I am also passionate about the Smith community; I received a BS in International Business from the Smith school and I have served on the Smith school's Alumni Council Board for the last 5 years. During this time, I have helped organize alumni events with a purpose to provide a platform to strengthen connections amongst the Smith school community and provide opportunities for continued professional development.

Reasons I am Running

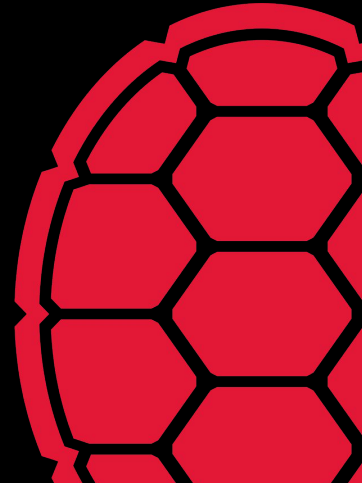
- I thoroughly enjoy helping people achieve their professional goals. I would consider it an honor to organize events and carry out initiatives that help all of you achieve yours.
- I will continue to build upon the relationships between the Smith School and the business community that Jaclyn Walkins has done an excellent job to develop.
- I will provide a platform to gather input from all of you and use my abilities and energy to lead our class to a better Smith experience.

PART-TIME
MBA
ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

**Chief Community
Development Officer**





Jahan Francois

Chief Community Development Officer, 2018-2019

I am originally from New York, but I grew up in Frederick, Maryland. I am currently a Program Analyst at the Environmental Protection Agency where I assist the Chief Operations Officer with implementing business and process improvements. I also coordinate the agency's Enterprise Risk Management efforts.

Experience

- Planning and coordinating various drives and fundraisers at the Environmental Protection Agency
- Non-profit consulting experience with international NGOs
- Prior work experience with the Grameen Foundation and Bankers without Borders

Reasons I am Running

- I hope to develop creative and exciting ways for Smith students to connect and engage with the broader community.
- I will work to bring all three of the part-time campuses together throughout our various community service efforts.
- I am passionate about community service and excited to get more involved with the Smith Community!

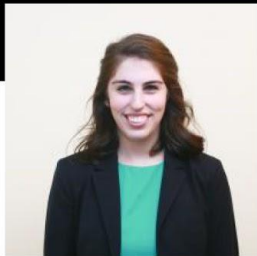
**PART-TIME
MBA
ASSOCIATION**



ROBERT H. SMITH
SCHOOL OF BUSINESS

**Vice President
Of Baltimore**





Michelle Vivoli

VP of Baltimore, 2018-2019

If elected VP of Baltimore, I will act on behalf of the Baltimore campus to plan fun and educational events that promote a sense of community.

Experience

- As a Smith Ambassador, I have had the opportunity to speak with prospective students about Smith and what makes Smith so great!
- During undergrad, I held various leadership positions, including Organization Representative, where I represented my organization to the entire business school, and brought back information that needed to be communicated.

Reasons I am Running

- I want to promote a sense of community among the entire Baltimore campus. I will coordinate events and activities among all years, as well as increase alumni networking in the Baltimore area.
- I will act as a liaison between the Baltimore students, faculty, and PTMBAA Board to make sure ideas and concerns are communicated and addressed.
- Ultimately, I really care about this program, and I see the potential to do more! I promise to listen to all students, ensure clear and consistent communication, and make sure students are getting the fun and educational experience they hope to get out of the program!
- I want to make sure Baltimore is not forgotten about!

PART-TIME MBA ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

Vice President Of DC





Geoff Howard

Vice President of D.C. 2018-2019

If elected VP of D.C, I will work with my colleagues on the Board and campus personnel to ensure that the Smith experience is meeting the needs of the diverse interests of our class.

Experience

- I have been a leader at Smith as a track rep, as an active member of the Community Development team, have represented the cohort at Smith Super Day, and have hosted several social events with the goal of promoting an increased sense of camaraderie.
- Over the past year I have actively served my classes interests by communicating with faculty and the administration.

Reasons I am Running

- I will take the concerns of our class as a catalyst for change to improve the Smith experience for this class and future classes.
- I will improve communication between students, faculty, and the administration.
- I've enjoyed being a track rep and the opportunity it has afforded me to develop personal relationships with the members of our cohort.
- If elected I pledge to use my abilities and energy to lead our class to a better Smith experience.

PART-TIME MBA ASSOCIATION



ROBERT H. SMITH
SCHOOL OF BUSINESS

Vice President Of Shady Grove





Laura Bennedsen

Vice President of Shady Grove 2018-19



If elected VP of Shady Grove, I will strive to promote a sense of camaraderie and fellowship not only within the Shady Grove cohort, but across all cohorts.

Experience

- Over the past year I have actively served as a Track Rep and represented my classes interests by communicating with faculty and the administration.
- At the start of 2018, I stepped in as interim VP of Shady Grove and have gained experience working with the PTMBAA board which I will be able to take forward to next year's board.

Reasons I am Running

- I will be a resource and liaison between our cohort and faculty to help students in the program get the most out of their time at Smith.
- I will work on behalf of the Shady Grove students to improve the quality of education, academic support, and professional offerings.
- I will coordinate efforts and activities with the other cohorts so we can take advantage of the diversity among the three campuses as we can greatly learn from one another.
- And finally, I will certainly make sure the Smith experience is as much educational as it is fun!



ROBERT H. SMITH
SCHOOL OF BUSINESS