

36TH ANNUAL

COLORADO CONCOURS D'ELEGANCE & EXOTIC SPORTS CAR SHOW

SUNDAY, JUNE 9, 2019 FROM 9AM TO 3PM AT ARAPAHOE COMMUNITY COLLEGE

BENEFITING CREATIVE OPTIONS FOR EARLY CHILDHOOD EDUCATION
A PROGRAM OF ABILITY CONNECTION COLORADO



MILITARY, POLICE & FIRE PERSONNEL ENTER FREE WITH GOVERNMENT ISSUED PHOTO ID. ENTRANCE CONTRIBUTION: ADULTS \$10, CHILDREN 12 & UNDER FREE!



VISIT COLORADOCONCOURS.ORG



Sponsored by **denver life**
magazine



DENVER



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GET READY.

The Colorado Concours d'Elegance & Exotic Sports Car Show is large-scale, highly-visible and well attended. Local and regional car clubs showcase nearly 500 rare sports and GT cars from early collectibles to the latest exotics. Many venture out once a year, for this show only, to help kids. These prestigious beauties are treasures that few people ever get to experience.

START YOUR ENGINES. THE CROWDS ARE COMING.

Nearly 500 car owners, regional car clubs, businesses and sponsors draw more than 10,000 attendees to this family-oriented event. The 36th Annual Colorado Concours will be an amazing car show with special events planned for families and car enthusiasts alike!

WHEN THEY ARRIVE, THE KIDS WIN.

Proceeds from this spectacular event go to Ability Connection Colorado's Creative Options for Early Childhood Education. At four locations throughout Aurora and Denver, brighter futures are beginning. Over 600 children of all abilities and economic circumstances receive developmental screening and assessment services, individualized mental health services and comprehensive educational experiences each year. These services often result in the discovery of potential delays, and the opportunity to receive critical early intervention.

AS A RESULT, THE OUTCOMES ARE AMAZING! OUR COMMUNITY'S FUTURE IS BRIGHTER BECAUSE CHILDREN WHO RECEIVE A HIGH QUALITY EARLY CHILDHOOD EDUCATION HAVE A GREATER CHANCE OF GRADUATING FROM HIGH SCHOOL, ATTENDING COLLEGE AND BETTER HEALTH LATER IN LIFE. EIGHTY-NINE CENTS OF EVERY DOLLAR GOES DIRECTLY TO PROGRAMS AND SERVICES.

WHEN THEY ARRIVE, YOUR BUSINESS WINS TOO.

This is a premier opportunity to help children and get tremendous exposure for your company. Activate consumers, launch mobile marketing programs, sample and demo products, create excitement and extend brand awareness. We offer class "A" space and spectacular consumer, web and media exposure at a very affordable price.



ColoradoConcours.org





2019 SPONSORSHIP LEVELS AND BENEFITS



Choose from one of the levels below. Or, let us tailor a sponsorship that meets your company's budget and marketing goals.

Our sponsorship opportunities are designed to help you meet your marketing and public relations objectives. All sponsorship levels include company logo or name recognition in full color event program guide, one 10'x10' tent, one table, two chairs & two entrance tickets.

Presenting Sponsor \ \$25,000

Become the event sponsor and receive exclusive marketing benefits for your company. This is a fully customized opportunity and guarantees industry exclusivity, and customized benefits*. INCLUDES: Full Page Color Ad on Back Cover of Program Guide, Hyper-linked company logo with recognition on both Ability Connection Colorado's AND Colorado Concours websites.

Diamond Sponsor \ \$15,000

Center Spread Full Color Ad in Program Guide, Space for 6 Cars, 25 VIP Tickets (includes lunch)
100 General Admission Tickets, 20 Company provided banners placed in prominent locations during event
Hyper-linked company logo or name recognition on website

Emerald Sponsor \ \$10,000

Full Page Color Ad in Program Guide, Space for 5 Cars, 10 VIP Tickets (includes lunch)
60 General Admission tickets, 10 Company provided banners placed in prominent locations during event
Hyper-linked company logo or name recognition on website

Platinum Sponsor \ \$5,000

1/2 Page Color Ad in Program Guide, Space for 4 Cars, 10 VIP Tickets (includes lunch)
30 General Admission Tickets, 5 Company provided banners placed around perimeter

Gold Sponsor \ \$2,500

1/4 Page Color Ad in Program Guide, Space for 3 Cars, 4 VIP Tickets (includes lunch)
16 General Admission Tickets, 3 Company provided banners placed around perimeter

Silver Sponsor \ \$1,000

1/8 Page Color Ad in Program Guide, Space for 2 Cars, 3 VIP Tickets (includes lunch)
8 General Admission Tickets, 1 Company provided banner placed around perimeter

Bronze Sponsor \ \$500

Color Logo in Program Guide, Space for 1 Car, 2 VIP Tickets (includes lunch)
4 General Admission Tickets

Vendor Space \ \$250

Name in Program Guide, 2 General Admission Tickets

*Customized marketing benefits include but not limited to the following: Recognition on press releases, print advertising, and radio and television spots. Hyper-linked banner advertising on organizational website for 3, 6, or 12 months. Company spotlight article in organizational marketing and public relations materials.

Questions? Please contact:

Terri Armstrong, Development Director
Office: 303.691.9339 / Direct: 303.226.5520 / Fax: 303-691-0846
E-mail: tarmstrong@AbilityConnectionColorado.org
Event Website: ColoradoConcours.org





YES!

I will show my support for Ability Connection Colorado's Children's programs by sponsoring at this level:

☐ \$25,000 Presenting ☐ \$2,500 Gold
☐ \$15,000 Diamond ☐ \$1,000 Silver
☐ \$10,000 Emerald ☐ \$500 Bronze
☐ \$5,000 Platinum ☐ \$250 Vendor (limited #)
☐ Negotiated Rate per CDE \$ _____
☐ I cannot sponsor, but would like to donate \$ _____

Sponsor Information

Name _____ Title _____ Company _____
 Address _____
 Phone _____ Fax _____ Email _____
 Marketing Contact _____ Phone _____

Billing Information

☐ Please Send Invoice ☐ Please send invoice in January, 2019 ☐ Check Included
☐ Please Bill \$ _____ To Visa, MasterCard, Discover or American Express (circle one)
 Credit Card # _____ Exp Date _____
 _____ / ____ / ____
 Print Name As Appears On Card Signature Date

Advertising and Logo Placement

Please submit your completed ad/logo by email to Mark McNett at graphics@abilityconnectioncolorado.org. **All ads must be submitted no later than May 6, 2019.** When you submit your ad, please write the words "Colorado Concours Ad" in the subject line of the email. If your ad is larger than 10mb in size, please contact Mark McNett to make other delivery arrangements. For all inquiries about ads or logos, please contact Mark McNett at graphics@abilityconnectioncolorado.org

If you are not planning to become a sponsor, but would like to purchase ad space in the program guide, be aware that space is limited. Except for paid sponsors, ad sizes and placement are not guaranteed until your ad is reserved and paid in full. Please notify us by May 1st if you intend to purchase an ad. Available space will be filled on a first come basis.

Please fax or e-mail Terri Armstrong your completed form to reserve your sponsorship. This form represents a promise of financial support; please retain a copy for your records.

THIS EVENT SELLS OUT. RESERVE YOUR SPOT TODAY!

Questions? Please contact:

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2019 EVENT PROGRAM AD RATES

Based on availability! Reserve your space today!

Space reservation due: May 8, 2019

Ad Deadline: May 15, 2019

PAYMENT DUE WITH AD FILE

The finished size of the event program will be 8.5" x 11". Ad specs can be located on page 2.

SIZE/POSITION

AD SIZES

COST

	(width x height)	
_____ Center Spread (with bleed)	17" x 11"	\$5,000
_____ Full Page (with bleed)	8.5" x 11"	\$2,000
_____ Half Page Horizontal	8.5" x 5.5"	\$1,000
_____ Quarter Page	3.75" x 4.875"	\$500
_____ Eighth Page Size	3.875" x 2.375"	\$200
_____ Business Listing (Includes eight words of description, address, phone and web address.)		\$100

Check the ad size you prefer & sign here



Donation Option

The Concours d'Elegance & Exotic Sports Car Show Committee greatly appreciates your support of Ability Connection Colorado. Donations of \$100 or more received before May 8, 2019, will appear in the Concours Program in the following categories:

☐ \$100 and above

☐ \$1,000 and above

☐ \$5,000 and above

☐ \$500 and above

☐ \$2,500 and above

☐ \$10,000 and above

Your name, family name or company name (as it is to appear in the program): _____

This gift is given in honor of: _____

This gift is given in memory of: _____

PAYMENT Payment must be paid in full before submitting your ad file and prior to the deadline of May 7th.

Payments can be made by check _____ or Credit cards: _____ VISA _____ MC _____ AMEX _____ DISCOVER

Credit Card # _____

Expiration date: _____ Security Code _____

Name as it appears on the card _____

Signature: _____

This event benefits the Early Childhood Education Services of



A Program of Ability Connection Colorado

Contact: Terri Armstrong, Development Director, Ability Connection Colorado, tarmstrong@abilityconnectioncolorado.org
801 Yosemite Street Denver, CO 80230 Phone 303.691.9339
Fax 303.691.0846 www.abilityconnectioncolorado.org



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2019 EVENT PROGRAM AD SPECIFICATIONS

Thank you for advertising in the Colorado Concours Event Program. To insure quality and and protect publication deadlines, please follow the mandatory ad specifications listed below:

Actual ad sizes are shown on the right.

Ad Deadline: May 15, 2019

- Ads must be 300dpi, CMYK. PDF, JPG, or TIFF accepted.
- Word, Powerpoint, Publisher and any other file types that are not list above will NOT be accepted.
- Ads must be a minimum of 300 dpi.
- Print/press ready PDFs must have all fonts embedded or outlined.

Submitting Your Ad/Logo

Please submit your completed ad/logo by email to Mark McNett at graphics@abilityconnectioncolorado.org. When you submit your ad, please write the words "Colorado Concours Ad" In the subject line of the email. If your ad is larger than 15mb in size, please contact Mark McNett to make other delivery arrangements.

For all inquiries about ads or logos, please contact Mark McNett at graphics@abilityconnectioncolorado.org

Thank you.



AD SIZES/SPECS:

AD Size	Width	Height
Center Spread with bleed:	17.5"	11.5"
Center Spread Trim size:	17"	11"
Live area:	16.25"	10.25"

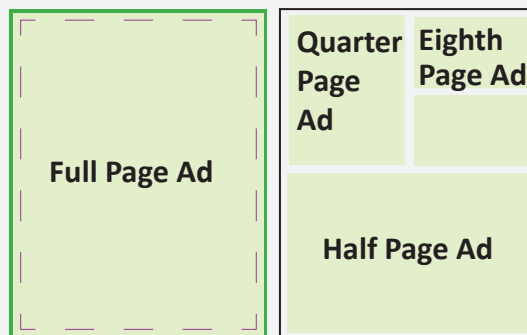
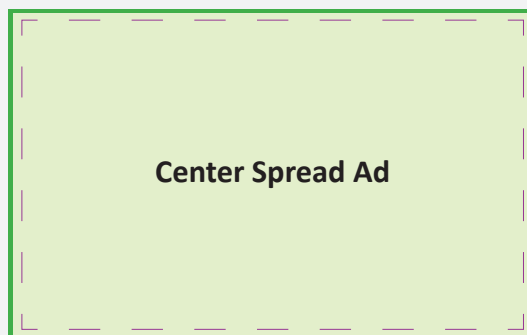
AD Size	Width	Height
Full Page with bleed:	8.75"	11.25"
Full Page Trim size:	8.5"	11"
Live area:	7.75	10.25"

Ad Size	Width	Height
Half Page	8"	5"
No bleed		

Ad Size	Width	Height
Quarter Page	3.875"	5"
No bleed		

Ad Size	Width	Height
Eighth Page	3.875	2.25"
No bleed		

SAMPLE LAYOUT:



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