

VWOA CONSTANT CONTACT REPORT

CY 2025

Time Sent	Campaign Name	Sends	Opens	Open Rate	Mobile Open Rate	Desktop Open Rate	Click Rate	Bounce Rate
3/31/2025	VWOA Weekly Events 03/31/2025 - 04/06/2025	2599	791	30.60%	6.10%	93.90%	5.70%	0.40%
3/26/2025	StrEATS of Westcreek - New York Slice 03/26/25	2595	1045	40.80%	1.60%	98.40%	0.20%	1.30%
3/25/2025	What's The Buzz- Quarter 2 Board Meeting - April 2, 2025	2595	1262	49.20%	2.80%	97.20%	1.80%	1.20%
3/24/2025	What's The Buzz! Communications Committee Meeting Notice - April 1, 2025	2596	1301	50.70%	2.70%	97.30%	1.40%	1.20%
3/24/2025	VWOA Weekly Events 03/24/2025 - 03/30/2025	2597	1269	49.40%	3.60%	96.40%	3.50%	1.10%
3/19/2025	StrEATS of Westcreek - El Capricho Snacks 03/19/25 - 03/23/25	2599	1059	41.30%	1.60%	98.40%	0.20%	1.20%
3/18/2025	StrEATS of Westcreek - El Capricho Snacks 03/18/25 - 03/23/25	2600	1077	41.90%	1.60%	98.40%	0.10%	1.20%
3/17/2025	VWOA Weekly Events 03/17/2025 - 03/23/2025	2602	1305	50.80%	4.00%	96.00%	3.30%	1.30%
3/16/2025	StrEATS of Westcreek - A&Gs Treats & Eats 03/16/25	2602	1091	42.40%	2.40%	97.60%	0.10%	1.00%
3/15/2025	StrEATS of Westcreek - El Capricho Snacks 03/15/25	2603	1104	42.90%	2.40%	97.60%	0.30%	1.20%
3/14/2025	Yard of the Quarter 2025 - Qtr 1	2600	1222	47.60%	2.90%	97.10%	0.00%	1.30%
3/11/2025	What's The Buzz -2025 Annual Meeting Online Voting Instructions	2600	1323	51.50%	2.80%	97.20%	2.60%	1.20%
3/10/2025	VWOA Weekly Events 03/10/2025 - 03/16/2025	2600	1333	51.90%	3.20%	96.80%	4.20%	1.20%
3/7/2025	Community Yard Sales - March 2025	2601	1311	51.10%	2.80%	97.20%	1.40%	1.40%
3/6/2025	What's The Buzz - Spring Break Science Camp! Monday - March 10-14 2025	2602	1157	45.10%	2.30%	97.70%	0.00%	1.30%

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3/5/2025	StrEATS of Westcreek - New York Slice 03/05/25	2602	1130	44.20%	2.20%	97.80%	0.30%	1.70%
3/3/2025	VWOA Weekly Events 03/03/2025 - 03/09/2025	2606	1304	50.70%	4.40%	95.60%	5.30%	1.30%
3/1/2025	StrEATS of Westcreek - B-Daddy's BBQ 03/01/25	2606	1088	42.40%	1.10%	98.90%	0.10%	1.40%
3/1/2025	Westcreek Living - March 1, 2025	2606	1191	46.20%	5.10%	94.90%	5.00%	1.00%
2/28/2025	What's The Buzz - Communications Committee Meeting Notice-March 4, 2025	2606	1338	51.80%	2.20%	97.80%	0.70%	1.00%
2/28/2025	What's The Buzz - Movie in the Park! March 7, 2025	2606	1149	44.70%	1.40%	98.60%	0.00%	1.30%
2/27/2025	StrEATS of Westcreek - Flat Rock Texas Artisan 02/27/25	2606	1139	44.20%	2.00%	98.00%	0.10%	1.10%
2/25/2025	What's The Buzz -UPDATE- Military Dr. West Construction 2/25/2025	2608	1447	56.20%	3.10%	96.90%	0.00%	1.30%
2/24/2025	VWOA Weekly Events 02/24/2025 - 03/02/2025	2607	1346	52.30%	3.20%	96.80%	4.20%	1.20%
2/20/2025	StrEATS of Westcreek - CANCELLED New York Slice 02/20/25	2611	1279	49.40%	1.70%	98.30%	0.30%	0.90%
2/20/2025	StrEATS of Westcreek - New York Slice 02/20/25	2611	1104	42.80%	1.90%	98.10%	0.30%	1.30%
2/17/2025	VWOA Weekly Events 02/17/2025 - 02/23/2025	2621	1366	52.80%	3.00%	97.00%	3.70%	1.30%
2/13/2025	StrEATS of Westcreek - Mr. G. Sushi 02/13/25 from 5pm-8pm	2622	1089	42.20%	1.70%	98.30%	0.70%	1.50%
2/10/2025	VWOA Weekly Events 02/10/2025 - 02/16/2025	2621	1319	50.90%	3.60%	96.40%	4.10%	1.20%
2/8/2025	StrEATS of Westcreek - Urban Griddle 02/08/25	2622	1105	42.60%	1.70%	98.30%	0.10%	1.10%

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2/7/2025	Community Yard Sales - February 2025	2623	1297	50.00%	2.80%	97.20%	1.10%	1.20%
2/7/2025	StrEATS of Westcreek - Good Eaten 02/07/25	2624	1166	45.00%	1.70%	98.30%	0.50%	1.30%
2/5/2025	StrEATS of Westcreek - Izzy's Pizza 02/04/25	2599	1086	42.20%	1.80%	98.20%	0.20%	1.10%
2/3/2025	VWOA Weekly Events 02/03/2025 - 02/09/2025	2785	1194	46.40%	2.90%	97.10%	0.60%	7.70%
2/2/2025	StrEATS of Westcreek - Iced Up 02/02/25 from 2pm-6pm	2788	1101	42.70%	1.30%	98.70%	0.20%	7.50%
2/1/2025	StrEATS of Westcreek - B-Daddy's BBQ 02/01/25 from 2pm-8pm	2794	1096	42.50%	1.40%	98.60%	0.20%	7.70%
2/1/2025	Westcreek Living - February 1, 2025	2794	1414	54.80%	3.40%	96.60%	2.30%	7.70%
1/30/2025	What's The Buzz - Communications Committee Meeting Notice-202502-COR	2794	1332	51.70%	2.20%	97.80%	1.40%	7.80%
1/30/2025	What's The Buzz - Communications Committee Meeting Notice-202502	2793	1334	51.90%	2.60%	97.40%	1.60%	7.90%
1/29/2025	StrEATS of Westcreek - New York Slice 01/29/25	2793	1111	43.20%	1.90%	98.10%	0.10%	7.90%
1/27/2025	VWOA Weekly Events 01/27/2025 - 02/02/2025	2793	1353	52.60%	2.80%	97.20%	2.40%	7.90%
1/24/2025	StrEATS of Westcreek - New York Slice 01/24/25	2794	1122	43.60%	2.40%	97.60%	0.30%	7.90%
1/24/2025	What's The Buzz - Call for 2025 BOD Nominations	2794	1307	50.80%	1.70%	98.30%	0.00%	7.80%
1/20/2025	What's The Buzz - Sports Park Closing at 7 PM- January 20, 2025	2792	1339	52.00%	2.00%	98.00%	0.00%	7.80%
1/20/2025	VWOA Weekly Events 01/20/2025 - 01/26/2025	2792	1359	52.70%	3.30%	96.70%	1.30%	7.70%

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1/17/2025	StrEATS of Westcreek - Mr. G. Sushi 01/17/25 from 5pm-8pm	2793	1117	43.40%	2.20%	97.80%	0.50%	7.90%
1/15/2025	What's The Buzz - CPS Energy Gas Pipeline Fence Install-January 15, 2025	2794	1270	49.40%	4.10%	95.90%	0.00%	7.90%
1/15/2025	StrEATS of Westcreek - New York Slice 01/15/25	2794	1116	43.40%	2.30%	97.70%	0.40%	8.00%
1/14/2025	What's The Buzz - National Popcorn Day! January 17, 2025	2795	1153	44.70%	2.70%	97.30%	0.00%	7.60%
1/13/2025	VWOA Weekly Events 01/13/2025 - 01/19/2025	2794	1315	51.10%	2.30%	97.70%	0.60%	7.90%
1/10/2025	Community Yard Sales - January 2025	2793	1186	46.10%	2.60%	97.40%	0.00%	7.90%
1/10/2025	StrEATS of Westcreek - New York Slice 01/10/25	2793	1107	43.00%	2.70%	97.30%	0.50%	7.90%
1/8/2025	What's The Buzz- Quarter 1 Board Meeting - January 16, 2025	2796	1322	51.30%	3.50%	96.50%	3.30%	7.90%
1/6/2025	VWOA Weekly Events 01/06/2025 - 01/12/2025	2796	1323	51.40%	2.40%	97.60%	1.10%	7.90%
1/4/2025	StrEATS of Westcreek - B-Daddy's BBQ 01/04/25 from 2pm-8pm	2795	1110	43.00%	1.40%	98.60%	0.70%	7.60%
1/1/2025	Westcreek Living - January 1, 2025	2793	1227	47.60%	5.00%	95.00%	4.30%	7.60%
SUMMARY								

Sends 150,240
Open Rate 47% **Industry Open Rate** 41%
Bounce Rate 4%
Desktop Open 97%
Mobile Open 3%