

38TH ANNUAL

COLORADO CONCOURS D'ELEGANCE & EXOTIC SPORTS CAR SHOW

SUNDAY, SEPTEMBER 12, 2021 FROM 9AM-3PM AT
ARAPAHOE COMMUNITY COLLEGE IN LITTLETON, COLORADO

COLORADOCONCOURS.ORG

denver life



PHOTO BY LOGAN RODRIAN

BENEFITING CREATIVE OPTIONS FOR EARLY CHILDHOOD EDUCATION, A PROGRAM OF ABILITY CONNECTION COLORADO



Sponsored by denver life

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GET READY.

The Colorado Concours d'Elegance & Exotic Sports Car Show is large-scale, highly-visible and well attended. Local and regional car clubs showcase 400+ rare sports and GT cars from early collectibles to the latest exotics. Many venture out once a year, for this show only, to help kids. These prestigious beauties are treasures that few people ever get to experience.

START YOUR ENGINES. THE CROWDS ARE COMING.

400+ car owners, regional car clubs, businesses and sponsors draw more than 10,000 attendees to this family-oriented event. The 38th Annual Colorado Concours will be an amazing car show with special events planned for families and car enthusiasts alike!



WHEN THEY ARRIVE, THE KIDS WIN.

Proceeds from this spectacular event go to Ability Connection Colorado's Creative Options for Early Childhood Education. At five locations throughout Aurora and Denver, brighter futures are beginning. Over 400 children of all abilities and economic circumstances receive developmental screening and assessment services, individualized mental health services and comprehensive educational experiences each year. These services often result in the discovery of potential delays, and the opportunity to receive critical early intervention.

AS A RESULT, THE OUTCOMES ARE AMAZING! OUR COMMUNITY'S FUTURE IS BRIGHTER BECAUSE CHILDREN WHO RECEIVE A HIGH QUALITY EARLY CHILDHOOD EDUCATION HAVE A GREATER CHANCE OF GRADUATING FROM HIGH SCHOOL, ATTENDING COLLEGE AND BETTER HEALTH LATER IN LIFE. EIGHTY-NINE CENTS OF EVERY DOLLAR GOES DIRECTLY TO PROGRAMS AND SERVICES.

WHEN THEY ARRIVE, YOUR BUSINESS WINS TOO.

This is a premier opportunity to help children and get tremendous exposure for your company. Activate consumers, launch mobile marketing programs, sample and demo products, create excitement and extend brand awareness. We offer class "A" space and spectacular consumer, web and media exposure at a very affordable price.



ColoradoConcours.org



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2021 SPONSORSHIP LEVELS AND BENEFITS

Choose from one of the levels below. Or, let us tailor a sponsorship that meets your company's budget and marketing goals.

Our sponsorship opportunities are designed to help you meet your marketing and public relations objectives.

Presenting Sponsor \ \$25,000

Become the event sponsor and receive exclusive marketing benefits for your company. This is a fully customized opportunity and guarantees industry exclusivity, and customized benefits*. INCLUDES: Full Page Color Ad on Back Cover of Program Guide, Hyper-linked company logo with recognition on both Ability Connection Colorado's AND Colorado Concours websites.

Diamond Sponsor \ \$15,000

Center Spread Full Color Ad in Program Guide, Space for 6 Cars, 25 VIP Tickets (includes lunch)
100 General Admission Tickets, 20 Company provided banners placed in prominent locations during event
Hyper-linked company logo or name recognition on website

Emerald Sponsor \ \$10,000

Full Page Color Ad in Program Guide, Space for 5 Cars, 10 VIP Tickets (includes lunch)
60 General Admission tickets, 10 Company provided banners placed in prominent locations during event
Hyper-linked company logo or name recognition on website

Platinum Sponsor \ \$5,000

1/2 Page Color Ad in Program Guide, Space for 4 Cars, 10 VIP Tickets (includes lunch)
30 General Admission Tickets, 5 Company provided banners placed around perimeter

Gold Sponsor \ \$2,500

1/4 Page Color Ad in Program Guide, Space for 3 Cars, 4 VIP Tickets (includes lunch)
16 General Admission Tickets, 3 Company provided banners placed around perimeter

Silver Sponsor \ \$1,000

1/8 Page Color Ad in Program Guide, Space for 2 Cars, 3 VIP Tickets (includes lunch)
8 General Admission Tickets, 1 Company provided banner placed around perimeter

Bronze Sponsor \ \$500

Color Logo in Program Guide, Space for 1 Car, 2 VIP Tickets (includes lunch)
4 General Admission Tickets

Vendor Space \ \$250

Name in Program Guide, 2 General Admission Tickets

*Customized marketing benefits include but not limited to the following: Recognition on press releases, print advertising, and radio and television spots. Hyper-linked banner advertising on organizational website for 3, 6, or 12 months. Company spotlight article in organizational marketing and public relations materials.

Questions? Please contact:

Terri Armstrong, Development Director
Office: 303.691.9339 / Direct: 303.226.5520 / Fax: 303-691-0846
E-mail: tarmstrong@AbilityConnectionColorado.org
Event Website: ColoradoConcours.org



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YES!

I will show my support for Ability Connection Colorado's Children's programs by sponsoring at this level:

<input type="checkbox"/> \$25,000 Presenting	<input type="checkbox"/> \$2,500 Gold
<input type="checkbox"/> \$15,000 Diamond	<input type="checkbox"/> \$1,000 Silver
<input type="checkbox"/> \$10,000 Emerald	<input type="checkbox"/> \$500 Bronze
<input type="checkbox"/> \$5,000 Platinum	<input type="checkbox"/> \$250 Vendor (limited #)
<input type="checkbox"/> Negotiated Rate per CDE \$ _____	
<input type="checkbox"/> I cannot sponsor, but would like to donate \$ _____	

Sponsor Information

Name _____ Title _____ Company _____

Address _____ City, ST ZIP _____

Phone _____ Fax _____ Email _____

Marketing Contact _____ Phone _____

Billing Information

☐ Please Send Invoice ☐ Check Included (Make check out to ACCO and mail to address below)

☐ Please Bill \$ _____ To Visa, MasterCard, Discover or American Express (circle one)

Credit Card # _____ Exp Date _____ Sec Code _____

_____/_____/_____/_____/_____/_____

Print Name As Appears On Card

Signature

Date

Advertising and Logo Placement

Please submit your completed ad/logo by email to Mark McNett at graphics@abilityconnectioncolorado.org. **All ads must be submitted no later than August 6, 2021.** When you submit your ad, please write the words "Colorado Concours Ad" in the subject line of the email. If your ad is larger than 10mb in size, please contact Mark McNett to make other delivery arrangements. For all inquiries about ads or logos, please contact Mark McNett at graphics@abilityconnectioncolorado.org

If you are not planning to become a sponsor, but would like to purchase ad space in the program guide, be aware that space is limited. Except for paid sponsors, ad sizes and placement are not guaranteed until your ad is reserved and paid in full. Please notify us if you intend to purchase an ad. Available space will be filled on a first come basis.

Please fax or e-mail Terri Armstrong your completed form to reserve your sponsorship. This form represents a promise of financial support; please retain a copy for your records.

THIS EVENT SELLS OUT. RESERVE YOUR SPOT TODAY!

Questions? Please contact:

Terri Armstrong, Development Director Ability Connection Colorado

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E-mail: TArmstrong@AbilityConnectionColorado.org

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