



In the 2020 “Coolest Thing Made in Michigan”

Manistee, MI — A Modern Day Classic Powerboat produced by **Thoroughbred Boat Company** has been nominated for the 2020 “Coolest Thing Made in Michigan” People’s Choice Award hosted by the Michigan Manufacturers Association (MMA).

This “Coolest Thing Made in Michigan” highlights the *coolest* product manufactured in Michigan and is part of the MMA’s MFG Excellence Awards program, which celebrates the contributions manufacturers make to Michigan’s economy and local communities. Twenty-seven Michigan-made products from around the state are included in this year’s competition.

- ***Thoroughbred Boat Company** is a new boat brand started by several industry veterans. Soon to be renowned for its unique designs and craftsmanship, our boats will be forged in the historic boatbuilding town of Manistee, MI.*
- ***Thoroughbred Boats** will be constructed using modern techniques, materials, efficiently manufactured and distributed throughout North America.*
- ***Thoroughbred Boats...Pure Boating, Pure Enjoyment, Pure Michigan!***

Round 1 of voting runs through Friday, **Oct. 23, 2020**. Anyone can vote daily for up to four products at coolestthing.mimfg.org and help determine which products make it into the Top Ten of Round 2 and, ultimately, the winner of the “Coolest Thing.”

Round 2 will open Monday, **Nov. 9, 2020**.

Learn more about MMA and the MFG Excellence Awards at mimfg.org.

Learn more about Thoroughbred Boat Company at <https://www.facebook.com/THPBC>