

OFFICIAL PUBLICATION OF THE GREATER FORT WALTON BEACH CHAMBER OF COMMERCE



Heather Ruiz Destin Commons 2021 Chair of the Board



2022 Chair Elect

Gus Gusoff Emerald Coast Harley-Davidson



Stephen Perkins

MEET THE NEWEST MEMBERS OF THE CHAMBER BOARD





Jared Williams Get The Coast



Shantelle Dedicke Frances Roy Agency



Northwest Florida State College



Teresa Halverson The Manor at Bluewater Bay



Trisha Marks SimpleHR



Fort Walton Beach Medical Center

2021

A Message From The Chair Of The Board

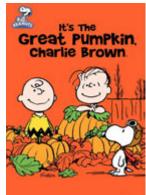


Vince Mayfield Chair of the Board CEO, Bit-Wizards

Lessons from Charlie Brown

As a kid growing up, there are three shows that, as an adult, I look forward to every year. It starts with the Great Pumpkin, then on to Thanksgiving with Friends, and ends with Harking the Herald, the coming of Lord and Savior Jesus Christ, and the true meaning of Christmas. I can hear the melodic tunes of the Vince Guaraldi Trio, as the Peanuts Gang brings the year to a close while reminding us of the meaning of the holidays.

If you haven't guessed by now, I am talking about It's The Great Pumpkin, Charlie Brown, A Charlie Brown Thanksgiving, and A Charlie Brown Christmas.





This year has been challenging for many people. Negativity has seemed to rule the day with the election, a pandemic, and people disagreeing. As I write this article, it is Oct 12, and it is three weeks before the election. I pray that when you are reading this in November, we have been blessed with a favorable outcome for the School Cents Makes Sense Campaign.

Recently, your 2021 Chair, Heather Ruiz, and I were talking. We, along with other good people, have been at the forefront of the battle in the School Cents Makes Sense Campaign. Our only goal is to support our schools and our community. We want them adequately funded to ensure they are a secure, healthy, and safe learning environment for our community's children. I use the word battle because the negativity and vitriol we have experienced for what should be a uniting cause for our community were taking a toll on our psyche. Then Heather said:

"Remember, that there is good out there, we just need to embrace those positive stories of people doing great things for others in our area." She is right!

There are plenty of positive things to be thankful for in November, and we should rejoice and revel in them! There have been and continue to be many people doing great things for others. There are great things happening all over our community. Leading the charge is our Chamber and our chamber membership, making a positive impact in our community.

Life is precious, and we have had some close calls this year with members of our community. But positive acts of good have made an impact on individual lives. These examples come to the top of my mind:

Right before the beginning of 2020, Kim Denman, a member of our Chamber and board member, suffered an aneurysm. Our Chamber and people in the community rallied and helped with family meals, prayers, and donations for her recovery. - Good in Action

Many of you know Kathy Houchins, a member of our board needs a kidney. She had a donor, then lost that donor in a tragedy. But in a God Wink, his mercy and grace brought her another donor. Our community has rallied behind her by doing a telethon and securing donations to help cover the cost. - Good in Action

I reviewed all the Coastlines over the past ten months, and I found a list of positive things making a difference in Okaloosa County. Here are a few:

- One Hopeful Place Received a 500K Grant to Service The Homeless in Okaloosa County
- Cox Charities Awarded 20K to Gulf Coast Non-Profits
- Emerald Coast Harley Davidson was Recognized Nationally by Harley Davidson with a Silver Bar & Shield Circle of Recognition
- Fort Walton Beach Medical Center
 Received a Unit of Distinction Award and
 an Eisenberg Patient Safety & Quality
 Award
- Beach Community Bank Launched "Beach Cares" to Assist Businesses and Individuals Financially During COVID-19

- Boys & Girls Clubs of the Emerald Coast Named Jacinda Rassa The 2020 Boys & Girls
 - Clubs Youth of the Year
- The United Way of the Emerald Coast provided 70K in Relief for 15 Local Non-Profits for COVID-19
- White Wilson Community Foundation Provided Emergency COVID-19 Grants to Non-Profits
- Big Brothers Big Sisters recognized Big Brother Marcus Dillard from Okaloosa County with the 2020 Michael Robidoux Hero Award
- MAG Aerospace Announced as Finalist for the 2020 Florida Sterling Manufacturing Business Excellence Awards
- The Okaloosa Economic Development Council Unveiled Startup Okaloosa Virtual Incubator to Assist Local Entrepreneurs
- The Greater Fort Walton Beach Chamber of Commerce, Hughes Consulting, Warren Averett CPAs, and Okaloosa County to Provide Videos on PPP, SBA Loans, and Florida Disaster Relief Loans to Area Businesses
- The Greater Fort Walton Beach Chamber of Commerce Launched the Spend Lokaloosa Campaign
- The City of FWB provides Small Business Grants to Businesses effected by COVID-19

There were countless other examples of good news happening in our community. We have much to be thankful for in 2020. When you go to the Thanksgiving table this year, please don't be Peppermint Patty and let all the things wrong cloud your view.



Think positive, inventory the good, and be like Snoopy, Woodstock, Charlie Brown, and the whole Peanuts Gang.



It reminds me of a great quote:

"Instead of worrying about what people say of you, why not spend time trying to accomplish something they will admire." -Dale Carnegie

We have accomplished so much this year and have done so much good for our community. Our Chamber and All of You have my admiration!

Let's Finish the Year out Strong, and look back and count our blessings and accomplishments this year together.

Vince Mayfield, Chair of the Board

2020 CHAMBER LEADERSHIP TEAM

OFFICERS

Vince Mayfield | Bit-Wizards Chair of the Board

Heather Ruiz | Destin Commons 2021 Chair-Elect

Matt Turpin | Bank of England Mortgage Immediate Past Chair

Stephen Perkins | Warren Averett
Treasurer

EXECUTIVE COMMITTEE

Barbara Britt Barbara J. Britt, LLC

Gus Gusoff Emerald Coast Harley-Davidson

Paul Stinebiser Edward Jones Investments

Donna Tashik
Fresh Start For Children & Families

Bill Roberts
Barnes Insurance & Financial Services

BOARD OF DIRECTORS

<u>Term 2020-2022</u> <u>Term 2019-2021</u>

Melissa Allegretto Maureen Bierman Nic Dezinski Robin Donlon Lino Maldonado Brooke McLean Shervin Rassa

Barbara Britt Lisa Curry Diane Fraser Gus Gusoff Gordon King David Presnell Paul Stinebiser

LIFE DIRECTORS

Term 2018-2020

Steve Baxter Kim Denman Mark Hamrick Vince Mayfield Heather Ruiz Vicki Tarro Donna Tashik C. LeDon Anchors Kathy Houchins Bruce Marshall Jeanne Rief Joyce Sanders Lisa Jo Spencer

A Message From The FWBC President



Ted Corcoran, IOM President/CEO Greater Fort Walton beach Chamber of Commerce

STEM is The Future of Okaloosa County

Just 30 years ago, the Destin/Fort Walton Beach area was not a Top 50 vacation destination in the United States. Stores closed after Labor Day—not to re-open until spring. Now our community is one of the top 50 vacation destinations in the world.

We have flourished due to beautiful beaches and our love of the military. Tourism pioneers such as The Abbotts, Dale Peterson, Peter Bos, The Tolbert family and others have promoted this area as the perfect family vacation area. And it is.

However for the last 20 years folks have talked about, "the other leg of the stool". We have tourism, the military—what else can we do to advance our community?

While the tourism industry was skyrocketing upwards in the 1990's and 2000's, and more and more people were driving on Hwy 98 at 5PM to catch the happy hour specials at their favorite restaurant, another pioneer rode into town. Dr. Paul Hsu. He knew what that third leg of the stool should be for NW Florida—but unfortunately not everyone understood his vision. It can be really challenging for most of us hospitality folks to understand what STEM is.

For many of us—the reason we are in the hospitality industry is because we didn't do well in Science –much less
Technology—Engineering ---MATH!!!!

In 2020, All Okaloosa County/NW Florida businesses, should know that companies who work with our youth and sponsor STEM programs are the ones who are known to be progressive employers who invest in their community as well as the growth of their people. Their corporate culture for supporting educational initiatives helps with talent retention.

Chamber members such as MAG
Aerospace, The HSU Foundation and
Beast Code offer a new type of business
leader in our community. They don't
wear ties to work and may not find it
interesting to attend networking events,
but they all share a common interest in
creating transformational inspiration
among students in the areas of Science,
Technology, Engineering and Math.

Therefore, the mission of Our Chamber – and other business organizations in NW Florida-- will be to encourage local employers to foster internship opportunities, encourage employee volunteerism, help support STEM

training efforts, and embrace their role as part of the network they are building.

I see this as no different as driving a car. Everyone reading knows how to drive a car—but doesn't mean we all know how the engine works. We have to give our support to local educational organizations such as **THE Innov8+***-- who share the common goal of inspiring our future generations to aggressively pursue solutions to tomorrow's problems.

Let's help them make our community engine run faster, farther, and better.

For more info: hsu-foundation.org

*Innov8+ 'An Educational adventure' benefiting the 8 coastal counties of NW Florida--fuses student learning and professional experience, creating a pathway between classroom and practical application.

November 6, 2020 at First Friday Coffee

A NEW program for

Okaloosa County Businesses

will be announced.

An opportunity to have your business stand out and recognized as a certified safe environment.



November 2020 Calendar

11.06	7:00AM	First Friday Coffee Sponsored by Air Force Enlisted Village
11.12	11:30AM	Nothing But Networking hosted by FUBAR Pizza Bar on Okaloosa Island
11.10	MA00:8	Healthcare Committee
11.16	11:30PM	Military Affairs Committee
11.17	MA00:8	Business Success Group
11.18	7:45AM	Ambassadors Committee Meeting
11.19	5:30PM	Business After Hours sponsored by Beach Community Bank
11.20	11:30AM	FWB Young Professionals Committee







One Hopeful Place

1564 Percy L. Coleman Rd., Fort Walton Beach (850) 586-7879 www.onehopefulplace.org



CRC Data Technologies

4014 Commons Dr. W. Suite #110, Destin (850) 654-7262 www.crcdatatech.com



MÜV Dispensary

1246 North Eglin Pkwy, Shalimar (833) 880-5420 www.muvfl.com

Sponsored by:





October's First Friday Coffee can be described in 1 word: Celebration! We were indoors at the Destin Fort Walton Beach Convention Center – almost back to normal. We celebrated the successes of our innovative Sponsor White-Wilson Medical Center who also brought the fun factor with a t-shirt sling-shot! Maybe a First Friday Coffee First?

Ambassador of the Quarter Jackie Kirley, with Advanced Fire Protection Services, Inc. was celebrated for her dedication & efforts on behalf of the Chamber. *AND* Ambassador **Paul Singleton** hit a milestone with his attendance to **1500 FWB Chamber Ribbon Cuttings!** Congratulations Jackie & Paul!





DOOR PRIZES!!

Prize Sponsors

Leslie Moland, White-Wilson Medical Center Tucker McPherson, ThrIVe Wellness Sherry Rushing, Tammy's Journey's Coach Chris Torres, Future Stars Football Clinic Jessy Bautista, Lisa Jo Spencer, P.A. Leslie Moland, White-Wilson Medical Center Charlotte Bergman, Cumulus Broadcasting Trisha Marks, SimpleHR Pam Sparks, Emerald Coast Public Relations Org. Donna Tashik, Fresh Start & Repeat Street RJ Murdoch, Emerald Coast TV

Angie Harder, Emerald Coast Children's Advocacy Ctr. Aline Ibanes, Destin Fort Walton Beach Convention Center Hubert Coleman, Supreme Washaway Services, LLC Cindy Berry, Okaloosa Gas

Prize Descriptions

Gift Basket \$50 ThrIVe Gift Certificate Specialty Snacks & wine Basket Sports Gift Basket with Football Tickets Gift Basket Gift Basket Emerald Coast Poker Run Gift Cooler Gift Basket Gift Bag \$50 Repeat Street Gift Certificate Tickets to First Date Tickets to From the New World 2 Tickets to EMCAC 20th Anniversary Celebration Logo Tote Bag filled with baked goods 4 Car Detailing Service Beach Bag Goodies

WELCOME New Members!!



(L-R) White-Wilson Medical Center Team: Hope Maddox, PA-C, Katelyn Dye APRN, Dr. Alison Colonna, & Dr. Julian Tokarev



(L-R) Carol Rogers - MidSouth Bank, Jenny Lou Lawless - American Foundation for Suicide Prevention (AFSP), Tiffany Lynch - Coastal Neurosurgery & Spine, Bernita Everett - Eglin Federal Credit Union.

Door Prize Winners

Ron Grissom Bernita Everett, Eglin Federal Credit Union Sarah Ambriz, CareerSource Eppi Azzaretto Chris Torres, Future Stars Football Clinic David Triana, Conexion Media Group Kim Margold Sherry Richardson, Emerald Coast Hospice Kathy McKenney, KEM Publications RJ Murdoch, Emerald Coast TV Melissa Forte-Litscher, NextHome Cornerstone Realty Karen Butler, RE/Max Coastal Properties Mike Van Dyke, Impact Training & Doolittle Institute Joyce Hankins, Brookdale Bluewater Bay Donna Tashik, Fresh Start & Repeat Street Mercedes Feris, Happy Planet Cleaning



2020-21 Stand Up to Breast Cancer Survivor Honorees



Jana Allen



Ivonne Caridi-Anderso



Rita Anderson



Anita Caban-Ruiz



Leslie Forstman



Michelle Hongvee



Christie Ilgenfritz



Bettie Lawrence



Jan Lipscomb



Cynthia Maney



Daphne Martir



Penny Mau



Lillian Perez



Lisa Smith

The annual Stand Up to Breast Cancer event was created to honor area breast cancer survivors and help raise awareness. In lieu of this year's event, we chose 14 breast cancer survivor honorees to celebrate during the month of October. These ladies will also be the honorees we celebrate in 2021 at our annual event.

Read about their courageous journeys at StandUpToBreastCancer2020.com











This is a fantastic opportunity to get YOUR COMPANY's name & logo in front of over 1500 snow birds as well as 80+ local vendors.

The **Title Sponsor** receives their company logo on **ALL** promotional materials, media releases, signage, ads, flyers, vendor applications and more!

For additional information and the ENTIRE list of benefits contact Rachelle Graves at the

Greater Fort Walton Beach Chamber: (850) 244-8191 Rachelle@fwbchamber.org



Photo from Winter Guest Fest 2019

WELCOME SEPTEMBER NEW MEMBERS!

Sarah Clark

American Foundation for Suicide Prevention Florida Panhandle Chapter

Mary Esther, FL 32569 (561) 392-7877 www.afsp.org/chapter/florida-panhandle

Rolando Alvarez GenesisCare

1026 Mar Walt Dr. Fort Walton Beach, FL 32547 (850) 863-5294 www.21co.com

Shari Morris Gypsy's Celestial Garden

Crestview, FL 32539 (850) 603-9750 www.gypsyscelestialgarden.com **Colleen Smith**

Holiday Inn Express & Suites Niceville - Eglin Area

410 W. John Sims Pkwy Niceville, FL 32578 (850)842-2500 www.ihg.com/holidayinnexpress

Courtney Parker MÜV Dispensary

1246 North Eglin Pkwy Shalimar, FL 32579 (833)880-5420 www.muvfl.com

Kevin Arnold Nothing Bundt Cakes 985 Highway 98 E, Ste D Destin, Florida 32541 (850) 299-9472

www.nothingbundtcakes.com

Ryan Ford

Parlor Doughnuts Gulf Coast

91 Miracle Strip Pkwy SE Fort Walton Beach, FL 32548 (850) 683-3355

www.parlordoughnuts.com

Heather Seely-Perez

Residence Inn by Marriott - Fort Walton Beach

(Opening Soon!) 2 Miracle Strip Pkwy SE Fort Walton Beach, FL 32548 (850)301-1369

www.marriott.com/hotels/travel/vpsrw-residence-inn-fort-walton-beach/



SEPTEMBER RENEWING MEMBERS



Acentria Insurance
American Legion Post 235
Barnes Insurance & Financial Services
Mr. Robert Blair
Boomer Aviation Inc.
Brookdale Fort Walton Beach
Mr. Nick Chubb
Coldwell Banker Residential Real Estate
Creatief Marketing Group
Destin-Fort Walton Beach Airport
Downtown FWB, Org. Inc.
Edward Jones Investments -Mary Tinsley
Elevate Next, LLC
Elliott Point Elementary School
Embry-Riddle Aeronautical University

Emerald Coast Collision Repair Inc
Executive Air, LLC
Four Points by Sheraton
Fudpucker's Beachside Bar & Grill
Gateway Payments Gulf Coast
Gulfarium Marine Adventure Park
Humana Military
John A. Phillips, CPA
Kacy Turpin Interiors
Kiwanis Club of Fort Walton Beach
Mary Esther United Methodist Church
MidSouth Bank
Panera Bread
Pinkie Flamingo & Friends, LLC
Renaissance Santa Rosa Apartments

Sacred Heart Hospital on the Emerald Coast
Sacred-X-Pressions Tattoo Studio
Sinfonia Gulf Coast
Sonny's Real Pit Bar-B-Q
Sunset Resort Rentals
The Gulf Okaloosa Island
The Honey Do Service, Inc.
Tijuana Flats
Troy University - Fort Walton Beach
United Way Emerald Coast
Watree Homes
Westminster Manor
Workspace Suites



APPIQUSE - We **Salute** the businesses and individuals making a difference in our community!

Advanced Fire Protection Services expanding

Advanced Fire Protection Services, Inc. (AFPS), a leading provider in the lifesafety systems industry, today announced plans to expand into the Tallahassee area.

A locally owned family business, AFPS was founded in 1989 by Mike and Linda Brown with the vision of becoming the most respected life-safety company in the Southeast. Now, more than 30 years later, their daughter, Dana Sudheimer, president, is continuing their legacy with this latest expansion.

"We are excited to be able to serve all of Northwest Florida with the addition of a third office in Tallahassee," Sudheimer said. "This is an incredible achievement that very few companies ever reach, and we are proud of the outstanding company we have built with the help of our dedicated employees."

AFPS is the trusted life-safety partner for some of the largest condos, apartment complexes, restaurants, retail establishments, industrial and healthcare facilities in Northwest Florida.

The company is actively involved in lifesafety trade and industry organizations and advocates for life-safety legislation at the local, state and national level.

AFPS currently has two regional offices in Fort Walton Beach and Panama City Beach. With this latest expansion, AFPS will be merging with Regional Fire Protection Services, LLC (RFPS) and taking on their existing clients.





Magnolia Grill receives 2020 Traveler's Choice Award

The Magnolia Grill received the distinguished 2020 Traveler's Choice Award by Trip Advisor.

This award is given to the most exceptional, highest-rated properties around the world. These businesses are among the top 1% of all listings on Tripadvisor and are consistently earning great reviews. They are among the top 10% of all listings on Tripadvisor.





Magnolia Grill Fort Walton Beach





2020







To our fabulous sponsors: Friendship Veterinary Hospital

Okaloosa Gas AJ's on the Bayou City of Fort Walton Beach T-Mobile Daily News/Local-IQ Destin-Fort Walton Beach Tourism

And to our many vendors & awesome volunteers who helped make Dog Daze a great success





October's Nothing But Networking was hosted by **The Shack** who's team did an amazing job welcoming us to their great venue. Food and service were excellent - **Big Thank You & round of applause to The Shack!**

Be sure to register for the next Nothing But Networking scheduled for November 12th at FUBAR Pizza Bar.





September's Business After Hours was hosted by **CRC Data Solutions** at their new location in Destin where they rolled out the red carpet with tours of the new facility that included plenty of space to hobnob with your fellow chamber members. **Thank You CRC Data Solutions!**





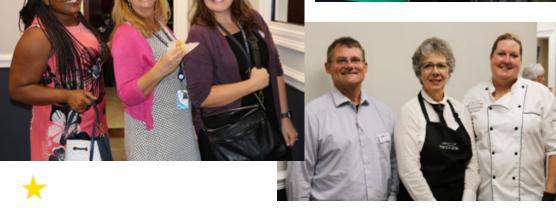


















Crowd Manager Certification Class

Crowd Manager Certification Class scheduled for November 2 at the Destin-Fort Walton Beach Convention Center. The training is complimentary for Destin-Fort Walton Beach partners and \$25 per for non-partners.

Interested in becoming a partner? Please email Stacey Young at SLYoung@myokaloosa.com.



Event Overview

Join the Destin-Fort Walton Beach Convention Center for light breakfast and complimentary Crowd Management Certification by Event Managers (the course for this certification is usually located over an hour away and has a fifty dollar fee). The certification received will be valid for three years.

Safe social distance protocols will be followed, and face-masks are required. Please RSVP to sales@myokaloosa.com by October 26, 2020.

Destin-Fort Walton Beach Convention Center
1250 Miracle Strip PKWY SE, Fort Walton Beach, FL
(Please enter through main/east doors only)

When

Monday, November 2, 2020 8AM - 12PM

destinfwbconventioncenter.com



Okaloosa County News

The National COVID 19 Pandemic significantly impacted many residents of Okaloosa County and our business community.

The Okaloosa County Board of County Commissioners, in conjunction with all of the municipalities, was and is pleased to provide financial support, in the form of \$5.6 million in grant opportunities to eligible residents and small businesses.

Through CARES Act funding, grants are provided to residents for medical expenses as well as financial support to small businesses that have been forced to temporarily close, lost significant business revenue, and/or have COVID 19 related expenses. Application deadlines came and went quickly on several opportunities. During a condensed window of opportunity, support was given to applicants through multiple in-person locations across the county and virtual workshops.

Additionally, a hotline was set up to assist applicants while they work through the process. While the application window for several of the grants closed in October, here are a few opportunities available into November and even December:

- 1. Small Business CARES Micro Grant
 - Application DeadlineNovember 9
- 2. Individual Medical CARES Grant
 - Application Deadline
 - November 30
- 3. Small Business PPE CARES Grant
 - Application DeadlineNovember 9
- 4. Housing Assistance CRF Grant
 - Application DeadlineDecember 31

Continue to visit: www.MyOkaloosa.com for future resources and programs.



Fort Walton Beach Officials Appointed to Legislative Action Committees

The following Fort Walton Beach officials have been reappointed to the Florida League of Cities Legislative Policy Committees for 2020-2021:

Mayor Dick Rynearson (Transportation & Intergovernmental Relations), Council Members

Amy Jamieson (Utilities, Natural Resources & Public Works), Nathan Kelley (Finance, Taxation & Personnel), MG Moran (Land Use & Economic Development), and City Manager Michael Beedie (Municipal Administration).











Committee members are involved in developing the League's Legislative Action Agenda detailing priority issues that are most likely to affect daily municipal governance and local decision making during the upcoming legislative session in Tallahassee.

Committee members also help League staff understand the real-world implications of proposed legislation and are asked to serve as advocates throughout the legislative process.

Vote YES on November 3rd

On August 11, 2020, the Fort Walton Beach City Council adopted a resolution of support for a half-cent sales tax for the Okaloosa County School District. The City recognizes the district's need for additional money to fund capital improvement projects that will improve the unacceptable conditions of our schools. Things like new roofs, new HVAC systems, additional classrooms (not portables), technology upgrades, safety and security enhancements, restroom and sewer line repairs, the list goes on. Learn more at:

The City of Fort Walton Beach supports our children and teachers. Vote YES on the half-cent on November 3rd!



A Word from the Mayor

We have a lot to be thankful for. Have you counted your blessings lately? This Holiday Season is the perfect time to reflect on the many good things in our lives. Yes, there are so many good things despite what we see in the news.

Good things like economic growth for our city, schools reopening, community events, youth sports, being spared from hurricanes (it could always be worse), smiles, waves and fist bumps. I believe that everyone can come up with a long list of blessings they have had this year. My list includes watching my grandkids grow and spending quality time with family and friends.

Blessings come in many shapes and sizes.
Regardless of their magnitude, we should
embrace them all and focus on the positive things
in our lives. Doing this will get us through tough
times and help us become better people.

I wish blessings for each of you this Holiday Season.



Sincerely,

Dick Rynearson Mayor Fort Walton Beach

Holiday Events

- Downtown Lights & The Landing Christmas Tree – Watch the lights come on Downtown at 5:30 p.m. on November 27.
- Fort Walton Beach Christmas Parade December 7 at 6:30 p.m. along Eglin Parkway

City facilities and offices will be closed for the following holidays:

- Veterans Day Wednesday, Nov. 11
- Thanksgiving Day Thursday, Nov. 26
- Day After Thanksgiving Friday, Nov. 27

Upcoming Meetings

Location: City Hall. Dates and times subject to change. See www.fwb.org/agenda for details

- November 17: City Council Meeting at 6 p.m.
- December 15: City Council Meeting at 6 p.m.

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