



CAL-VALLEY CONNECTION

CVI Blood Drive

Our Cal-Valley Insurance Blood Drive is back! We have once again partnered with the Central California Blood Center to host another blood drive at our Fresno Office. The event will be on **Wednesday, February 22nd, 11:00 a.m. – 2:30 p.m.** If you are interested in donating blood, please click the sign up button below to reserve your spot. Let's rise up to save lives!

RISE UP TO SAVE LIVES.



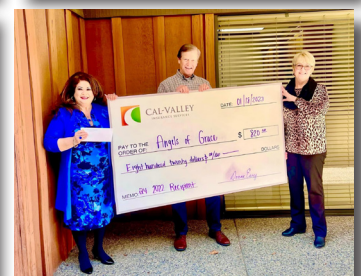
Central California
Blood Center

ALL-RISE

CLICK HERE TO SIGN UP

2022 Charity Recap

Since we started our referral program back in 2015, we have been proud to support some amazing charities and to give back to our community. With the help of everyone that participated in our referral program, we were once again able to give back to some great charities last year. In 2022, we donated \$1,045 to Valley Teen Ranch, \$1,100 to The Molly Steinsapir Foundation, \$1,135 to Stone Soup Fresno and \$820 to Angels of Grace. That brings us to a total of \$4,100 donated to our charities last year through our referral program, which is our highest yearly total so far. Thank you again to everyone that participated in our 2022 program and for all of your generous referrals. Now we look forward to supporting four wonderful new charities this year!



2023 Referral Program

You are family to us, and we appreciate you entrusting the best interests of your friends and family to us. As our way of saying thank you, we've developed our "Help Our Community" referral program. A referral is when someone contacts our office and says you referred them. For each referral resulting in a quote/proposal, we will donate \$5 to our featured charity. We love supporting our community and together we can make a difference by giving back to our charities. You can visit this year's charity websites to learn more by clicking on their respective logos below.

1st Quarter - Angel Babies

Offers a perinatal program for families whose unborn child has been diagnosed with a terminal condition. Assists families to both welcome and enjoy their baby and, when necessary, say goodbye.



2nd Quarter - Big Brothers Big Sisters

To provide children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change their lives for the better, forever.



3rd Quarter - JMJ Youth Services

Supporting underprivileged youth through personal growth and skill development, which emphasizes on self-improvement through training and mentorship.



4th Quarter - 3E | Empower Equip Embark

3E
Empower
Equip
Embark

Significantly improves the mental health and well-being of women who suffer from trauma and victimization in our communities through mentoring, educational classes, workshops, support, and advocacy.

CVI Anniversaries

We celebrated a couple more milestone anniversaries here at Cal-Valley during our company meeting last month. Alicia Sugden celebrated 15 years here at Cal-Valley, while Carrisa Nowinski celebrated 20 years. Alicia and Carrisa have been a big part of the agency's success over the years and their clients always have nothing but great things to say about them. They are driven, hard-working individuals and we are so grateful to have had them as part of the Cal-Valley family for all these years.



Employee Appreciation

All of our employees work hard year-round and we like to give recognition for their hard work whenever we can. Last year we had five Account Executives repeat their success from 2021. Congratulations to Amy Nevarez Flores, Michael Wilkerson, Wayne Wade, Clint Phelps and Anusone Keochai on once again being last year's top Account Executives for Cal-Valley Insurance.



*Account Executive of the Year**Amy Nevarez Flores*

Our 2022 Account Executive of the Year was awarded to Amy Nevarez Flores. Amy has been one of our top Account Executives at Cal-Valley for the past several years and she is a vital member of our team. She continues to amaze us with her

strength and dedication as she works around the clock to support her clients, charities and team. With her drive and determination, she is willing to take on any challenge. It's one thing to have dreams, but it's another to take action and turn those dreams into a reality. Amy is not only a dreamer, she is a doer. She is truly a champion and we are grateful for everything that she does at Cal-valley. Congratulations!

*Account Service Manager of the Year**Alicia Sugden*

Our 2022 Account Service Manager of the Year was awarded to Alicia Sugden. Alicia is a true leader and has been counted on for many years here at Cal-Valley. She supports our core values and is always willing to help where needed. No matter

how busy she is, she is always on the phone, with a happy positive voice, asking what she can do to help. We constantly receive compliments from clients and the Cal-Valley staff about Alicia, as she can always be counted on. We are thankful to all of her support and dedication to Cal-Valley and we look forward to many more wonderful years with her. Congratulations on a great year, Alicia!

*Employee of the Year**Gail Salazar*

Our 2022 Employee of the Year was awarded to Gail Salazar. Gail always represents our core values and no matter what the day brings, she has a positive mindset and is willing to jump in and help without question. Her positive energy

is contagious and she can really lift the mood and atmosphere. Gail is the ultimate team player and goes above and beyond for everyone. She always remains committed to Team Work, supporting each other and, most of all, making sure everyone is taken care of. Not only does she bring the fun, she always provides excellent customer service to our Personal Lines clients. Congratulations, Gail!

*Shark Impact Player of the Year**Ricardo Rodriguez*

Last year, we introduced the new Shark Impact Player award, which is awarded to an individual that is an impact player, promotes our core values of Honesty, Integrity, Trust & Commitment, along with being a leader within the organization.

This year, the title was awarded to Ricardo Rodriguez. Ricardo is truly one of the nicest people around and he will do anything possible to help everyone. We greatly appreciate his initiative and willingness to take on new tasks. Ricardo has grown significantly in the three years here at Cal-Valley. We are lucky to have him on our team and look forward to seeing what the future holds for him here. Congratulations!