

MANISTEE NATIONAL FOREST FESTIVAL

JULY 1-5, 2020



Presenting & Fireworks Sponsor \$25,000 (1 Available)

As a presenting/firework sponsor, a representative of your business is eligible for a seat on the event committee, 8 tickets to the Summer Sound Waves (SSW) concert, and the following:

Company logo on print marketing materials, event website, TV advertising, digital promotion, event barrier, and River Street arch event banner. Company mentioned verbally on TV/Radio advertising, at the SSW concert, and special radio interview played before the fireworks display. Facebook co-host of fireworks event and may supply company banner to be placed at a visual location during the MNFF.

Summer Sound Waves Sponsor (SSW) \$5,000 (1 Available)

As a SSW sponsor, a representative of your business is eligible for a seat on the event committee, opportunity to host an exclusive VIP Party in prime area during the event, and the following:

Company logo on print marketing materials, event website and TV advertising. Company verbally mentioned on Radio advertising, at the event, and may speak 5-10 minutes during the event. Facebook co-host of SSW event, logo on all concert digital promotion, and may bring additional company banner to be displayed at the concert event site.

Title Sponsor \$5,000 (2 Available)

As a title sponsor, a representative of your business is eligible for a seat on the event committee, 4 tickets to the SSW concert and the following:

Company logo on print marketing materials, event website, event barrier, digital promotion, and TV advertising. Can supply company banner to be placed at a visual location during the MNFF.

Scottville Clown Band \$3,000 (1 Available)

Company logo on brochure, TV advertising, event website, event barrier, and may bring additional on-site signage to be displayed at the clown band concert venue. Facebook co-host of SCB event, logo on all SCB digital promotion, and a parade entry for your business placed immediately before the SCB in the line-up.



...turn over for more opportunities

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NEW! Beach Party Sponsor \$2,500 (1 Available)

We are throwing the first 4th of July beach party at 1st Street beach. Eagle 101.5 will be on-site with music, contests, and other happenings for the crowd! We hope to make this an annual tradition during the festival.



Company logo on print marketing materials, event website, TV advertising, beach party digital promotion, and banner to be featured at event. Facebook co-host of beach party event and may bring company promotional items for the crowd.

Parade \$1,500 (2 Available)

Company logo or name on brochure, main parade banner, event website, and digital parade promotion. Facebook co-host of parade event and a parade entry for your business..

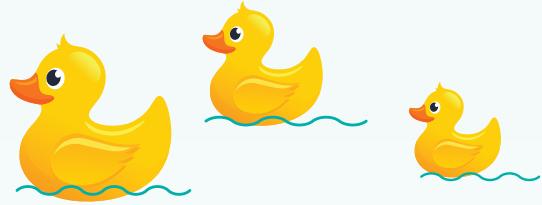


Duck Race \$1000 (1 Available)

One of the most popular festival events. Over 1,800 ducks were sold in 2019, with over 300 people on-site for the race.

IT HAS SOLD OUT EVERY YEAR!

Company logo on brochure, event website, TV advertising, digital duck race promotion, Facebook co-host of duck race event, and may supply company banner to be featured in the parade with Ducky.



Champion Sponsor \$1,000 (unlimited)

Company logo on print marketing materials, event website, TV advertising, digital promotion, event barrier, and may supply company banner to be placed at a visual location during the MNFF.

Festival Activity Sponsor \$500 (8 Available)

Company logo on brochure, event website, and Facebook co-host of one of the festival activities.

Kids Day Sponsor \$300 (4 Available)

Recognition on event website, kids day digital promotion, Facebook co-host of kids day of event, and may bring additional company banner to be displayed at kids day.

Festival Supporter \$150 (Unlimited)

Recognition on the event website and newspaper thank you.



AUGUST 8, 2020



Presenting \$5,000 (1 Available)

As a presenting sponsor, a representative of your business is eligible for a seat on the event committee, 4 VIP passes to the event, and the following:

Company logo on print marketing materials, event website, TV advertising, t-shirts, digital promotion, and River Street arch event banner. Company mentioned verbally on TV/Radio advertising, and during the event as the presenting sponsor. Facebook co-host of GOTR event and may bring company banner to be featured at the event entrance.



PHOTO: BEV WILKENS

Music Sponsor \$650 (3 Available)

Company logo on print marketing materials, TV advertising, t-shirts, music digital promotion, and may bring company banner or sign to be featured in the music area.

Game Area \$500 (1 Available)

Company logo/name on game area at event or sponsor can choose a creative name for the area, and the following:

Company logo on tasting guide, tshirts, game area digital promotion, and may bring company banner or sign to be featured in the game area.

Photo Booth \$500 (1 Available)

Company logo on photo strips, tasting guide, tshirts, photo booth digital promotion, and may bring company banner or sign to be featured in the photo booth area.

Wine Knot \$250 (Unlimited)

Recognition in the tasting guide and with on-site signage at the event.



DECEMBER 4-6, 2020



Presenting Sponsor \$1,500 (2 Available)

As a presenting sponsor, a representative of your business is eligible for a seat on the event committee and the following:

Company logo featured on print marketing materials, TV advertising, digital event promotion, on-site signage, and Facebook co-host of FOT event.

Deck the Ballroom Sponsor \$500 (4 Available)

Recognition on TV advertising, digital promotion, and on-site signage.

Holiday Star \$250 (4 Available)

Recognition on digital promotion and on-site signage.

Festival Supporter \$150 (Unlimited)

Recognition with on-site signage at the event.

