

## Place Your Ad Today in Our 2017 Brunswick-Golden Isles Chamber Membership and Relocation Guide!

"Please Support Your Community and Make a Lasting First Impression".

- M.H. "Woody" Woodside, President, Brunswick-Golden Isles Chamber of Commerce

## CHAMBER GUIDE ADVANTAGES:

- 1. Supporting the full-color Brunswick-Golden Isles Chamber of Commerce Membership and Relocation Guide makes a positive "first impression" statement about your business and your concern for the future growth and progress of your community! The publication is distributed to business prospects, newcomers, and special event planners. Delivery is slated for late April, 2017, so please send us your ad insertion now so we will it on file!
- **2.** The cost includes photography and ad layout by the professional staff of Cal Duke Publishing, a Glynn County-based firm. Your tax-deductible advertising expense reaches potential new clients and existing businesses for more than 12 months, and also includes dual website coverage by our Chamber website and via the statewide site of www.BuyGeorgia.com, reaching thousands of prospects weekly.
- **3.** More than 7,500 copies are printed and utilized by the Chamber and participating advertisers for use with newcomers and business prospects. Free PDF internet downloads of the entire magazine enhance the advertising value! Advertisers have the option of purchasing interactive links to their individual websites, and a map link to their location. We are #1 on Google, MSN, and Yahoo when searching for "Georgia Community Magazines." The Membership Directory in the back of this publication categorizes our 1,200+ members and serves as a "Who's Who" of Glynn County.
- 4. National marketing surveys prove that full-color relocation/newcomer guides are retained for long periods of time because of their useful, practical content, quality, and durability. The publication covers basically all of the community's selling points.—And, the dual internet coverage is an added boost!

## PRINT ADVERTISING OPTIONS: \_\$395 for "take my card please" (we basically print your business card) \$695 for 1/4 page; we take up to 2 photos \_\$980 for 1/3 page; we take up to 3 photos \_\$1390 for 1/2 page; we take up to 3 photos \_\$1790 for 2/3 page; we take up to 4 photos \_\$2040 for standard full page; we take up to 5 photos \_\$2850 for full page, Prime Placements (designated special positions) \$3495 for Prime Cover Positions (inside front cover, page across from inside front cover, back cover, and the inside back cover; reserved on a first contracted, first serve basis) \$3900 for two page spreads; we take up to 8 photos \$7900 for four page spreads; we take up to 10 photos \_\$13,900 for eight-page spreads; we take up to 12 color photos

## **ONLINE AD OPTIONS:**

\$200 - Special! Now \$100 "Business Profiles" provide one categorical listing, a link to your website and email, your company's phone and fax numbers, 30-word description about your firm's services, MapQuest, and display of your print ad. Website coverage lasts 24 months.

\*\*S800 - Special! Now \$600 "Banner Spotlights" give you the advantage of your logo being permanently displayed when entering the site, plus all of the advantages shown in the above "Business Profiles." High-profile coverage 24/7 for 24 months!

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checked items and hereby agree to the terms and conditions listed on the CalDukePublishing.com website which includes an understanding that all balances due must be paid within 30 days beyond final delivery to avoid a 10% surcharge. I understand there are cues on the website outlining policies regarding: supplying of disk-ready materials, errors or omissions, photo and art ownership, production questions, and proofing procedures. If desired, the client may purchase any images taken by Cal Duke Publishing for \$65 each for unrestricted usage. It is fully understood that cancellations are not allowed with this custom product, and failure to run ads will result in forfeiture of any related deposits.

TERMS: Make 1/3 required deposit payable and please mail to: Cal Duke Publishing, 103 Thompson Cove, St. Simons Island, Georgia 31522. Visa & MasterCard accepted.—Questions??? Contact: CalDukePublishing@gmail.com, or call Cal on his direct cell: 229.938.8212.

>>>>SIGNATURE:\_\_\_\_\_

DATE:
PRINT Your Name Please:

FIRM'S Legal Name:

Complete Mail Address:

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